IOWA STATE UNIVERSITY

College of Human Sciences

Cotton Inc.

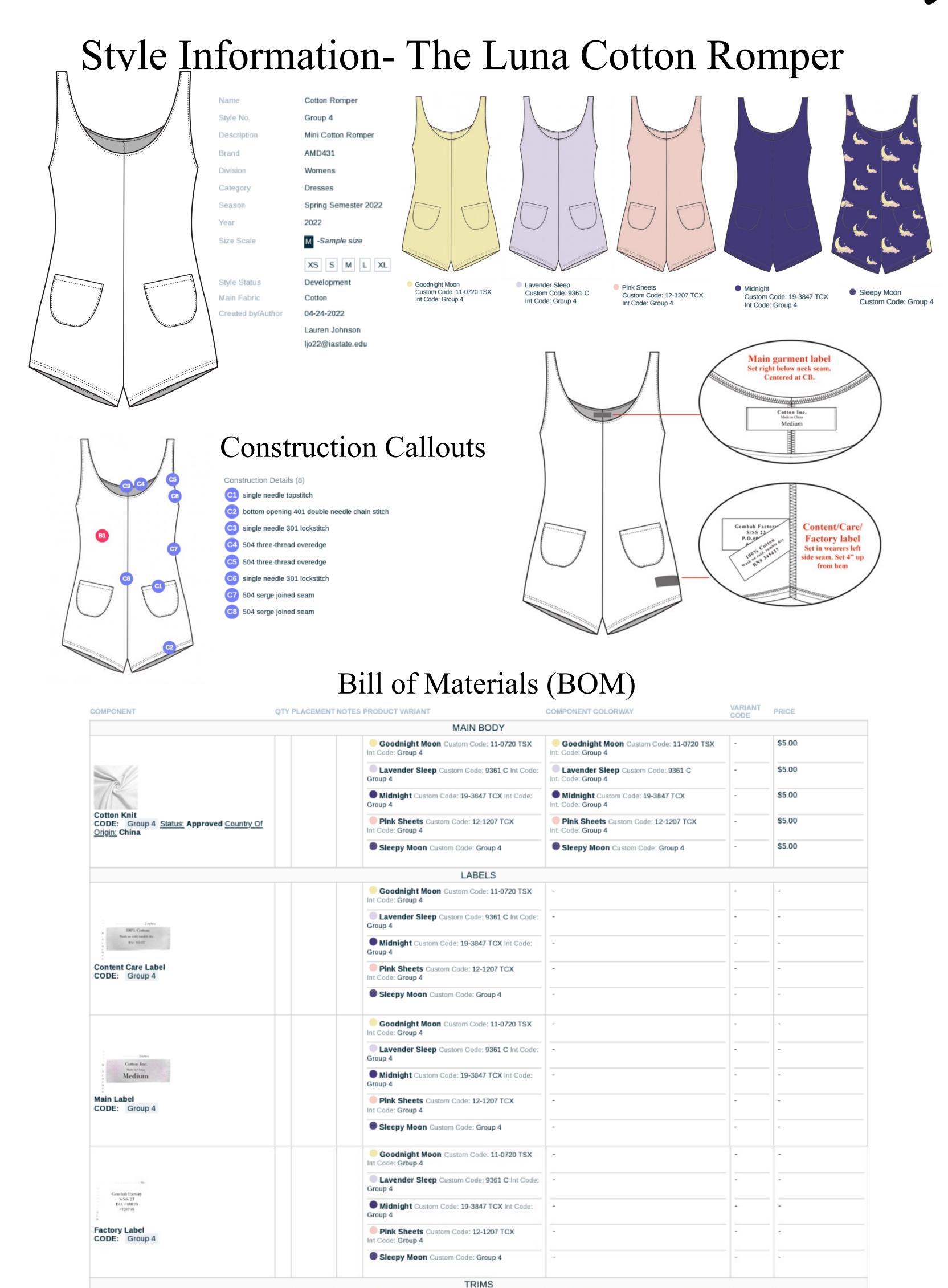
Lauren Johnson & Julia Dunlavey, AMD 431 Spring 2022

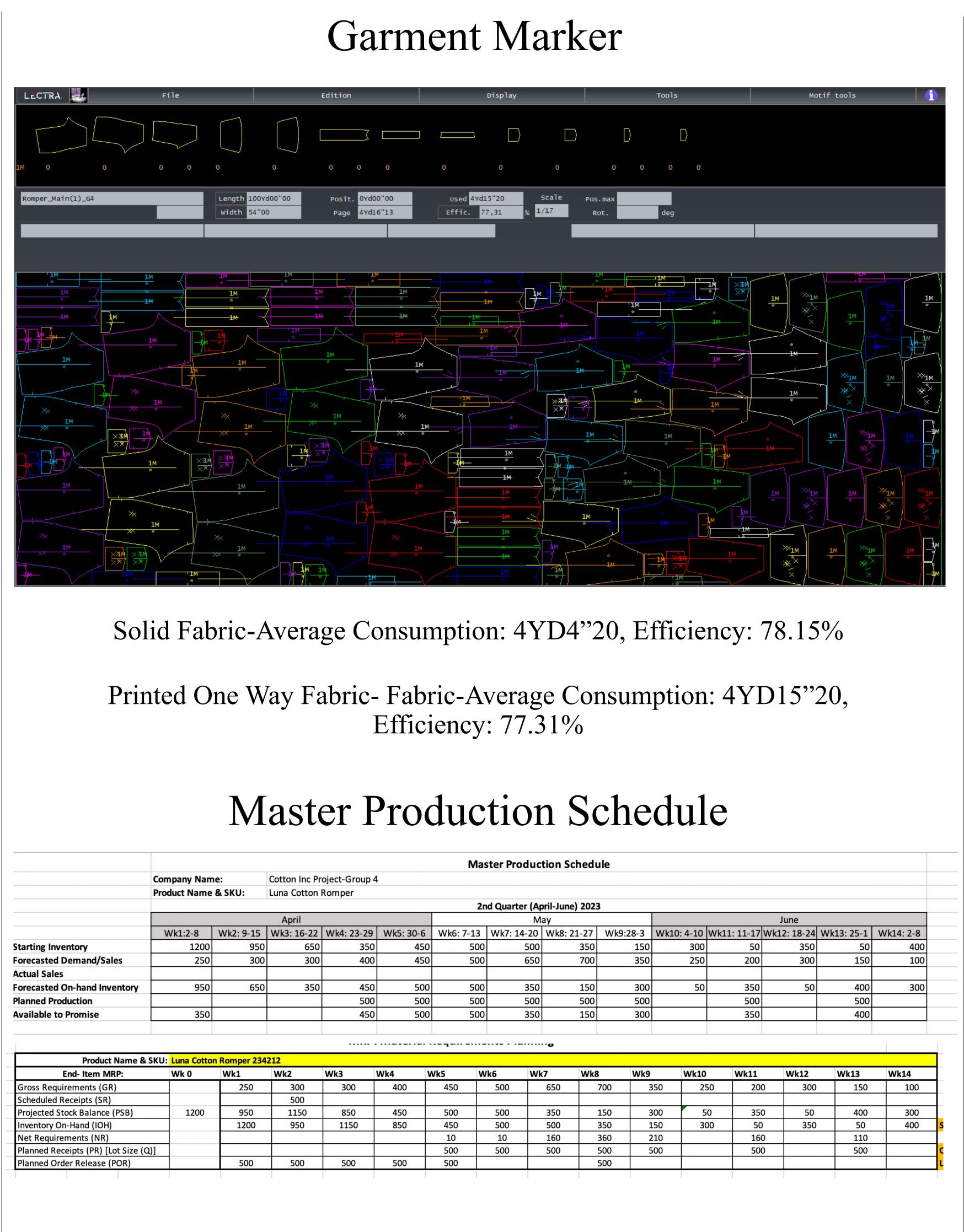
\$1.00

\$1.00

\$1.00

\$1.00





Manufacturing & Production Model: CMT, Retail Manufacture, Make to Stock

We chose a CMT manufacturing model because it is what is most sustainably efficient for this garment. CMT ensures that there is quality control when manufacturing. Retail Manufacture also ensures that CMT makes the most sense. We chose Make to Stock as our production approach because we wanted our garment to be produced based on anticipated demand from consumers.

Factory Layout & Production System: Process Layout (Skill Centers) & Make Through Production

We chose the Process Factory Layout for our garment because we wanted the production to have skill centers in particular. The garment would be assembled by different operations dependent upon which part of the garment is being produced. This layout is most effective for smaller quantities. If each part of the garment is made in a skill center this would make the garment very high in quality. For our Production System we chose Make Through Production because it has the highest efficiency in quality and is also most effective for producing smaller quantities of the garment.



Department of Apparel, Events, and Hospitality Management