



April 4, 2020

Dear Chamber Members and other Community-minded Businesses,

We are excited to announce our Sponsorship opportunities for the 2020 Brookfield Farmers Market. Your sponsorship of the Brookfield Farmers Market helps sustain market operations, supports the business vitality of small independent farmers, and ensures a fun and healthy offering of fresh foods, live music, children's activities, educational presentations and much, much more!

The Brookfield Farmers Market will again be held next to the Village Hall every Saturday, 8 am-1 pm, from June 6 to October 17 for a total of 19 consecutive markets. We will not be open on July 4th. Your sponsorship of the Brookfield Farmers Market is a wonderful way to **increase your visibility among an age-diverse, family-oriented customer base that pursues quality and personal service over low cost**. Daily attendance in 2019 was over **1000 customers per market** – approximately 20,000 customers over the five-month season.

The Brookfield Farmers Market offers three sponsorship levels that are each of great value at \$150, \$300 and \$500. The specific benefits are described on the Sponsorship form. All Sponsorship levels include a unique opportunity to host your own company's information tent at the Market. (Note: frequency varies by level.) Market Managers Sarah Thomas and Marie O'Toole will gladly help you schedule and plan for a **fun and memorable experience!**

Your Sponsorship of the Brookfield Farmers Market is a perfect opportunity to:

- Let people know about your products or services in a relaxed atmosphere
- Grow awareness... especially before your services or products are needed
- Say hello to your current customers/clients and meet new local residents
- Build relationships and your customer base
- Demonstrate your company's support for fostering a happy and healthy community

We hope you will consider the many benefits of sponsoring the Brookfield Farmers Market, and that you will join us for what promises to be a fantastic 2020 Market season! **Responses are needed by April 21** to guarantee your company's inclusion in all of the 2020 marketing materials. If you have any questions about the sponsorship program, please contact the staff at brookfieldfarmers@gmail.com

Thank you for your support of the Brookfield Farmers Market and for your shared commitment to sustaining a happy and healthy community!

Sincerely,

Doug Fiala
Chair, Brookfield Farmers Market Committee



Count me in as an enthusiastic supporter of the Brookfield Farmers Market!

Please indicate (✓) your desired level of sponsorship from the options below. Please return this form with payment to the Brookfield Chamber of Commerce **by April 21, 2020**. Please include the words "FM Sponsorship" in the memo line, and mail to: **Brookfield Chamber of Commerce, P.O. Box 38, Brookfield, IL 60513**.

_____ **Gold Level (\$500)**

- ◆ Opportunity to host your own tent at **up to five (5) Markets** (June 6 – Oct 17)
- ◆ Your company **logo** on: Farmers Market print materials (posters, brochures, and more)
Welcome sign at both the front and back Market entrances
Large banner at the Farmers Market Tent
Full-page newspaper advertisement of Opening Day
Brookfield Farmers Market website link to your company website*
Brookfield Farmers Market Facebook page

_____ **Silver Level (\$300)**

- ◆ Opportunity to host your own tent at **up to three (3) Markets** (June 6 – Oct 17)
- ◆ Your company **logo** on: Farmers Market print materials (posters, brochures, and more)
Welcome sign at both the front and back Market entrances
Full-page newspaper advertisement of Opening Day
- ◆ Your company **listed** on: Brookfield Farmers Market website
Brookfield Farmers Market Facebook page

_____ **Bronze Level (\$150)**

- ◆ Opportunity to host your own tent at **one (1) Market** (June 6 – Oct 17)
- ◆ Your company **listed** on: Farmers Market print materials (posters, brochures, and more)
The Welcome sign at both the front and back Market entrances
Full-page newspaper advertisement of Opening Day
Brookfield Farmers Market website
Brookfield Farmers Market Facebook page

Present my **company name** as _____

Name of primary contact: _____

Phone: _____ E-Mail: _____

Mailing address: _____

Company URL: _____

Desired date(s) to host an information tent, per my sponsorship benefits above: _____

Please contact Sarah Thomas or Marie O'Toole at brookfieldfarmers@gmail.com, or (312) 771-5223, with any questions regarding the Brookfield Farmers Market sponsorship program.

Thank you for your support of a happy and healthy community!