



WELCOME TO THE WORLD OF THE

National Showgirl & Showman Pageantry System

NSGSMPS

Promoter Information Packet · 2026–2027

National Showgirl & Showman Pageantry (NSGSMPS) is a family of entertainers, promoters, and fans spanning the United States, Canada, Puerto Rico, and Mexico. Our goal is to be one of North America's premier pageants for the fabulous world of high drag, female impersonation, and male entertainment.

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11631 Culebra Rd Unit 499, San Antonio, TX 78253

WELCOME FROM NSGSMPS

By becoming a promoter with NSGSMPS, you will have the opportunity to experience the rewarding aspects of presenting quality competition in your state or region — bringing a fresh breath of pageantry to your area. Our categories incorporate a unique approach to professional competition in the pageant community and create a platform for our national, regional, and state titleholders to make a difference in their communities.

We would like to work with you to create an affordable and profitable evening of professional pageantry. Our national representatives are here to guide novice and experienced promoters alike — incorporating best practices, fresh ideas, and the resources needed to produce the best pageant possible.

Thank you for your interest in NSGSMPS and your love for the art of drag, female impersonation, and male entertainment. We hope to welcome you as a promoter and member of the National Showgirl Pageant Family.

National Showgirl Pageantry is a registered trademark with the United States Patent and Trademark Office.

National Representatives

Division	Titleholder
National Showgirl	Victoria Mateo
National Showgirl At-Large	Vivica T Stratton
National Showgirl Supreme	Jessica Raye
National Showman	D'Vaylon Iman Dickerson

COMPETITION DIVISIONS & CATEGORIES

NSGSMPS offers four divisions of competition:

National Showgirl	National Showgirl At-Large	National Showgirl Supreme	National Showman
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Competition Categories

Each division competes in the following categories:

- Presentation (not judged — required black outfit/suit/gown)
- Personal Interview
- Eveningwear Extravaganza
- Talent
- Creative Showpiece

Tiebreaker Order

In the event of a tie, placement is determined in the following order:

1. Creative Showpiece Score
2. Personal Interview
3. Talent
4. Eveningwear Extravaganza

CATEGORY DESCRIPTIONS

Presentation

- Presentation takes place at the beginning of each division's pageant. All contestants must wear a black outfit, suit, or gown.
- This category is NOT JUDGED.

Personal Interview

Maximum: **25 points per judge**

Subcategory	Max Points	Description
Overall Appearance	7 pts	
Personality	9 pts	
Communication & Answer Content	9 pts	

- Individual interview format with a seven (7) minute time limit.
- Begin with a self-introduction and platform discussion of approximately one minute and thirty seconds.
- Judges evaluate character, intellect, composure, professionalism, and communication ability.
- Questions may cover occupation, current events, social issues, community involvement, and leadership.
- Suggested attire is at each contestant's discretion — fashion-forward looks are welcome. The goal is to feel at ease and present yourself professionally.
- National titleholders serve not only as entertainers, but as administrators, spokespeople, and promoters of our system.

CATEGORY DESCRIPTIONS (CONTINUED)

Eveningwear Extravaganza

Maximum: **40 points per judge**

Subcategory	Max Points	Description
Hair & Makeup	7 pts	
Overall Appearance	14 pts	
Modeling & Stage Presence	19 pts	

- Your eveningwear should be the most elegant outfit of the pageant — a statement of your style and taste.
- The garment must be in perfect condition: no loose threads, tears, stains, or wrinkles.
- Gowns should be lined or worn with a slip; judges should not be able to see through the fabric unless that is an intentional design feature.
- Gown length should reach the top of the toe or approximately ½–1 inch above the floor. Sleeves should fall at the wrist unless the design requires otherwise.
- Shoes must match the outfit, be clean and uncuffed, and should not bend under the contestant's weight.
- Modeling should be at a slow, easy pace. Hair should complement the gown and appear neat and styled.
- For Showmen: Channel the golden era of the stage — beads, rhinestones, feathers, and furs are all welcome. Don't be afraid to sparkle!
- Each contestant will receive a description card to be read aloud during modeling.

CATEGORY DESCRIPTIONS (CONTINUED)

Talent

Maximum: **35 points per judge**

Subcategory	Max Points	Description
Hair & Makeup	7 pts	
Showmanship, Stage Presence & Quality of Presentation	10 pts	
Total Entertainment Value	18 pts	

- Talent may be any form of entertainment that does not endanger contestants, staff, or audience members.
- Time limit: 6 minutes for performance, plus 1 minute for setup and 1 minute for teardown.
- Setup time begins after the previous contestant clears the stage. Teardown time begins when the emcee announces the contestant's name at the close of their talent.
- Exceeding setup or teardown limits results in administrative point deductions.
- Music must be provided on a labeled USB drive in high-quality format. All music will be pre-checked to confirm it falls within the 5-minute time limit.
- Prohibited items: fire, water, nudity, pyrotechnics, glitter, and live animals. Cold pyrotechnics are permitted.

Creative Showpiece

Maximum: **50 points per judge**

Subcategory	Max Points	Description
WOW Factor	20 pts	
Presentation, Modeling & Showmanship	15 pts	
Creativity, Design & Durability	15 pts	

- Contestants present their own interpretation of a Showgirl or Showman — think Las Vegas showgirl, Rio Carnival royalty, or any global interpretation of the archetype.
- This is the true GLITZ and GLAM of the pageant. There is no limit to color, size (subject to venue restrictions), or style.
- Required elements: a headpiece OR collar piece; proper legal coverage of the breast area and buttocks.
- RHINESTONES – BEADS – FEATHERS: Be a showstopper, have fun, and SMILE.
- Choose your own music for the showpiece presentation. Music/video must be on a labeled USB drive, high-quality format, no longer than 3 minutes.

ADMINISTRATIVE DEDUCTIONS

Administrative points may be deducted for violations during — but not limited to — registration roll call, check-in roll call, and talent timing.

Offense	State / Regional	Nationals
1st Offense	5 Points	5 Points
2nd Offense	10 Points	10 Points
3rd Offense	20 Points	20 Points
<i>More than 3 offenses result in immediate disqualification.</i>		

- Point deductions at State and Regional Preliminaries may only be issued by the current Titleholder for that division.
- Point deductions at Nationals may only be issued by the National Pageant Director/Owner of NSGSMPS.
- All administrative deduction decisions are final once issued. Contestants are notified immediately — not at the time scores are announced.

FEES & COSTS

Franchise Fees

There are currently no franchise fees.

Item	Amount
Preliminary winner entry fee to Nationals	\$300.00
Additional contestant entry fee to Nationals	\$250.00 Each
National Titleholder Booking Fee (per division)	\$300.00
Late payment fee	\$50.00

- The \$250 winner entry fee is due upon submission of the application to hold a preliminary.
- Additional contestant fees and contestant applications are due within 7 days of the preliminary's completion.
- All fees are non-refundable once paid.

Crowns, Medallions, Pins & Sashes

- The NSS Pageantry system will provide Crown, Medallions and Sashes to the preliminaries. **At No Cost To The Promotor.**
- All crowns, medallions, and pins must be requested a minimum of 6–8 weeks before your preliminary date to guarantee delivery.

Payment Options

All preliminary payments must be made at the time of contract signing. Preliminary dates must be submitted to the National Pageant Director/Owner prior to scheduling a National Titleholder. Payments may be made to Miguel Leija Jr. via:

- Credit/Debit Card — contact the Pageant Director/Owner for a payment link
- Certified Check
- Zelle

NATIONAL TITLEHOLDERS

It is mandatory to have at least one reigning NSGSMPS Titleholder present at the final night of all preliminary contests.

- If holding one division, bring that division's titleholder.
- If holding multiple divisions, at least one titleholder must be present; however, the \$300 booking fee is still owed to any titleholder not brought in person.
- All titleholder fees are \$300.00 cash, paid on the night of the preliminary.
- The promoter is responsible for one-night hotel accommodations and round-trip travel expenses.
- All travel arrangements must be made directly with the titleholder and confirmed at least 30 days prior to the preliminary. Confirmation must be submitted to the main office, or the preliminary may be postponed or canceled.

Cancellation Policy

Notice Given	Promoter Responsibility
More than 30 days prior	Not responsible for booking fee. All travel costs forfeited and non-reimbursable.
30 days or fewer	Responsible for full booking fee. All travel costs forfeited and non-reimbursable.

- If the titleholder lives within 2.5 hours' driving distance of the venue, alternative transportation arrangements may be made — though the promoter remains responsible for all transportation requirements.
- If the titleholder is traveling from an official NSGSMPS event, the promoter covers airfare from that event to the preliminary venue, then return to the titleholder's home base.

CONTESTANT RULES & REGULATIONS

The following rules are provided so promoters are informed of all contestant requirements.

- Contestants must be at least 21 years of age by the first day of NSGSMPS Finals. Valid government-issued ID, driver's license, or passport required.
- Contestants must have no warrants or legal violations that would impede fulfilling their title duties. Exemptions may be granted by the NSGSMPS Board.
- Contestants in the National Showgirl At-Large division must weigh 200 lbs. or more on registration day at both the preliminary and nationals. A scale weigh-in (without shoes, handbags, or unnecessary clothing) is required. This minimum weight must be maintained throughout the reign.
- Contestants for National Showgirl Supreme must be at least 45 years of age by the national pageant registration date.
- Any contestant caught stealing, in possession of illegal drugs, or behaving in a manner demeaning to NSGSMPS will be immediately disqualified and removed from the event.
- Participation in the opening production and parade of contestants is required. The parade is not a scored category.
- All costuming is at each contestant's discretion, but must comply with applicable federal, state, and local regulations.
- No painting or building of props and costumes is permitted inside any NSGSMPS venue.
- All contestants must complete and sign the application, release form, code of ethics form, and pre-contract.
- Upon coronation, newly crowned titleholders must read and sign their contract, approved by the National Pageant Director/Owner, before acting or officiating on behalf of NSGSMPS.
- Reigning National titleholders officiate only at State, Regional, and National Pageants.
- No fire, pyrotechnics, water, glitter, or live animals are allowed. Cold pyrotechnics are permitted with venue approval.
- All entry forms must be typed, completed in full, and emailed to the National Office by the set deadline. Failure to do so results in administrative point deductions.
- Dancers, assistants, and support staff must have tickets for each night, purchased prior to the start of the pageant.
- All contestants must sign a release statement holding the promoter, host venue, and NSGSMPS harmless for any accidents that occur during the pageant.
- Contestants must wear their official contestant badge at all NSGSMPS events.
- Top 5 finalists earn a ticket to Nationals for the two years following their competition year at the discounted entry fee of \$250.00.
- NSGSMPS reserves the right to make decisions on any official matter not covered in these rules and regulations.

NSGSMPS does not discriminate against contestants who are taking hormones or who have had cosmetic body or facial work.

2026–2027 FRANCHISE AGREEMENT

Preliminary Franchise Agreement — Part 1: Agreement Terms

THIS AGREEMENT made and entered into this date _____ between National Showgirl & National Showman Pageantry System, Presented by Miguel Leija Jr. (hereinafter the “Party of the First”), and _____ (hereinafter the “Promoter”).

- NSGSMPS is the sole owner of the franchised contest. The Promoter is the leaseholder and is responsible for all financial liabilities against their leased franchise.
- The Promoter is the beneficiary of all profits from their leased franchise, after expenses including prize money, registration fees to the national office, and other costs are paid.
- NSGSMPS serves as co-producer of all franchised preliminary contests on an administrative level and may, at its option, have a representative present at any city, state, or regional preliminary.
- This franchise is non-transferable without the written consent of Miguel Leija Jr., Owner of NSGSMPS. This agreement is renewable on an annual basis.
- This franchise shall not exceed one year and will conclude on the final night of the National Showgirl Finals.
- For each leased preliminary, the division winner is required to attend nationals. The Promoter is responsible for the \$300 winner entry fee, payable to the national office upon signing this contract. Additional contestants may be sent at \$250 each, due within 7 days of the preliminary’s completion.
- The Promoter must use their own application materials, but must adhere to all NSGSMPS rules, regulations, and bylaws governing the preliminary pageant.
- If at any time the Promoter’s actions are deemed damaging to the franchise or NSGSMPS, or if the Promoter fails to follow NSGSMPS rules, NSGSMPS reserves the right to cancel all operations with the Promoter and transfer the preliminary to another party after a 15-day waiting period, with no refund of fees paid.
- Franchises are available for city, state, and regional contests only.
- All official communications with NSGSMPS are handled through the national office.
- All advertising materials must include the official National Logo and must be approved by the national office before public release.
- All travel arrangements for NSGSMPS Titleholders must be booked and confirmed 30 days before the preliminary. Confirmation must be sent via email to the titleholder and to the national office at info@nsspageantry.
- Cancellation more than 30 days prior: Promoter is not responsible for the booking fee. All travel costs are forfeited and non-reimbursable.
- Cancellation 30 days or fewer prior: Promoter is responsible for the full booking fee. All travel costs are forfeited and non-reimbursable.

FRANCHISE AGREEMENT — SIGNATURES

IN WITNESS THEREOF, the parties have set their hands and seals this ____ day of _____,
20____.

Party of the First Part: NSGSMPS

11631 Culebra Rd Unit 499, San Antonio, Texas 78253 · 210.505.6226 · info@nsspageantry.com

Legal Signature:

Printed Name:

Party of the Second Part: Promoter

Legal Signature:

Printed Name:

Address:

City / State / Zip:

Telephone Number:

Email:

Franchised Name: (e.g., Wisconsin National Showgirl)

**Prospective Preliminary
Date(s):**

Witness Signature:

Witness Printed Name:

All fees and registration requirements are non-refundable.

PRIZE PACKAGE OBLIGATIONS

Preliminary Titleholder — Winning Prize Package

Promoter agrees to pay out a total winning cash prize of: \$ _____

Disbursement	Percentage	Amount
Night of Crowning	40%	\$ _____
At Nationals	40%	\$ _____
Night of Step-Down	20%	\$ _____

Included in prize package:

- Crown or Medallion
- Sash
- Pin
- Entry Fee to Nationals
- Hotel at Nationals (not to exceed \$500)

Additional items:

Promoter Signature:

Date:

Titleholder Signature:

Date:

Witness Signature:

Date:

1st Alternate — Prize Package

Promoter agrees to pay out a 1st Alternate prize of: \$_____

Disbursement	Percentage	Amount
Night of Crowning	60%	\$_____
At Nationals	40%	\$_____

Included in prize package:

- Entry Fee to Nationals
- Hotel at Nationals if applicable (not to exceed \$350)

Additional items:

Promoter Signature:

Date:

Titleholder Signature:

Date:

Witness Signature:

Date: