

THE I.L. SHOPPER'S EDGE



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Location: U.S. Rt. 33 & Lincoln Blvd., next to Subway. Mailing: PO BOX 38, Russells Point, OH 43348

HOURS:
9-5 MON.-WED.,
9-12 THURS.,
CLOSED FRI.

DEADLINES*: 5pm TUESDAY for DISPLAY ADS.
5pm WEDNESDAY for CLASSIFIED ADS.
*DEADLINES ARE SUBJECT TO CHANGE DURING HOLIDAY WEEKS.

CIRCULATION:

Every Friday, the new edition of the Shopper's Edge is available for pick up at businesses located in:
Russells Point, Lakeview, Huntsville,
Belle Center, Lewistown & Bellefontaine

RATES:

AD SIZE	RATE PER WEEK	RATE PER MONTH**
Business Card (3.33"x2")	20.00	4 weeks - \$72
5" x 2"	35.00	4 weeks - \$126
5" x 3"	45.00	4 weeks - \$162
5" x 5"	72.00	4 weeks - \$256
1/4 Page 10.25" x 3.75" or 5"x7.75"	97.00	4 weeks - \$349
1/3 Page 10.25" x 5.75" or 5" x 10.25"	119.00	4 weeks - \$428
1/2 Page 10.25" x 7.75" or 5" x 15.75"	177.00	4 weeks - \$637
Full Page 10.25" x 15.75"	323.00	4 weeks - \$1162
Back Page 10.25" x 15.75"	430.00 (color included)	4 weeks - \$1548
Front Page 10.25" x 13.75"	525.00 (color included)	4 weeks - \$1890

FULL COLOR	ADD'L PER WEEK	ADD'L PER MONTH**
Full page or 1/2 page	\$30	\$108
1/3 page or 1/4 page	\$25	\$90
5x5 or 3x5	\$20	\$72
2x5 or business card	\$10	\$36

****Discounted "PER MONTH" rates are to be PAID IN ADVANCE.**

CLASSIFIED ADS - \$5.00 per week, 40 words or less, 10¢ each additional word. 4 weeks paid in advance is \$18. Please refer to our classified ad form in the Shopper's Edge, or download a form at www.myshoppersedge.com