

## **PRODUCERS WANTED**

NOW ACCEPTING
APPLICATIONS FOR

"PRODUCERS"

## What's a "Producer"?

is someone who creates more value than they consume.
rejects complacency, mediocrity, conformity, and dependency.
is fueled by vision and passion, governed by principles, guided by ideals and values.
does not succeed through luck, but through conscious effort.
does not feel entitled to the fruit of another person's labor.
takes full responsibility for her/his life and results.
lives by design, not by default.
a producer creates opportunities and solutions. While others complain about problems, Focus!
does not wait for "someday" happiness; but chooses happiness now.
is not afraid to act and fail; failure is simply <u>accelerated learning</u> .
a producer values persistence as much as talent and intelligence
A producer trusts the inner voice, not the wisdom of crowds.
While others criticize from couches, a producer toils in trenches.

- ...a producer values persistence as much as talent and intelligence.
- ...a producer trusts the inner voice, not the wisdom of crowds.
- ... While others criticize from couches, a producer toils in trenches.
- ... While others are blaming, a producer is busy building.
- ... A producer never looks back at "what might have been."
- ... A producer leaves a legacy of service and contribution.

And we're committed to helping fellow Producers protect and keep more of what they've earn so they can live the life they desire without the needless financial stress that would normally hold them back.

But let's be clear.

This doesn't mean we eliminate every financial stress out there. Things may still happen that make your heart jump. Like getting served a law-suit while talking on the phone in your driveway.

It also means you continue to learn and grow throughout your life, because when you're a true producer, you...

## Never stop learning