

THE SHOPPER'S EDGE



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Location: U.S. Rt. 33 & Lincoln Blvd., next to Subway. Mailing: PO BOX 38, Russells Point, OH 43348

HOURS:
9-5 MON.-WED.,
9-12 THURS.,
CLOSED FRI.

DEADLINES*: 5pm TUESDAY for DISPLAY ADS.
5pm WEDNESDAY for CLASSIFIED ADS.
*DEADLINES ARE SUBJECT TO CHANGE DURING HOLIDAY WEEKS.

CIRCULATION: Every Friday, the new edition of the Shopper's Edge is available for pick up at businesses located in:

RUSSELLS POINT • LAKEVIEW • HUNTSVILLE
LEWISTOWN • BELLE CENTER • BELLEFONTAINE

For a complete list of drop-off locations, or to download the Shopper's Edge online, visit www.myshoppersedge.com

RATES:

| AD SIZE | RATE PER WEEK | RATE PER MONTH** |
|--|-------------------------|--------------------------|
| Business Card (3.33"x2") | 22.00 | 4 weeks - \$79 |
| 5" x 2" | 38.00 | 4 weeks - \$136 |
| 5" x 3" | 49.00 | 4 weeks - \$176 |
| 1/4 Page 5" x 5" or 10" x 2.5" | 79.00 | 4 weeks - \$284 |
| 1/2 Page 10.25" x 5" or 5" x 10.25" | 155.00 | 4 weeks - \$558 |
| Full Page 10.25" x 10.25" | 300.00 | 4 weeks - \$1080 |
| Back Page 10.25" x 10.25" | 400.00 (color included) | 4 weeks - \$1440 |
| Front Page 10.25" x 13.75" | 500.00 (color included) | 4 weeks - \$1180 |
| FULL COLOR | ADD'L PER WEEK | ADD'L PER MONTH** |
| Full page or 1/2 page | \$30 | \$108 |
| 5x5 or 3x5 | \$20 | \$72 |
| 2x5 or business card | \$10 | \$36 |

****Discounted "PER MONTH" rates are to be PAID IN ADVANCE.**

CLASSIFIED ADS - \$6.00 per week, 40 words or less, 10¢ each additional word. 4 weeks paid in advance is \$21.60. Please refer to our classified ad form in the Shopper's Edge, or download a form at www.myshoppersedge.com