

THE SHOPPER'S EDGE**PHONE:** 937-843-6600 • **FAX:** 937-343-6644**EMAIL:** ads@myshoppersedge.com

Location: U.S. Rt. 33 & Lincoln Blvd., next to Subway. Mailing: PO BOX 38, Russells Point, OH 43348

HOURS:
9-5 MON.-WED.,
9-12 THURS.,
CLOSED FRI.

DEADLINES*: 5pm TUESDAY for DISPLAY ADS.
5pm WEDNESDAY for CLASSIFIED ADS.
*DEADLINES ARE SUBJECT TO CHANGE DURING HOLIDAY WEEKS.

CIRCULATION: Every Friday, the new edition of the Shopper's Edge is available for pick up at businesses located in:

**RUSSELLS POINT • LAKEVIEW • HUNTSVILLE
LEWISTOWN • BELLE CENTER • BELLEFONTAINE**

For a complete list of drop-off locations, or to download the Shopper's Edge online, visit www.myshoppersedge.com

RATES:

| AD SIZE | | RATE PER WEEK | RATE PER MONTH** |
|--------------------------|-----------------|-------------------------|------------------|
| Business Card (3.33"x2") | | 22.00 Black/white | 4 weeks - \$79 |
| 5" x 2" | | 38.00 Black/white | 4 weeks - \$136 |
| 5" x 3" | | 49.00 Black/white | 4 weeks - \$176 |
| 1/4 Page | 5" x 5" | 79.00 Black/white | 4 weeks - \$284 |
| | or 10" x 2.5" | | |
| 1/2 Page | 10.25" x 5" | | |
| | or 5" x 10.25" | 155.00 Black/white | 4 weeks - \$558 |
| Full Page | 10.25" x 10.25" | 300.00 Black/white | 4 weeks - \$1080 |
| Back Page | 10.25" x 10.25" | 400.00 (color included) | 4 weeks - \$1440 |
| Front Page | 10.25" x 13.75" | 500.00 (color included) | 4 weeks - \$1180 |

****Discounted "PER MONTH" rates are to be PAID IN ADVANCE.**

CLASSIFIED ADS - \$6.00 per week, 40 words or less, 10¢ each additional word. 4 weeks paid in advance is \$21.60. Please refer to our classified ad form in the Shopper's Edge, or download a form at www.myshoppersedge.com