



THE KEENE SENIOR CENTER

312 Marlboro St. Ste.100, Keene, NH 03431

(603) 352-5037 • admin@thekeeneseniorcenter.org



The Place to be For 50+



2026 SPONSORSHIP OPPORTUNITIES

What is the Need in the Community?

In the Monadnock region, 30% of the community is over 60, with another 14% expected to reach that age within 10 years. 35% of these individuals live alone, putting them at a higher risk for problems ranging from nutritional deficiencies and falls to dementia. Being able to lead an active life is essential, not a “nice-to-have” as many might think.



How Does The Keene Senior Center Fulfill that Need?

Manages a warm, welcoming community center where people can use gym equipment or practice yoga, play games, learn interesting new things, participate in dancing, singing or running, or just drop in to share a meal with others. **Administers services to enable people to stay in their homes** – our Cheshire Village at Home program aids with in-home repairs and other kinds of help, such as trips to the store or to an appointment



How Can You Help?

Some examples of what a sponsorship can do. Your gift of \$4,000 could buy lighter chairs that are easy to move to set up for classes and presentations. \$1,000 could help us build a robust resource center including technology that connects people with the resources they need. Your gift of \$500 or more can sponsor events such as the Apple Hill fall concert.





2026 SPONSORSHIP LEVELS

Platinum \$10,000 (Chief Pilot)

INCLUDES

- Dedicated press release
- Radio acknowledgement
- Logo on event banner
- Logo on T-shirts*
- Logo on website for 1 yr
- Logo on newspaper ad
- Logo on event flyer
- Logo in the Center newsletter and enews
- Center business card size newsletter ad

Gold \$5,000 (Co-Pilot)

INCLUDES

- Logo on event banner
- Logo on T-shirts*
- Logo on website for 1 yr
- Logo on newspaper ad
- Logo on event flyer
- Listed in the Center newsletter and enews

Silver \$2,500 (Flight Engineer)

INCLUDES

- Logo on event banner
- Logo on T-shirts*
- Logo on website for 1 yr
- Logo on event flyer
- Listed in the Center newsletter and enews

Bronze, \$1,000 (Air Traffic Support)

INCLUDES

- Logo on event banner
- Logo on T-shirts*
- Logo on website for 1 yr
- Listed on event flyer
- Listed in the Center newsletter and enews

Copper, \$500 (Ground Support)

INCLUDES

- Logo on event banner
- Listed on T-shirts*
- Logo on website for 1 yr
- Listed in the Center newsletter and enews

B&W Center Newsletter Ads Cost Per Issue

\$50

For business card ads - 2.5" x 3"

\$100

For double business card
size ads - 5" x 3"

*Keene Airport 5k

2026 CENTER SPONSORSHIP COMMITMENT FORM

To confirm, please return completed form and a check made out to

The Keene Senior Center

Address: 312 Marlboro St., Suite 100, Keene, NH 03431

All logos/artwork must be in .jpg form and in black only!

Email artwork to: marketing@thekeeneseniorcenter.org

2026 Sponsorship Level for: Event _____ Or Other _____

Platinum \$10k Gold \$5k Silver \$2.5k Bronze \$1k Copper \$500

Small Newsletter Ad - \$50 Double Newsletter Ad - \$100

Invoice Options: Pay now Pay in two installments

Company Name _____

Contact Person _____ Title _____

Address _____

Town/State/Zip _____

Email _____ Tel _____



THE KEENE SENIOR CENTER Since 1957
& Cheshire Village at Home *(The Keene Senior Center Program)*
Call: 603-352-5037 **Email:** admin@thekeeneseniorcenter.org
Website: <https://thekeeneseniorcenter.org/>

