



# THE KEENE SENIOR CENTER

312 Marlboro St. Ste.100, Keene, NH 03431

(603) 352-5037 • [admin@thekeeneseniorcenter.org](mailto:admin@thekeeneseniorcenter.org)



## The Place to be For 50+



## 2026 SPONSORSHIP OPPORTUNITIES



# What is the Need in the Community?

In the Monadnock region, 30% of the community is over 60, with another 14% expected to reach that age within 10 years. 35% of these individuals live alone, putting them at a higher risk for problems ranging from nutritional deficiencies and falls to dementia. Being able to lead an active life is essential, not a “nice-to-have” as many might think.



## How Does The Keene Senior Center Fulfill that Need?



**Manages a warm, welcoming community center** where people can use gym equipment or practice yoga, play games, learn interesting new things, participate in dancing, singing or running, or just drop in to share a meal with others. **Administers services to enable people to stay in their homes** – our Cheshire Village at Home program aids with in-home repairs and other kinds of help, such as trips to the store or to an appointment

## How Can You Help?

**Some examples of what a sponsorship can do.** Your gift of \$4,000 could buy lighter chairs that are easy to move to set up for classes and presentations. \$1,000 could help us build a robust resource center including technology that connects people with the resources they need. Your gift of \$500 or more can sponsor events such as the Apple Hill fall concert.





# 2026 SPONSORSHIP LEVELS

## **Platinum \$10,000** **(Chief Pilot)**

### **INCLUDES**

- Dedicated press release
- Radio acknowledgement
- Logo on event banner
- Logo on T-shirts\*
- Logo on website for 1 yr
- Logo on newspaper ad
- Logo on event flyer
- Logo in the Center newsletter and enews
- Center business card size newsletter ad

## **Gold \$5,000** **(Co-Pilot)**

### **INCLUDES**

- Logo on event banner
- Logo on T-shirts\*
- Logo on website for 1 yr
- Logo on newspaper ad
- Logo on event flyer
- Listed in the Center newsletter and enews

## **Silver \$2,500** **(Flight Engineer)**

### **INCLUDES**

- Logo on event banner
- Logo on T-shirts\*
- Logo on website for 1 yr
- Logo on event flyer
- Listed in the Center newsletter and enews

## **Bronze, \$1,000** **(Air Traffic Support)**

### **INCLUDES**

- Logo on event banner
- Logo on T-shirts\*
- Logo on website for 1 yr
- Listed on event flyer
- Listed in the Center newsletter and enews

## **Copper, \$500** **(Ground Support)**

### **INCLUDES**

- Logo on event banner
- Listed on T-shirts\*
- Logo on website for 1 yr
- Listed in the Center newsletter and enews

## **B&W Center Newsletter Ads** **Cost Per Issue**

**\$50**

For business card ads - 2.5" x 3"

**\$100**

For double business card  
size ads - 5" x 3"

\*Keene Airport 5k

# 2026 CENTER SPONSORSHIP COMMITMENT FORM

**To confirm, please return completed form and a check made out to**

The Keene Senior Center

Address: 312 Marlboro St., Suite 100, Keene, NH 03431

**All logos/artwork must be in .jpg form and in black only!**

Email artwork to: [marketing@thekeeneseniorcenter.org](mailto:marketing@thekeeneseniorcenter.org)

## 2026 Sponsorship Level:

☐ Platinum \$10k   ☐ Gold \$5k   ☐ Silver \$2.5k   ☐ Bronze \$1k   ☐ Copper \$500

☐ Small Newsletter Ad - \$50   ☐ Double Newsletter Ad - \$100

Invoice Options: ☐ Pay now   ☐ Pay in two installments

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Town/State/Zip \_\_\_\_\_

Email \_\_\_\_\_ Tel \_\_\_\_\_



**THE KEENE SENIOR CENTER Since 1957**  
**& Cheshire Village at Home** *(The Keene Senior Center Program)*  
**Call:** 603-352-5037   **Email:** [admin@thekeeneseniorcenter.org](mailto:admin@thekeeneseniorcenter.org)  
**Website:** <https://thekeeneseniorcenter.org/>

