

## Cheryll Cross for Tahoe Donner



I have owned my home in Tahoe Donner since 2000, and been a full time resident since 2015. I have lived in the Truckee area since 1990, and my children grew up and went from grade school through high school in our mountains. I have deep love and respect for our town and mountains and would like to preserve its beauty and surroundings for generations to come.

Since the 1990s, I've been deeply involved with the greater Truckee community:

- I volunteered to help pass measure S as well contributing to the efforts to build Glenshire Elementary.
- Since 2017, I have been involved in the efforts to improve the safety of our community by actively meeting with the town council, the town manager and police chiefs.
- I volunteer for the Truckee Donner Land Trust to preserve our mountains for open space and trails.
- Over the last year, I have attended every single board meetings and relevant special committee sessions to fully learn about how the association operates.

### Why I Am Advocating for a Change

*I have a deep care and concern about the direction of Tahoe Donner over the last few years. These are my issues:*

- The current board is making important long-term capital projects without meaningful member input, concern for environmental sustainability nor fiscal discipline.
- Our operations are being managed without any understanding of real costs and profitability.
- Many members are being squeezed by rising inflation, food, utilities, insurance and gas prices.
- We cannot fully staff our amenities because of labor shortage and high cost of living.
- We need to ensure we are providing amenities and services that are enjoyable to ALL members and honor their input while maintaining affordability for our economically diverse community.
- The current board has openly communicated that our assessments are too low, I believe that we need to give the best value for our assessments.
- We need to develop 10 to 20 - year long term capital development plan with members' input and be transparent about potential costs and impact on assessment.
- Keeping open spaces, mountains, and Tahoe Donner's unique access to the outdoors is very important to me, and it is a legacy that I want to maintain for future generations of our families.

### Decades of Professional Experience Managing Complex Organizations

- 15 years as a semiconductor process engineer at Intel and other semiconductor firms. Led engineering groups to achieve improvements in processes leading to improved profitability. Solely responsible for purchasing, inspection, installing and implementing \$25+ million equipment purchases.
- 25 years as founder and Co-CEO of a high technology business with a multinational client base. Responsible for revenue generation, sourcing, and profitability for the company.
- Currently Retired

### My Focus as a Board Member

- **Financial** – Control cost creep to current projects with better member feedback during planning for capital projects.
- **Staffing** – Address increasing staffing costs and issues with hiring and housing employees.
- **Bylaw Rewrite** - revive work not completed in 2019 to incorporate revisions for Davis Stirling and reflect how TD does business.
- **Fire and Road Safety** - Work with the town to ensure emergency preparedness and adequate egress, and report to on a quarterly basis.
- **Amenity Access** - Develop equitable access policy for all members with staff input in a revenue neutral manner.
- **Climate Change** -Assess it's impact to Tahoe Donner and incorporate it into planning.
- **STR Issues** - Better real time enforcement with common sense rules that apply to all members.
- **Town of Truckee** - Work with the Town of Truckee to the benefit of TD members