

LAUREN JOHNSON

Fashion Designer

PROFILE

Seeking a position in a challenging environment where my uncommon creativity, skills, knowledge of beauty and passion, and unmatched attention to details will be employed in giving clients' an awesome look that suits the occasion.



✉ **LOLOJO47@GMAIL.COM**

☎ **515-770-5308**

EDUCATION

Bachelor of Science in Apparel
Merchandising and Design

Primary emphasis in Creative and
Technical Design

Minor in Sustainability

SKILLS

Silver Certificate in
Backbone PLM

CLO3D

CAD

Kaledo Print

Photoshop

Illustrator

EXPERTISE

Pattern Making/Draping

Fashion Illustration

Branding and Aesthetics/
Retail Merchandising

EXPERIENCE

AMOUR LINGERIE

DES MOINES, IA

MARCH 2021-PRESENT

ASSISTANT BUYER/KEYHOLDER

- Assist with buying
- Specializing in sizing and merchandising
- Managed social media

MANHATTAN DELI

DES MOINES, IA

**AUGUST 2020 -
PRESENT**

MANAGER

- Handling cash register and deposits
- Taking orders from customers, phone orders
- Managing employees schedules

ADDITIONAL EXPERIENCE

APRICOT LANE BOUTIQUE

WEST DES MOINES, IA

FEBRUARY 2017 -
MAY 2020

KEYHOLDER/SALES ASSOCIATE/MODEL

- Created new floor sets
- Handled cash register, money, safe deposits
- Managed inventory

QUALIFICATIONS

ACTIVITIES

VOLUNTEERISM

ANA MCCrackEN FASHION SHOW SCHOLARSHIP RECIPIENT

Managerial Producer for The Fashion Show 2022

April 2021-May 2022

- Managing 150+ people
- Produced one of the largest student-run fashion shows in the nation
- Recruited Urban Outfitters as Guest Designer.

COTTON INC. CURRICULUM STUDENT SHOWCASE FIRST PLACE WINNER IN APPAREL PRODUCTION MANAGEMENT

ALPHA PHI SORORITY

Executive Council: Vice President of Membership Recruitment

March 2019-November 2020

- Recruiting new members informally
- Planning a virtual Primary Recruitment for Fall 2020
- Kept Alpha Phi at campus total throughout the year

ALPHA PHI INTERNATIONAL LEADERSHIP CONFERENCE

Attended in Los Angeles, California

February 1st-4th, 2020

- Intensive leadership training
- Intensive Recruitment training
- Networking with other Alpha Phi members in attendance
- 1,000 women in attendance

IOWA STATE FASHION SHOW

Director of Design

September 2020-May 2020

Social Media Committee Member

November 2019-May 2020

Design Committee Member

November 2018-May 2019

- Largest student run fashion show in the Midwest
- Managing The Fashion Show's social media accounts
- Dressing models backstage
- Planning model fit night, inviting guest judges to the show, helped plan venue for show

TREND MAGAZINE

Accessories Committee

September 2020-December 2020

- Plan student run photoshoot
- Shop for sustainable accessories to style models
- Create mood and trend boards for the photoshoot

MOULTON ELEMENTARY ANNUAL CHRISTMAS MEAL

December 2018 & 2019

- Volunteered serving meals to underprivileged children in my community
- Reference Brooks Reynolds (Founder of Blue Ribbon Bacon Fest)

MEALS FOR THE HEARTLAND

November Annually

- Volunteered packing meals for underprivileged countries