

# a moment to Smile

Honoring Phil Tripodi's love of helping children



Dear Business Owner,

Our mission is to help children who have lost a parent to the disease of addiction or have a parent who is struggling with the disease. Kids in these families see and experience more than children should. In these households there can be a financial struggle along with the disease. We try to step in and give these children the simple joys of childhood, that their parent(s) may not be able to provide at this time. If they need a new bike, or a dress for the dance or sports fees, we try to take care of these and so much more!

Last October we had our first annual Downtown Point Pleasant Scavenger Hunt fundraiser. All the scavenger hunters had a great time and asked us to make sure we do it again. So, we are going to have our 2<sup>nd</sup> annual Downtown Point Pleasant Scavenger Hunt on Saturday, October 5, 2019. We are very excited about it and hope that you will join us and be a part of this fundraiser that helps these children have a moment to just feel like a kid again, a moment to smile.

There are 2 ways you can participate. First, you can donate a gift certificate or item, to be raffled off at **The Last Wave Brewing Company** at the end of the event. For your participation, we will display your business card in a black & white image in our ad booklet and give you recognition on our website and Facebook page. **You do not need to be a business in Pt. Pleasant to donate a gift certificate or item!**

This year we would like to have a Grand Prize Table for the participants. The gift certificate or item(s) would be valued at \$250.00 or more. For this donation you will get a ½ page ad with a full-size b/w business card and store coupon if desired and your name on our posters, which will be placed all over Pt. Pleasant and in surrounding towns.

**Please call or text Christine Rinaldy at 908-217-7315 or email [philsmom@amomenttosmile.org](mailto:philsmom@amomenttosmile.org) before July 15th if you are interested in participating.** We will arrange to have a volunteer come to your business to pick up the gift certificate or item and a business card or you can mail it to us.

**We are also offering event sponsorships and ad space in the following categories:**

**(1 available) Sherlock Holmes Sponsor - \$1500.00**

**FULL BACK COVER** of Ad Booklet - Color

Company name & logo on all event materials & website

Company name & logo on our Check-In Banner

Your Company Banner at raffle area

**Your Company Name on Tote Bags given to participants**

Posts on our website, Facebook & Instagram pages

6 Guest Admissions with (4 tickets & 1 Grand Prize ticket per guest)

**(1 available) Nancy Drew Sponsor - \$1000.00**

**FULL INSIDE FRONT COVER** of Ad Booklet - Color

Company name & logo on all event materials & website

Company name & logo on our Check-In Banner

Company Name on balloons set up in front of each participating business

Posts on our website, Facebook & Instagram pages  
4 Guest Admissions with (4 tickets & 1 Grand Prize ticket per guest)

**(1 available) Sam Spade Sponsor – \$500.00**

**FULL INSIDE BACK COVER** of Ad Booklet - Color  
Company name & logo on all event materials & website  
Company name & logo on our Check-In Banner  
Acknowledgement of donation towards printing of ad booklet  
Posts on our website, Facebook & Instagram pages  
2 Guest Admissions with (4 tickets & 1 Grand Prize ticket per guest)

**AD SPACE AVAILABLE**

Full page ad (black & white) - \$ 100.00      ¾ page ad - (black & white) - \$75.00  
½ page ad (black & white) - \$ 50.00      ¼ page ad - (black & white) - \$25.00

**For Sponsors and those purchasing ad space:**

All business cards and/or art work will need to be emailed to [philsmom@amomenttosmile.org](mailto:philsmom@amomenttosmile.org)  
before 8/31/2018.

All checks should be made payable to “A Moment to Smile”. Please enclose name of contact person, phone number and ad size requested.

Please mail your check and information to:

A Moment to Smile  
1111 Oakland Street  
Pt. Pleasant, NJ 08742

Any questions, please feel free to call Christine Rinaldy at 908-217-7315 or email at  
[philsmom@amomenttosmile.org](mailto:philsmom@amomenttosmile.org).

We sincerely appreciate your support! We could not help these children without you!

A Moment to Smile is a 501(c)3 non-profit. Our EIN # is 82-3179686.  
We are a member of the Pt. Pleasant Beach Chamber of Commerce.

**Donations are tax deductible.**

Sincerely,

Christine Rinaldy  
Phil's mom

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1111 Oakland St., Point Pleasant, NJ 08742 \* 908-217-7315

[www.amomenttosmile.org](http://www.amomenttosmile.org) \* email [philsmom@amomenttosmile.org](mailto:philsmom@amomenttosmile.org)

