



VEHICLE REMARKETING · PRIVACY POLICY

The Hypercar Buyer Ltd

Privacy Policy: how we collect, use and protect your personal data

Effective date	28 September 2026
Data controller	The Hypercar Buyer Ltd, company no. SC806645 (registered in Scotland)
Registered office	Airbles House, 270 Airbles Road, Motherwell, ML1 3AT
Privacy contact	info@thehypercarbuyer.com · thehypercarbuyer.com

Discretion is central to what we do, and that includes your personal data.

The Hypercar Buyer is a vehicle remarketing company. We introduce owners of rare, high-value vehicles to verified buyers, privately and off-market. This policy explains what personal data we collect to do that, why, who we share it with and the rights you have.

We never sell your data

Your data is used to provide our service and meet our legal obligations, not traded.

Marketing only with consent

You can withdraw consent at any time, and we will stop.

Verification is a legal duty

Identity, AML/KYC and sanctions checks are required before any introduction.

You stay in control

You can access, correct or erase your data, and complain to the ICO.

1 About This Policy

This Privacy Policy explains how The Hypercar Buyer Ltd ("we", "us" or "our") collects, uses and protects personal data about owners, buyers, their representatives and intermediaries, and anyone else who contacts us or uses our website. We are the **data controller** for that personal data.

We comply with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. Where we deal with individuals in the European Economic Area, we also take account of the EU GDPR where it applies.

We act as an independent introducer: we do not buy, sell or take title to vehicles. References in this policy to "transactions" mean the sales we introduce, which are agreed directly between the owner and the buyer.

2 Information We Collect

We collect personal data when you contact us through our website, by email, by WhatsApp or through an intermediary, and during the course of an introduction. It may include:

- **Identity and contact information:** your name, address, telephone number, email address and other contact details, and those of your legal representative or intermediary.
- **Verification and due diligence information:** identity documents, proof of address, company and ownership information, evidence of funds, and, where required, source of wealth and source of funds. This includes information needed for anti-money laundering (AML/KYC), sanctions and politically exposed person (PEP) checks.
- **Transaction information:** details of the vehicle, whether you are seeking to buy or to sell, the consideration sought, intermediary and commission arrangements, and correspondence about the introduction.
- **Payment information:** invoicing details and, where we act as paying agent, the bank details needed to process payments.
- **Marketing preferences:** whether you have agreed to receive updates and other communications from us.
- **Website information:** technical data collected through cookies and similar technologies (see section 9).

Screening results: sanctions and PEP screening may reveal information about criminal allegations or convictions. We process this only where permitted by the Data Protection Act 2018, for preventing and detecting crime and meeting our regulatory obligations.

Much of this information comes from you or your legal representative. We may also obtain information from intermediaries, public registers such as Companies House, sanctions lists, and identity and screening service providers.

3 How We Use Your Data and Our Lawful Basis

We only use personal data where we have a lawful basis to do so under UK GDPR:

Purpose	Lawful basis
Providing our service: arranging and managing introductions, communicating about their progress, and administering commission agreements and invoices.	Performance of a contract with you, or steps you have asked us to take before entering one. Where you act for a company or another person, our legitimate interests in providing the service.
Verification and compliance: identity, AML/KYC, sanctions, PEP and export control checks, fraud prevention and record-keeping.	Compliance with a legal obligation, and our legitimate interests in preventing fraud and financial crime.

Purpose	Lawful basis
Marketing communications: updates, event invitations and other relevant content.	Your consent, which you can withdraw at any time.
Service improvement: understanding how our service and website are used, so we can improve them.	Our legitimate interests in running and developing our business.
Legal and regulatory obligations: tax, accounting and reporting requirements, and responding to lawful requests from authorities.	Compliance with a legal obligation.
Disputes and legal claims: handling complaints and establishing, exercising or defending legal claims.	Our legitimate interests, and compliance with a legal obligation where applicable.

If you do not provide information we need for verification, we will not be able to proceed with an introduction.

4 Sharing Your Personal Data

We treat your information discreetly and share it only where necessary:

- **The other party to an introduction:** we share only what is needed for the introduction to proceed, and only once verification is complete. Owners' vehicle details and identities are protected until the stages set out in our Initial Disclosure Document.
- **Service providers:** identity verification and screening providers, payment processors and banks, IT and data storage providers, and professional advisers such as lawyers and accountants. They process your data only on our instructions and are contractually obliged to protect it.
- **Finance providers:** only where you ask us to introduce you to one.
- **Authorities and regulators:** law enforcement, HMRC, the National Crime Agency, courts and other bodies, where we are legally required or permitted to disclose information.
- **Marketing partners:** we will only share your data with selected industry partners for their marketing with your prior, explicit consent.

We do not sell your personal data.

5 International Transfers

Many of our introductions are cross-border, so your data may be transferred outside the UK, for example to the other party in an introduction or to service providers. Where we do so, we make sure appropriate safeguards are in place, such as transfers to countries the UK recognises as providing adequate protection, or the UK International Data Transfer Agreement or Addendum to the EU standard contractual clauses. You can contact us for more information about the safeguards we use.

6 How Long We Keep Your Data

We keep personal data only for as long as we need it for the purposes set out in this policy.

- **Verification and transaction records:** the Money Laundering Regulations 2017 require us to keep customer due diligence and transaction records for at least five years after a business relationship or transaction ends.
- **Accounting and tax records:** kept for the periods required by law.
- **Marketing data:** kept until you withdraw your consent or ask us to stop.

When data is no longer needed, we delete or anonymise it securely.

7 Your Rights

Under UK GDPR you have the following rights in relation to your personal data:

- **Access:** to request a copy of the personal data we hold about you.
- **Correction:** to have inaccurate or incomplete data corrected.
- **Erasure:** to request deletion of your data, subject to legal obligations that require us to retain it, such as AML record-keeping.
- **Restriction:** to ask us to limit how we use your data in certain circumstances.
- **Objection:** to object to processing based on our legitimate interests, and to object at any time to direct marketing.
- **Portability:** to receive data you provided to us in a structured, commonly used, machine-readable format, or have it transferred to another organisation.
- **Withdrawing consent:** where we rely on consent, to withdraw it at any time, without affecting processing already carried out.

We do not make decisions about you based solely on automated processing that have legal or similarly significant effects.

To exercise any of these rights, contact us at info@thehypercarbuyer.com. We will respond within one month, and may need to confirm your identity first. There is normally no fee.

8 Data Security

We use appropriate technical and organisational measures to protect your personal data against unauthorised access, use, alteration or disclosure, and restrict access to those who need it. Although we take all reasonable steps to protect your data, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.

9 Cookies and Similar Technologies

Our website may use cookies and similar technologies to make it work, understand how it is used and improve our services. Where cookies are not strictly necessary, we ask for your consent before using

them. You can also control or disable cookies through your browser settings. For more detail, please see our [\[Cookie Policy\]](#).

10 Complaints

If you have a concern about how we handle your personal data, please contact us first and we will do our best to resolve it. You also have the right to complain to the **Information Commissioner's Office (ICO)**, the UK data protection regulator, at ico.org.uk or on 0303 123 1113.

11 Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. The current version will always be available on our website, with its effective date. Where changes are significant, we will tell you directly where appropriate.

12 Contact Us

If you have any questions about this Privacy Policy, want to exercise your rights, or have concerns about how we process your personal data, please contact us:

The Hypercar Buyer Ltd, a vehicle remarketing business. Registered office: Airbles House, 270 Airbles Road, Motherwell, ML1 3AT. Company no. SC806645. info@thehypercarbuyer.com · thehypercarbuyer.com

© 2026 The Hypercar Buyer Ltd. All rights reserved.