

Privacy Policy

Last updated July 1, 2018

This Online Privacy Policy describes the information practices of A Moment to Smile, Inc. with respect to its website (the “Site”).

Information A Moment to Smile Collects About You

Information You Provide to Us

A Moment to Smile may collect information, including personal information, directly from you when you visit the Site. For example, we collect information from you when you subscribe to receive emails or notifications or otherwise communicate with us through the Site. “Personal Information” is information that identifies you specifically, and the types of Personal Information we collect may include your name, billing address, zip code, email address, and phone number.

Information Collected Automatically

Certain information about you may be collected automatically when you access or use the Site. This information may include IP address, browser and device type, operating system characteristics, information about your use of the Site, data regarding your geographic location, and data regarding network-connected hardware (such as unique device identifiers, type, model, version, MAC address, device or session ID, functionality, performance data, and connection type). This information also may include clickstream data, which illustrates the page-by-page path(s) you take as you browse the Site.

Cookies and Tracking GIFs. We may use “cookies” to collect information about you when you visit the Site. Cookies are small text files placed on visitors’ computers/devices to store information about their activities on the Site, such as their user preferences. In addition to cookies, tracking GIFs may be set by us or third parties to collect information about your use of a site. Tracking GIFs are small image files embedded within the content of a site to monitor which parts of the site are visited and whether particular content is of interest.

Most web browsers are set to automatically accept cookies, but many provide options to allow you to stop accepting new cookies or to disable existing cookies. Please be aware that if you disable the cookies on your computer you may not be able to use certain features of the Site, and disabling cookies may invalidate opt outs that rely on cookies to function.

It is possible that third parties may collect information about your online activities over time and across different websites and devices when you use the Site. Note that your browser settings may allow you to automatically transmit a “Do Not Track” signal to websites and online services you visit. Like many websites, the Site currently is not designed to respond to “Do Not Track” signals from visitors’ browsers. To learn more about “Do Not Track” you may wish to visit this site: <https://allaboutdnt.com/>.

A Moment to Smile’s Use of Your Personal Information

We may use information we obtain about you for various purposes, including to:

- * respond to your requests made through the Site;
- * contact you regarding your use of the Site or, in our discretion, changes to our policies;
- * communicate with you and send you information by email, postal mail, telephone, or other means about our services and events unless you have directed us not to contact you with promotional communications;
- * prevent, investigate, and deal with fraud, violations of intellectual property rights, and other laws, as well as unauthorized use of the Site or of your account;
- * comply with legal requirements, industry standards, and our policies;
- * maintain and improve the Site and to develop new content; or
- * as otherwise reasonable and appropriate to the legitimate business needs of A Moment to Smile related to the Site.

In addition, we may combine information we obtain about you through your use of the Site so that we can more effectively deliver content and advertising to you across devices and platforms.

How We May Share Your Information

Certain of our agents, vendors, consultants, and other service providers may have access to your Personal Information to carry out work on our behalf or to provide services or information to you. These third-party service providers and agents are prohibited from using your Personal Information for any purpose other than to provide this assistance.

We also may share information about you for the following purposes:

* Disclosures as required by law or to prevent harm. We may disclose IP addresses, mobile device identifiers, or any other information we collect to identify users, in our discretion and without notice to you, for purposes of cooperating with copyright owners, Internet service providers, wireless service providers, or law enforcement agencies.

* In the event of corporate sale or merger. A Moment to Smile may share information with third parties (such as purchasers, potential purchasers and their advisers) if A Moment to Smile is sold, offered for sale, or seeks to merge with another non-profit or other organization. We reserve the right to transfer any information we obtain about you through the Site in the event we sell or transfer all or a portion of our business (including in the event of a merger, reorganization, or liquidation).

Public Forums

The Site may, from time to time, feature chat rooms, message boards, news groups, and/or other public forums available to users. Any information that is disclosed in these areas may be visible to

the public. You should exercise caution accordingly, and avoid disclosing Personal Information or other details that you do not want made public.

Children's Privacy

We do not knowingly collect Personal Information directly from children under the age of 13. If we learn that we have received information from a user under the age of 13, we will delete this information in accordance with applicable law.

Security

Please be aware that submitting information over the Internet is inherently insecure and, accordingly, A Moment to Smile cannot guarantee that unauthorized access or disclosure will never occur.

Information for Users Outside the United States

By using the Site, you acknowledge and consent to the transfer and processing of your Personal Information in the United States as described in this Privacy Policy. Please be aware that the data protection laws and regulations applicable to your Personal Information transferred to the United States may be different from the laws in your country of residence.

Links to Other Websites

The Site may contain hyperlinks to other websites for your convenience and information. Those websites may be operated by entities not affiliated with A Moment to Smile, and may have their own privacy policies or notices, which we strongly suggest you review. A Moment to Smile is not responsible for the content or use of any linked websites that are not affiliated with A Moment to Smile.

Your Choices

You may opt out of being contacted by us. Depending on the nature of the Personal Information collection, you may opt out of such contact by following the unsubscribe instructions on any emails sent to you to opt out of such communications. You also may request to opt out of these communications by contacting us using the “Contact Us” details at the end of this Privacy Policy.

You are responsible for maintaining the accuracy of the information you submit to us, such as the contact information you provide when you complete and submit a nomination form on the Site. You may also request that changes be made to your Personal Information by using the “Contact Us” details at the end of this Privacy Policy. We will make good faith efforts to effect requested changes in our then-active databases as soon as reasonably practicable, but we may retain prior information as business records.

Changes to this Privacy Policy

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this Privacy Policy. We encourage you to review this Privacy Policy

whenever you visit the Site to stay informed about our information practices. This policy was last modified on July 1, 2018.

Contact Us

If you have questions, comments, or requests regarding this Privacy Policy, please contact us by email at philsmom@amomenttosmile.com.