



JIMMY KEY
IVORY RULES

TUGBA KOKKOPARAN KAYA

DESIGN PORTFOLIO 2025

PREPARED FOR JIMMY KEY

www.tugbakokkoparan.com

I don't design to impress.
I design to reveal.

I believe that true elegance is quiet —but never invisible.

My process begins with listening — to the fabric, the body, the rhythm of movement.
I work not to decorate the woman, but to empower her without saying a word.

I am drawn to structure, balance, and simplicity with tension.
The kind of tension that tells a story — between strength and softness, function and emotion, edge and restraint.

Design, for me, is not just a profession.
It is my language. My discipline. My rebellion.
And every piece I create is a decision — deliberate, honest, unapologetically refined.

A handwritten signature in a dark brown ink, appearing to read 'Aditya'. The signature is fluid and cursive, with a large, sweeping initial 'A'.



IVORY RULES / TERRA NOBLE

"This is a collection born from stillness not silence, but the grounded stillness of a woman who knows herself.
She does not dress to impress, but to claim space with grace.
She is rooted in earth tones, sculpted in minimal lines, and elevated by invisible strength.

Each piece speaks of noble restraint -
the discipline of tailoring, the elegance of neutrality,
the quiet power of tones like ivory, khaki, and sand.

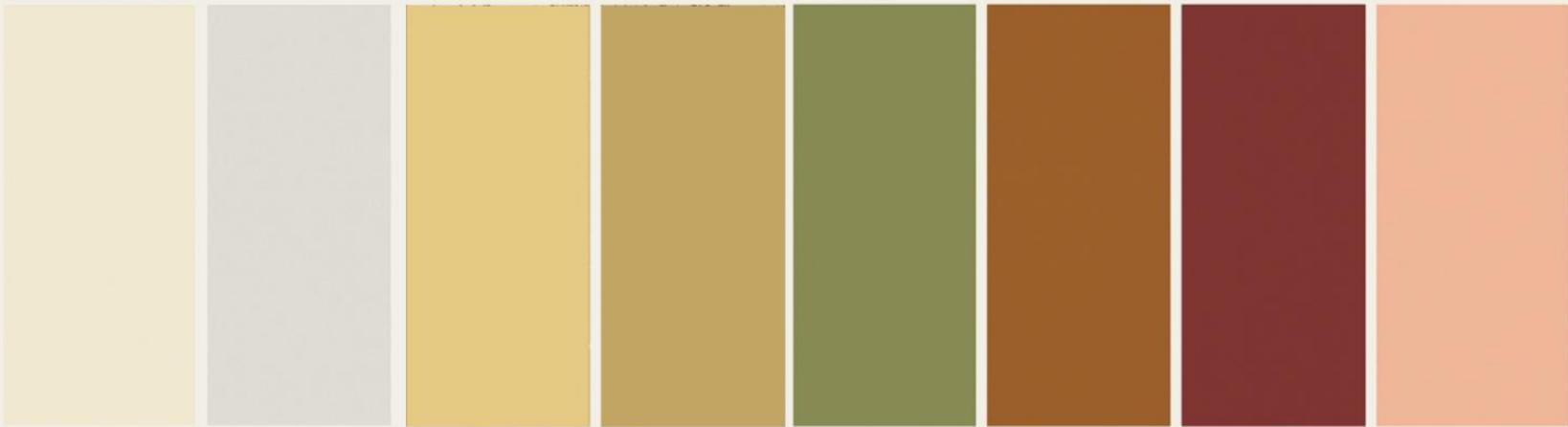
Ivory Rules / Terra Noble is not nostalgic. It is ancestral.
It does not follow trends - it follows memory, instinct, and a sense of belonging.
It is designed not to shout, but to stay."

Visual inspiration, texture and tonal direction of the collection IVORY RULES-TERRA NOBLE



MOODBOARD -TERRA NOBLE

COLOR & MOOD DIRECTION



IVORY CREAM MOONBEAM WHEAT PALE KHAKI AVOCADO COGNAC PORT PEACH BLUSH

PANTONE 13-0003 TCX	PANTONE 14-1116 TCX	PANTONE 18-0527 TCX	PANTONE 18-1160 TCX	PANTONE 19-1532 TCX	PANTONE 14-1318 Pert
Ivory Cream	Wheat	Pale Khaki	Avocado	Cognac	Peach Blush

FABRIC & TEXTURE BOARD -TERRA NOBLE



"Tactility meets restraint. Raw textures, matte finishes, and elevated structure." IVORY RULES-TERRA NOBLE

LOOK 01- Belted Safari Dress in Sand Beige Gabardine

A modern homage to the heritage safari dress — redefined through a feminine lens. Cut from structured sand-toned gabardine, this piece blends utilitarian precision with subtle elegance. Dual patch pockets and crisply tailored cuffs nod to functional roots, while the cinched waist and sculpted silhouette reclaim softness and strength. Effortlessly poised, this dress transitions from expedition to executive.

LOOK 02 Deep V Utility Jumpsuit with Flap Pockets in Olive Lyocell

This effortlessly empowering look merges military references with soft tailoring. The plunging neckline adds sensuality to the otherwise practical olive-toned jumpsuit, while oversized flap pockets and tapered cargo legs balance femininity with function. Styled with leather gloves and pointed heels for a sharp attitude.

LOOK 03 - Skirt and Sleeveless Top, Bone Belt Detail

A minimalist yet sculptural ensemble defined by its clean lines and natural drape. The ivory skirt skims the silhouette with quiet strength, anchored by a sleeveless deep-cut top. The tactile bone belt creates architectural contrast—refined, elemental, and timeless.

Look 04 - Double-Pocketed Two-Piece in Brushed Burgundy Lyocell

A bold monochrome statement in deep burgundy. This commanding two-piece set features a utility-style shirt with exaggerated pockets and a relaxed-fit pant that flows with authority. The brushed lyocell finish offers a soft sheen, echoing the power of understated luxury.



LOOK 05 - Cropped vest and pleated wide skirt in natural Tencel twill

A soft-structured vest is paired with a high-waisted pleated pants, both crafted from breathable Tencel twill. The minimalist tailoring and neutral tone emphasize effortless elegance, while the clean silhouette suggests refined femininity in motion.

LOOK 06 - High-neck sleeveless peplum top and flared midi skirt in ivory linen

A sculpted peplum top gently defines the waist and balances the volume of a full midi skirt. The crisp ivory linen offers a light, graceful flow—delivering a polished yet quietly assertive presence.

Look 07 - Pinstriped linen blazer and pleated trousers layered over tonal knit top

This tailored look features a sharply cut blazer in warm pinstriped linen, paired with relaxed pleated trousers. Styled over a tonal knit top and accessorized with a flowing scarf, it channels a modern, worldly sophistication with a nod to utilitarian grace.

LOOK 08 - Safari vest with belted waist and fringed midi skirt in matte raffia

A reimagined safari silhouette: the classic vest is refined with sharp lapels and flap pockets, cinched with a tonal belt. The look is grounded by a dynamic fringed skirt in matte raffia, evoking texture and movement in sun-faded ochre tones.



LOOK 9 — Belted Safari Shirt Dress in Camel Cotton

A structured short-sleeve dress with patch pockets, button front, and a bold leather belt. Paired with a wide-brim hat and a flowing scarf, the look evokes cinematic desert elegance. Heritage explorer redefined for the city.

LOOK 10 — Soft Jumpsuit in Washed Black with Utility Details

A short-sleeve jumpsuit with cargo pockets, elastic waist, and a statement belt. Sharp shoulder lines meet relaxed ease — styled with gloves and sculptural earrings for contrast. Discipline with sensual fluidity.

LOOK 11 — Sleeveless Utility Set in Charcoal with Statement Shoulders

A sleeveless top with strong, structured shoulders and front pockets, styled with matching trousers. Gloves and bold accessories elevate the functional base into something editorial. Military precision meets luxury confidence.

LOOK 12 — Short-Sleeve Button-Front Dress in Sand Beige

A minimalist utility dress in classic sand beige, softened by feminine shaping and a defined waistline. Finished with wooden buttons and bold jewelry. Quiet power, styled with clarity.



LOOK 13 — Tailored Vest & Bermuda Set in Saffron Beige

A sharply cut V-neck vest paired with knee-length Bermuda shorts in warm saffron tones. Paired with sculptural accessories, the look reclaims uniformity with feminine clarity. Grounded, smart, and quietly bold.

LOOK 14 — Layered Wrap Vest Over Sheer Tunic & Wide Pants

A soft wrap vest with structured shoulders, worn over a sheer longline tunic that flows below the hips. Paired with wide-leg trousers in raw cotton, the full silhouette feels ceremonial yet easy. Weightless, composed, and artfully layered.

LOOK 15 — Minimalist Long Vest Over Tonal Layers

A sleeveless, collarless long vest styled over layered sheer tunic and trousers in sand. Precise, architectural, and serene — this look merges eastern flow with western construction. Simplicity as statement.

LOOK 16 — Sculpted Ivory Suit with Mandarin Collar

A sculpted ivory vest-jacket with mandarin collar and slanted hem, styled with high-waist wide-leg trousers. Tailored but not stiff, formal yet poetic. This is the quiet authority of Ivory Rules.



LOOK 17 — Halter Waistcoat & Pleated Trousers in Apricot

A sleeveless halter-top vest paired with sharply pleated tapered trousers. Feminine tailoring meets relaxed summer suiting in a sun-warmed apricot hue. Structured, confident, and youthful.

LOOK 18— Soft Suit in Washed Graphite

An oversized crossover blazer with fluid trousers, both in washed graphite cotton-blend. Crisp yet deconstructed, with rolled cuffs and tie closure. Laid-back polish for the understated power dresser.

LOOK 19— Draped Halter Top & Wide Trousers in Mist Grey

A sculpted crossover halter in semi-matte linen, tucked into softly voluminous trousers. Balanced and refined, this look reflects movement, clarity, and freedom. Subtle drama through cut alone.

LOOK 20— Kimono Wrap Top & Pleated Skirt in Soft peach

A short-sleeve wrap blouse with origami-inspired fold lines, paired with a mid-length pleated skirt. Worn in tonal peach for a calming, textural finish. A quiet ceremony of silhouette and grace.



LOOK 21 — Sleeveless Belted Top & Cropped Trousers

A relaxed sleeveless top with drawstring waist, paired with tapered ankle-length trousers. Rendered in deep terracotta, the silhouette offers comfort without compromising structure. Simple, wearable, and precise.

LOOK 22 — Linen Button-Front Mini Dress

A sleeveless linen-look mini dress with clean button closure and sculptural lines. Its caramel tone evokes natural warmth, while the silhouette feels cosmopolitan. Youthful utility, done elegantly.

LOOK 23 — Embroidered Tank Dress in Brick Red

A long tank dress in textured cotton-linen with an emblematic ivory embroidery at the chest. The deep scoop neckline and minimal cut evoke ritualistic softness. Worn barefoot or bold — it adapts.

LOOK 24 — Fitted Vest & Gathered Skirt in Ochre

Structured at the top, structured at the base. This sleeveless tailored vest is paired with a voluminous, technical fabric skirt in golden ochre. A modern take on uniform dressing — grounded, intelligent, and free.



LOOK 25 — Pleated Halter Dress in Sandstone

A fluid halter-neck dress in softly pleated fabric, evoking desert wind and ancient silence. Its light structure and tonal palette create natural volume without weight. Effortless, serene, and grounded.

LOOK 26 — One-Sleeve Draped Dress in Clay

An asymmetric long-sleeve silhouette in rich clay tone, featuring soft draping that traces the body. Subtle embroidery at the cuff adds symbolic identity. A sculpted moment — quiet, confident, elemental.

LOOK 27 — Long-Sleeved Midi Dress with Embroidered Motif

Minimalist from afar, detailed up close. This structured dress features clean lines and precise tailoring, elevated by a deep red embroidered tiger-tree emblem at the hem. A modern relic, both wearable and iconic.

LOOK 28 — Deep Red Crinkle Skirt Set

A fitted blouse with a plunging neckline, paired with a full crinkle skirt. The rich bordeaux tone speaks of earth and ancestry. Crafted to move — graceful yet defined.

LOOK 29 — Sleeveless Emblem Set in Terracotta

A sleeveless top and gathered midi skirt in terracotta red. The chest features a tone-on-tone embossed symbol that links body and land. Warm, purposeful, and timelessly modern.



LOOK 30 — Wrapped Utility Set in Ochre

A soft polo-neck blouse with extended waist ties, paired with relaxed drawstring trousers. The look merges safari utility codes with delicate structure, embracing both motion and form. Warm, grounded, and undeniably modern.

LOOK 31 — Straight-Cut T-Shirt Dress in Olive

A single-seam dress in washed olive cotton, offering quiet volume with zero excess. Its cleanness evokes discipline; its softness, ease. A refined everyday uniform in disguise.

LOOK 32 — Draped Crinkle Dress in Pistachio

Crushed fabric lends organic movement to this sleeveless dress with an asymmetric hem lift. Fluid yet weighted — designed to move with intention. Natural texture meets intellectual minimalism.

LOOK 33 — Strapless Peplum Dress in Brocade Jacquard

An architectural silhouette featuring a strapless fitted bodice, peplum detail, and front slit. The tonal damask print adds heritage texture without overpowering the structure. Ornament and control — woven into one.



IVORY RULES - INDIGO POISE

LOOK 34— Thick Strappy Denim Set

A clean thick strappy silhouette in lightweight indigo denim. The flared leg creates balance and fluidity, while the sleeveless upper lends the piece a sense of effortless freedom. Rooted in utility, refined in proportion.

LOOK 35— Denim Set with Traditional Knot Detail

A mandarin-collared jacket with traditional loop knot closures and a relaxed drawstring waist. Paired with matching wide-leg trousers, the look merges Eastern tailoring influences with casual elegance. Structured ease for contemporary rituals.

LOOK 36— Flared V-Neck Dress in Deep Indigo

This sleeveless dress sculpts the torso before releasing into a voluminous, ankle-length hem. The rich indigo hue, stitch detail and sharp V neckline enhance the verticality of the silhouette. A modern take on 1950s volume, reimagined in utilitarian denim.

LOOK 37 — Twisted Front T-Shirt Dress in Washed Blue

A soft, washed denim T-shirt dress with sculptural twist detail at the waist. Its clean neckline and midi length offer versatility, while the gathered effect brings texture to minimalism. Precision meets ease.

LOOK 38— Sleeveless Vest Set with Traditional Knot Detail

Tailored to contour the body, this sleeveless vest features knotted side closures and an asymmetric hem drop. Its structured top and A-line base combine control with fluidity. A quiet gesture of strength, built into form.



LOOK 39— Draped Column Dress

A sleeveless A-line column dress, featuring an asymmetrically gathered drape at the waist. A tonal embroidered motif adds subtle narrative depth, referencing nature and rooted femininity. Minimal, poised, and architectural — the silhouette is both timeless and quietly commanding.

LOOK 40 - Oversized Bow Shirt and High Waist Pants

A cotton shirt with an exaggerated bow detail that creates a soft drama. Functional patch pockets balance the elegance of a slim jacket with the rigor of a cotton. Paired with high-waisted pleated trousers and a textured buckle belt, the look balances romantic volume with tailored power. It reflects the brand's duality: gentle femininity anchored in structured design.

LOOK 41— Pearly Studded Blazer & Tailored Bermuda Shorts

A structured white blazer with symmetrical pearl stud embellishments adds sculptural texture. Layered over tailored bermuda shorts and a softly gathered blouse, the look blends masculine cuts with feminine nuance. A study in restraint and surface detail — calm yet bold.

LOOK 42 — Sheer Sleeve Suit

A sharply tailored blazer with sheer organza sleeves, styled with wide-leg trousers in the same ivory tone. The transparency contrasts with the power silhouette, evoking openness without losing authority. Designed for the modern urban woman: intelligent, precise, and unafraid of stillness.

LOOK 43 — Strapless Draped Jacket & Structured Pants

A strapless jacket reimagined with a sculptural front bow and asymmetric paneling. Paired with high-rise tailored trousers in matching ivory, the look is a minimalist statement in form. Bold in its silence, the silhouette merges eveningwear elegance with directional design.



LOOK 44 — Structured Mini dress & Sheer Tulle Skirt

A sleeveless, tailored mini dress with cargo-inspired patch pockets and a full-length tulle underlay. Military sharpness meets ballet delicacy — a striking balance between control and transparency. Effortlessly urban, yet refined.

LOOK 45— Layered Ensemble with Tulle Inset

A sculpted blazer and layered longline blouse over sheer tulle trousers. Paired with a classic shirt and tie for a nod to formal uniformity. The look subverts power dressing with unexpected softness.

LOOK 46— Sculpted Evening Dress with draped Waist

A column gown in fluid satin jersey, gathered at the waist with a central metal detail. Elongated gloves extend the silhouette into full elegance. Minimalism dramatized — timeless, commanding, cinematic.

LOOK 47— Strapless Pleated Dress

A corset-style strapless top flows into a pleated A-line skirt with belt detail. Soft micro-texture and clean lines elevate the silhouette into modern eveningwear. Dignified, graceful, and deeply poised.

LOOK 48 — Tweed Utility Suit & Layered Tulle Skirt

A sharp wool jacket with safari-style pockets and metallic hardware, layered over a sheer tiered tulle skirt. Utilitarian at first glance — but quietly subversive beneath. An architectural silhouette for the woman who leads without noise.





JIMMY KEY

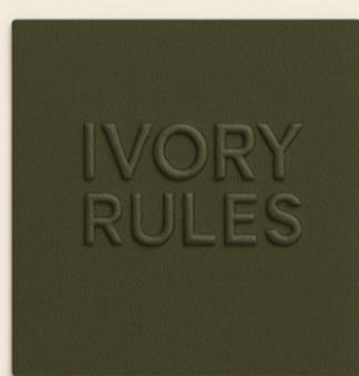
IVORY RULES

IVORY CODES / THE SIGNATURE MARK

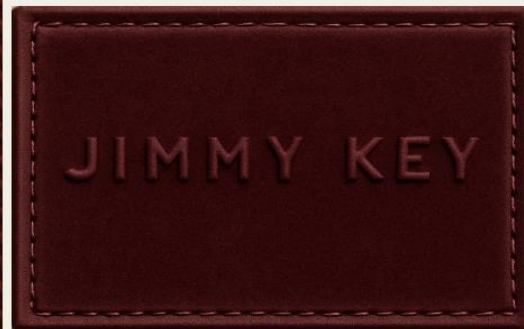
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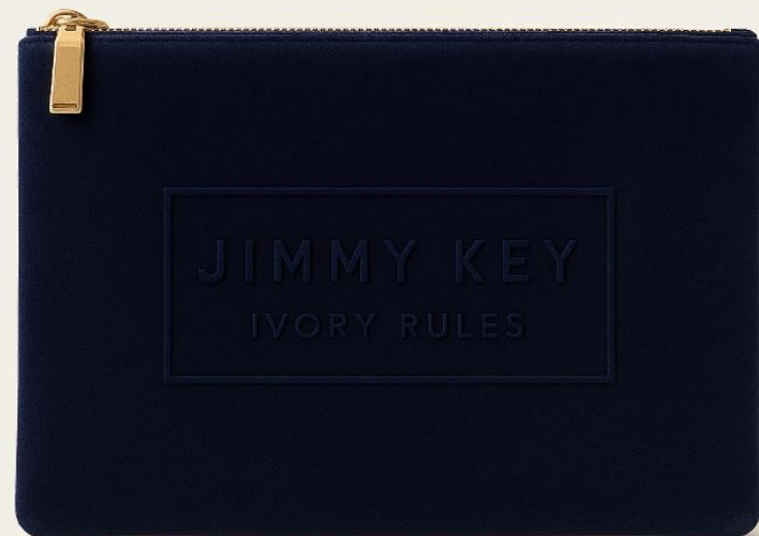
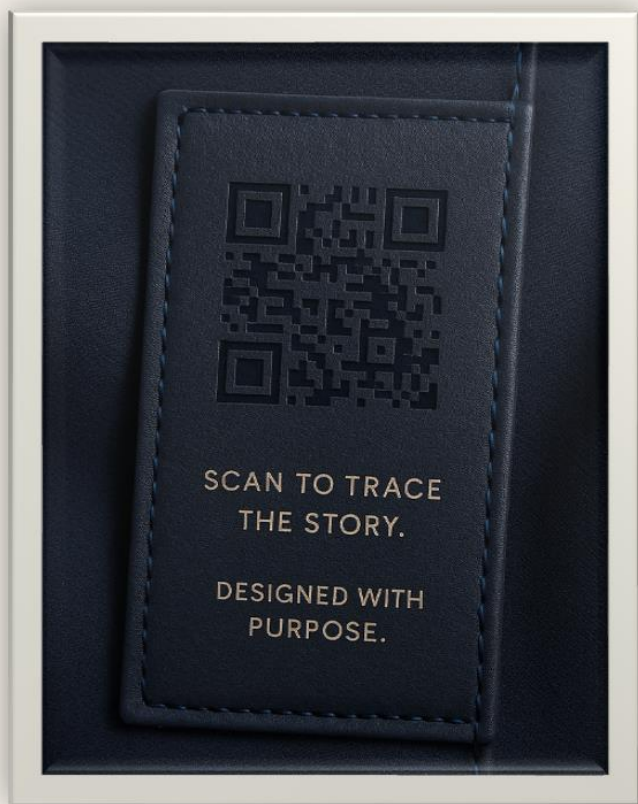
A refined decoding of material language, construction techniques, and silent yet powerful details.

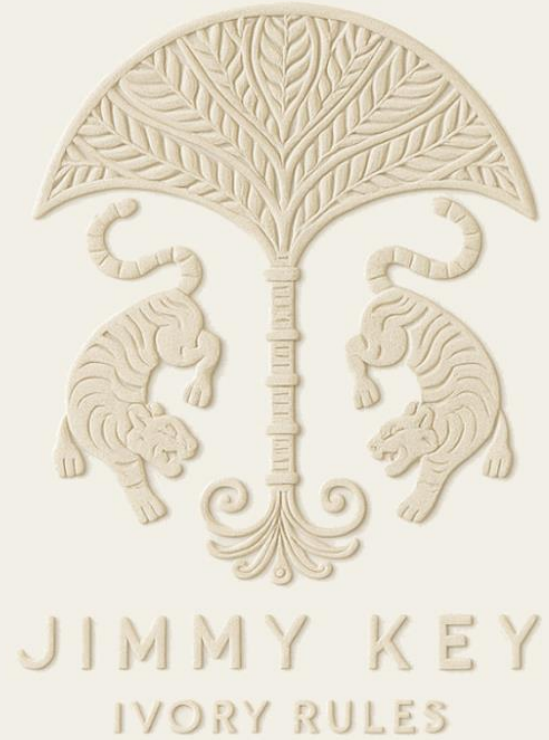
From tonal embroidery to velvet 3D badges, each element echoes the codes of quiet luxury and grounded strength. Ivory Rules is not just worn - it is read, layer by layer, through textures, tones, and function.



IVORY CODES / Embossed Identity





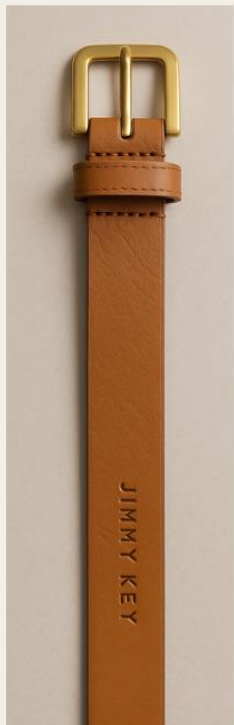


IVORY CODES / BUTTON & ACCESSORY LANGUAGE



DENIM METAL ACCESSORIES







IVORY RULES / TERRA NOBLE

"THIS A NOT JUST A COLLECTION.IT'S A LANGUAGE OF RESTRAINT,MEMORY AND POWER. ROOTED IN ELEGANCE ,ELEVATED BY INTENTION"

TUGBA KOKKOPARAN KAYA

CREATIVE CREDITS & TECHNICAL NOTES

Portfolio direction, concept development, and visual storytelling by

Tugba KOKKOPARAN KAYA
Creative And Design Manager

DESIGN & ILLUSTRATION TOOLS

Adobe Fresco – Hand-drawn fashion illustrations
Adobe Photoshop – Visual retouching and layout optimization
Adobe Illustrator – Technical drawings & vector detailing
Fashion Draw (iPad) – Figure sketches and proportion alignment

AI-SUPPORTED VISUAL ENHANCEMENTS

Selected product visuals (trims, accessories) generated using
OpenAI & DALL-E tools
All prompt writing and artistic direction done by Tuğba KOKKOPARAN KAYA

COLLECTION FILM PRODUCTION

Launch video for IVORY RULES: Terra Noble created with Gemini (Veo 3)
Script, voice tone, scene direction, and AI prompts crafted by the designer

OWNERSHIP & AUTHENTICITY

All designs, sketches, look compositions, collection texts, and editorial writings in this portfolio are the original work of Tuğba KOKKOPARAN.
The creative direction, from initial concept to final curation, reflects a singular artistic vision.