

Collaboration for Thriving Businesses



Lean by Design

Communications Services

Think Global, Serve Local

Woman-Owned IT Business

World-Class International Service



Collaboration for Thriving Businesses



Lean by Design

Communications Services

Think Global, Serve Local

Woman-Owned IT Business

World-Class International Service



The Innovation Imperative



The World Economic Forum indicates that the landscape is shifting from competition to collaboration as a means to foster innovation and achieve growth. They further emphasize that nearly half of the companies listed on the S&P stock exchange will disappear within the next decade if they fail to transform rapidly, highlighting the imperative of adapting to these significant market changes.

As the pace of change continues to accelerate, collaboration emerges as the vital factor for digital project teams aiming to remain relevant, drive innovation, and enhance the customer experience.

Effective collaboration becomes paramount for digital organizations, as it represents the decisive factor between survival and obsolescence.



Additionally, the COVID-19 pandemic has led to a significant increase in the demand for remote work tools, and this trend is expected to continue even as the pandemic subsides. Remote workers must also be empowered to success with the proper workflow, equipment, and policies. Technology consolidation, meeting equity, and video adoption will define the next generation of successful businesses.

We are your Digital Transformation Accelerant™

Introducing Our Enhanced IT Services: Unlock Cost Savings and Optimize Efficiency

With the rise of **hybrid** work and the need for seamless collaboration between teams, organizations often struggle to maintain effective communication channels. UC Blueprint provides a comprehensive professional service portfolio that helps you:

- **Save up to 30% on IT Services:** Our cutting-edge solutions offer unparalleled cost savings, helping you streamline your operations without compromising on quality.
- **Access On-Demand Labor:** A flexible and skilled global workforce precisely when you need it, ensuring optimal resource allocation and utilization.
- **Future-Proof Your Technology:** Our expert team combines the power of innovation, artificial intelligence and intelligent automation to revolutionize your IT processes, boosting productivity and delivering unparalleled results.
- **Unleash Operational Efficiency:** Experience a significant improvement in your operational efficiency with our optimized IT solutions, enabling you to focus on core business activities and drive growth.
- **Streamline Supply Chain:** Consolidate and simplify your vendor ecosystem with our end-to-end services, reducing complexity and enhancing collaboration for smoother operations and improved outcomes.
- **Thrill your customers:** Enhance your User Experience (**UX**) with our solutions and exceptional collaboration experiences.

Company Information

Our mission is to be the premier provider of world-class professional services that help businesses around the globe successfully deploy collaboration experiences. We simplify the complexity of Information Technology (IT) and AudioVisual (AV) technology and drive the adoption of UC platforms, all while utilizing cutting-edge technology, automation, productized services, our partnership ecosystem and a proven global delivery model.

- Woman-Owned Business: Explore tax credits for Diversity, Equity and Inclusion (DEI)
- Purpose Built for World-Class Service Optimization
- Communication Services with IT, UC and AudioVisual (AV) Specialization
- Lean by Design: Our approach to IT services eliminates unnecessary overhead expenses, ensuring you receive top-notch solutions at the most competitive prices



Amy Muffley, Co-Founder

Amy has spent her entire career helping businesses grow by utilizing her strengths in technology, business development and digital marketing. She is solutions-driven and loves helping her teammates and clients reach their goals.



"In my professional and personal life, I focus on building and growing positive relationships"

A UC Strategy or "**UC Blueprint**" refers to a predefined and standardized plan or framework that outlines the deployment and management of communications solutions within an organization.

Professional IT Service Portfolio

From initial planning to seamless deployment and ongoing management, our comprehensive framework guarantees a smooth and hassle-free IT experience, tailored to your unique business needs.

Unified Collaboration / AudioVisual / Broadcast / Security

Planning

- Strategic Business Consulting
- Return to Office (RTO) Best Practices
- Hybrid Meeting Optimization
- UC Cloud and On-Premise Architectures
- Budgeting and Global Contract Pricing
- Artificial Intelligence (AI) and Automation
- Governance, Programs, and Process
- Blueprints, Innovation Playbooks and Roadmaps
- Cybersecurity and Networking
- Global Standards Creation and Policy
- Digital Media / Streaming
- Digital Twins and Immersive Experiences
- Sustainability and IT Asset Disposition
- Technology Lifecycle Management
- Audiovisual Room Designs / UC Lighting
- Technology Refresh Planning
- IT / UC / AV Global Project Deployment Plans
- RFP Creation and industry procurement best practice
- User Experience (UX) Improvements

Delivery

- Customer Advocacy
- Quality Assurance
- Scalable / On-demand Resources
- Fractional Staffing / Recruiting
- Technical Subject Matter Expertise
- Supply Chain and Risk Mitigation
- Programming and Commissioning

Management

- Vendors and Products
- Programs and Changes (ITSM)
- Platforms and Workspaces
- Event Hosting
- Training and Technology Adoption
- Managed Services / Maintenance
- Global IT, UC, AV Helpdesk
- Assets, Inventory and Code
- Reporting, Analytics, and Visualization

Collaboration solutions enhance employee effectiveness and improve their work experience while simultaneously saving money, reducing turnover and driving operational efficiency for employers.

Blueprint Bundles™

It is our business to simplify the complexity of audiovisual technology and drive adoption of collaboration platforms including Microsoft Teams, Cisco WebEx, and Zoom within an IT framework.

Productized services offer several benefits, such as increased efficiency and scalability. By packaging services into standardized offerings, businesses can streamline their processes, deliver consistent results, and easily replicate their services to meet growing demand, ultimately enhancing their profitability and customer satisfaction.

Unified Collaboration as a Service (UCaaS)



Productized Professional IT Service Catalog

- Research Newsletter**
News and Views on Enterprise Communications, Videos, Research Notes, Evaluation Reports, and More ...
- Strategic Business Consulting and Advisory Services**
Define Your Communication Environment, Choose the Right Tools for Your Global Workforce, assessment, and recommendations. Customized solutions and disclaimers. Customized solutions.
- IT Network Design**
Strategic planning of internet network infrastructure.
- UC / Cloud Architecture**
Defined SOW / 100-hour bundle
- UC Blueprints - Standardized Offerings**
Stock templates for a variety of use cases. Select Microsoft Teams, Zoom, Cisco WebEx, and more.
- AV Blueprints - Standards Documentation**
Stock BOMs and CAD / Revit to pair with your UC Playbook
- Digital Twins**
Unlock the potential of your buildings by utilizing Sentient Digital Twin to analyze the real-world performance, make data driven decisions, reduce unplanned downtime and improve performance.
- UC and AV Project Engineering**
50-hour bundle
- Programming and Centralized GUI Management**
Highly trained, certified and experienced automation and control programming services. 50-hour bundle
- Computer Aided Design (CAD)**
50-hour bundle
- "UC Optimized" Lighting Consultation**
Design an economical lighting solution that is energy efficient and offers broadcast quality lighting for your collaboration rooms.

Blueprint Network™

Our partner ecosystem, provides a wealth of knowledge and expertise that adds value to your organization without adding unnecessary overhead expense.

We prioritize building strong relationships with our partners, employees and customers and are dedicated to providing exceptional service for the long term. Maximize your supplier value, consolidate suppliers, and reduce overall risk.

We have forged incredible alliances with a variety of outstanding companies:



Together we Accomplish Amazing Things



Discover the power of our enhanced IT services today and unlock transformative cost savings, operational efficiency, and improved user experiences.



We invite you to schedule a consultation and embark on your journey to IT excellence.

UC Blueprint LLC
Wilmington, North Carolina
United States

info@UCblueprint.com

www.UCblueprint.com

