Mother Earth Intl.

Project presentation

We Are Africa. We Are Mother Earth.

By Jenny Carrington and Raiza Rangl





## 01/ Mission

## Africa Can Feed The World

We transform struggling communities into thriving communities. Through innovative nutrition programs and talent support services, we nourish bodies, minds, hearts, and souls.

## O2/ Company Ethos & Values

## Matis

# REGENERATIVE CULTURE?



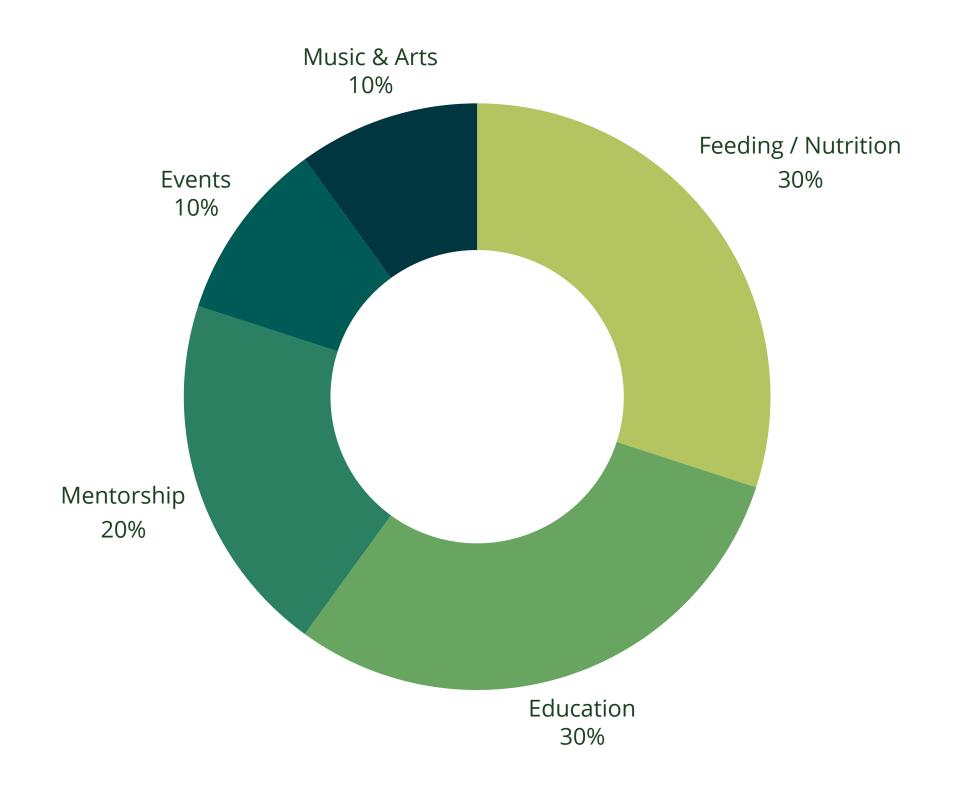
An approach that actively **restores** and **enhances** ecological and social systems through **circular solutions**, **sustainable food production**, and **holistic education**.

It seeks to **heal ecosystems**, promote **social justice**, and reimagine human relationships with the Earth as an **integrated**, **living web**.

- Eco-conscious music, art, film, & mindfulness
- Permaculture, natural building, foraging, etc.
- Indigenous knowledge and stewardship of the land
- Non-violent communication, anti-racist practices
- Community-driven solutions
- Youth-led governance and programming

## O3/ Business Model

Mother Earth is a 501(c)3 that focuses on youth but includes *everybody*. We customize our offering according to the needs of the bioregion and demographics we're serving. We work with local schools, rising professionals, and other NGOs to share resources and ideas. This reduces overhead and maximizes impact. While the programs are customized, the Earth SCHOOL model is replicable and scalable.





## 04/Programs

- Bridging environmental stewardship and human well-being
- Utilizing Africa's fertile lands to nourish the world and cultivate future leaders
- Implementing regenerative agriculture to restore ecosystems and provide nutrient-dense food.
- Offering training in biotechnology, sustainable farming, culinary arts and entertaiment to build human capital
- Harnessing rich land and rich talent for tangible social impact
- Turning special effects into social effects by training young artists and filmmakers to create "Media that Matters" for Mother Earth

## O5/ Proof of Concept











## 06/Strategic Alignment

To empower future leaders, Earth SCHOOL advances UN goals through the following:



High -Nutrient Feeding Programs



Hands-on Training

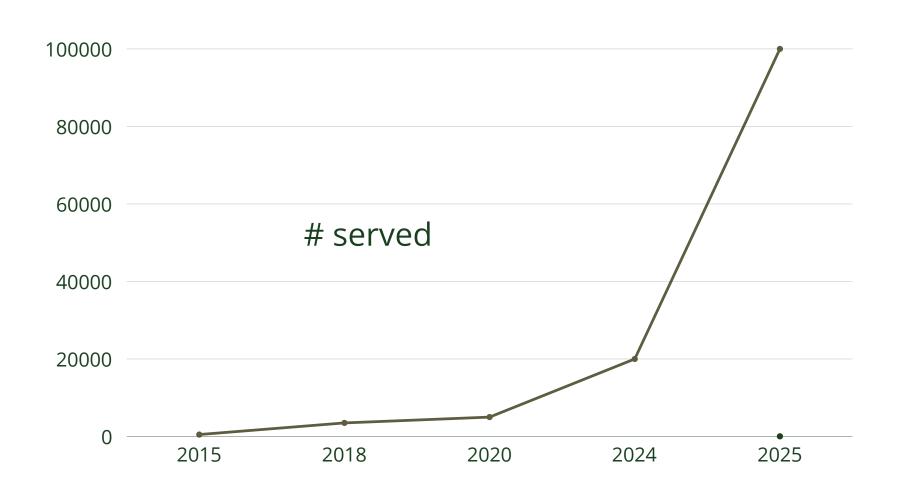


Sustainability Education

Learn more at earthschool.info



### O7/Beneficiaries





From serving 500 people in 2015 to 20,000 across 7 countries in 2024 - a 4000% growth - Earth SCHOOL is poised to scale and reach 100,000 in 2025, with potential to impact 5 million (in 70+ countries) through existing partnerships when funded.

Program	Cost	# of People Served
Interactive Earth SCHOOL	\$15,000	1,000
Victory Garden	\$3,000	500
Feeding Program	\$1,000	1,000
Stars in Action Event	\$5,000	500

## 08/Funding

2025 budget: \$1 million includes two executives and 10-20 staff, with average salaries of \$75,000 and \$50,000 respectively.

#### BASIC

(20,000 people served):

Total Budget: \$150,000

#### Includes:

- 4 immersive education
   programs for 4,000 students.
- 10 Victory Gardens.
- 40 feeding programs for 20,000 children.
- 4 Earth-rooted events for 2,000 Stars in Action.
- Holistic Mind Medicine (e.g.
   Music to Rock the Cause)

Focus is Evidence.

#### VISIONARY

(100,000 people served):

Total Budget: \$750,000

#### Includes:

- 20 immersive education programs for 20,000 students.
- 50 Victory Gardens.
- 200 feeding programs for 100,000 children.
- 20 Earth-rooted events for 10,000 Stars in Action.
- Holistic Mind Medicine (e.g. Speaking Tours)

Focus is Scaling.

#### EPIC

(1 million people served):

Total Budget: \$7,500,000

#### Includes:

- 200 immersive education programs for 200,000 students.
- 500 Victory Gardens.
- 2,000 feeding programs for 1 million children.
- 200 Earth-rooted events for 100,000 Stars in Action.
- Holistic Mind Medicine(e.g.Film for Social Impact)

Focus is Innovation.

## 09/ Credibility & Team

- Sponsored by GYEL United Nations Stakeholders
- Endorsed by the International Human Rights
   Commission for engaging 70+ Countries
- Recognized by the UN Charitable Marketplace
- In-Kind Donations from Pepsi Co & Boxed Water
- Partnership w/ Top Talent Agency
- California 501(c)3 for Tax-Deduction
- Have proven contracts in US and Africa Schools
- Can povide proof of insurance
- National and International News features
- President's Lifetime Achievement Award
- Walked Across America



Jenny Carrington, Executive Director Mother Earth



Raiza Rangl, Executive Director Stars in Action



NUC Independent

#### AFRICA MISSION

## COMMUNITY FOOD AND CONNECTION CENTER: NOURISHING BODIES, BUILDING BONDS

Our Community Food and Connection Center is committed to empowering communities in Africa. Through food security initiatives and connection-building programs, we work to create lasting impact and foster resilience for future generations.







## Take Two: Raiza Rangl Directs Future Stars in Kenya to Take Action on Dreams Now

1 Comment / News, News and News Media, Opinion

Raiza Rangl's journey to Kenya for the Keynote Tour began well before the team arrived in Nairobi. For over a month before the tour, Raiza poured her heart into planning, relocating from California to Arizona with her three cats to assist Top Talent Agency with the tour's detailed preparations. This year's tour was especially significant as it would be captured for a Bloomberg docuseries, and Raiza's commitment went beyond her role as a performer; she became an integral part of the organizing team. With long hours and meticulous attention to detail, she worked tirelessly to ensure that the tour would leave a lasting impact on the youth of Kenya and ultimately on all those who watch the docu-series worldwide.



#### INTERNATIONAL WOMEN'S DAY 2023 MOTHER EARTH

Endorsed by the Special Monitoring Mission International Human Rights Commission United Kingdom of Great Britain and Northern Ireland





