

B2B Transportation Logistics SaaS Portal

User Workflow Documentation

Dashboard Navigation and Widget Customization Flow

Redesigned Trimble's analytics dashboard to replace time-consuming report reviews with a configurable, widget-based interface. Reduced analytics review time by **30%** for logistics coordinators managing multimodal supply chain operations.

WORKFLOW SEQUENCE

- Page 2 - Customer Carrier Portal** - Main interface with data tables and analytics entry points
- Page 3 - Report Dropdown** - Navigation menu for analytics options and dashboard configurations
- Page 4 - UPS Widget Popup** - Widget preview and selection modal
- Page 5 - Dashboard Dropdown** - Nested navigation to customization controls
- Page 6 - Select Chart Widgets** - Widget library with chart types and visualization options
- Page 7 - Selected Widgets** - Final customized dashboard with real-time analytics in Fitbit-inspired design

DESIGN PRINCIPLES

- **Configurable** - Dashboard personalization without IT support
- **Progressive** - Complexity revealed gradually without overwhelming users
- **Real-Time** - Instant visibility enabling proactive decision-making
- **Consumer-Grade** - Fitbit-inspired aesthetics optimized for 24/7 operations centers

IMPACT

30% faster analytics review • Improved exception response times • Reduced manual reporting burden • Enhanced customer retention • Competitive market differentiation

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Dashboard Navigation and Widget Customization Flow

Report Dropdown - Navigation menu for analytics options and dashboard configurations

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ESSENTIAL FLAVORS

Home

Rates

Shipments

Reports

Financials

Admin

Joe Username

Dashboard

Carrier Scorecard - LTL

OutBound Summary

Shipment Manifest

Freight Spend

Mar 1, 2014 - Mar 31, 2014

Find a Carrier

Build a Scorecard

CSV

XLS

PDF

Columns

Grid View

View Top Carrier By:

Total Spend

	#1	#2	#3	#4	#5	#6	#7	#8
								
<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>	<u>Details</u>
Total Spend	\$128.65	\$128.65	\$128.65	\$128.65	\$128.65	\$128.65	\$128.65	\$128.65
# of Shipments	250	250	250	250	250	250	250	250
Sum of Weight (lbs.)	29	29	29	29	29	29	29	29
# of Classes	350	350	350	350	350	350	350	350
Average Weight/Shipment	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
Average Spend/Shipment	\$0.58	\$0.58	\$0.58	\$0.58	\$0.58	\$0.58	\$0.58	\$0.58
Cost/Pound	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100
On Time Del (%)	97%	97%	97%	97%	97%	97%	97%	97%
On Time PU (%)	98%	98%	98%	98%	98%	98%	98%	98%
Claims Free (%)	96%	96%	96%	96%	96%	96%	96%	96%
Per Claims	2%	2%	2%	2%	2%	2%	2%	2%
Total Claims	5	5	5	5	5	5	5	5
Count of Re-bills (%)	2%	2%	2%	2%	2%	2%	2%	2%
Re-bills (%)	1%	1%	1%	1%	1%	1%	1%	1%
Sum of LOH (miles)	1	1	1	1	1	1	1	1
% of Business	85%	85%	85%	85%	85%	85%	85%	85%

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UPS Widget Popup - Widget preview and selection modal

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Total Spend

#1	#2	#3	#4	#5	#6	#7	#8
UPS	VRC		Holland			TOWNE FREIGHT	Crystal
Details		Details					
\$128.65		\$128.65					
250		250					
29		29					
350		350					
\$100		\$100					
\$0.58		\$0.58					
\$100		\$100					
97%		97%					
98%		98%					
96%		96%					
2%		2%					
5		5					
2%		2%					
1%		1%					
1		1					
85%		85%					

UPS Freight

Curabitur capio nullus dapibus opto nostra abico paratus dictum. Auctor sapien porta in erat opes sociosqu vero. Camur orci tation aliquip fermentum abbas consectetur sodales gilvus molestie sodales.

Daily Cost

\$1,500

\$3,500

\$4,500

Cost/Pound

\$0.0

\$0.59

\$100.00

Audit Exception

7.9%

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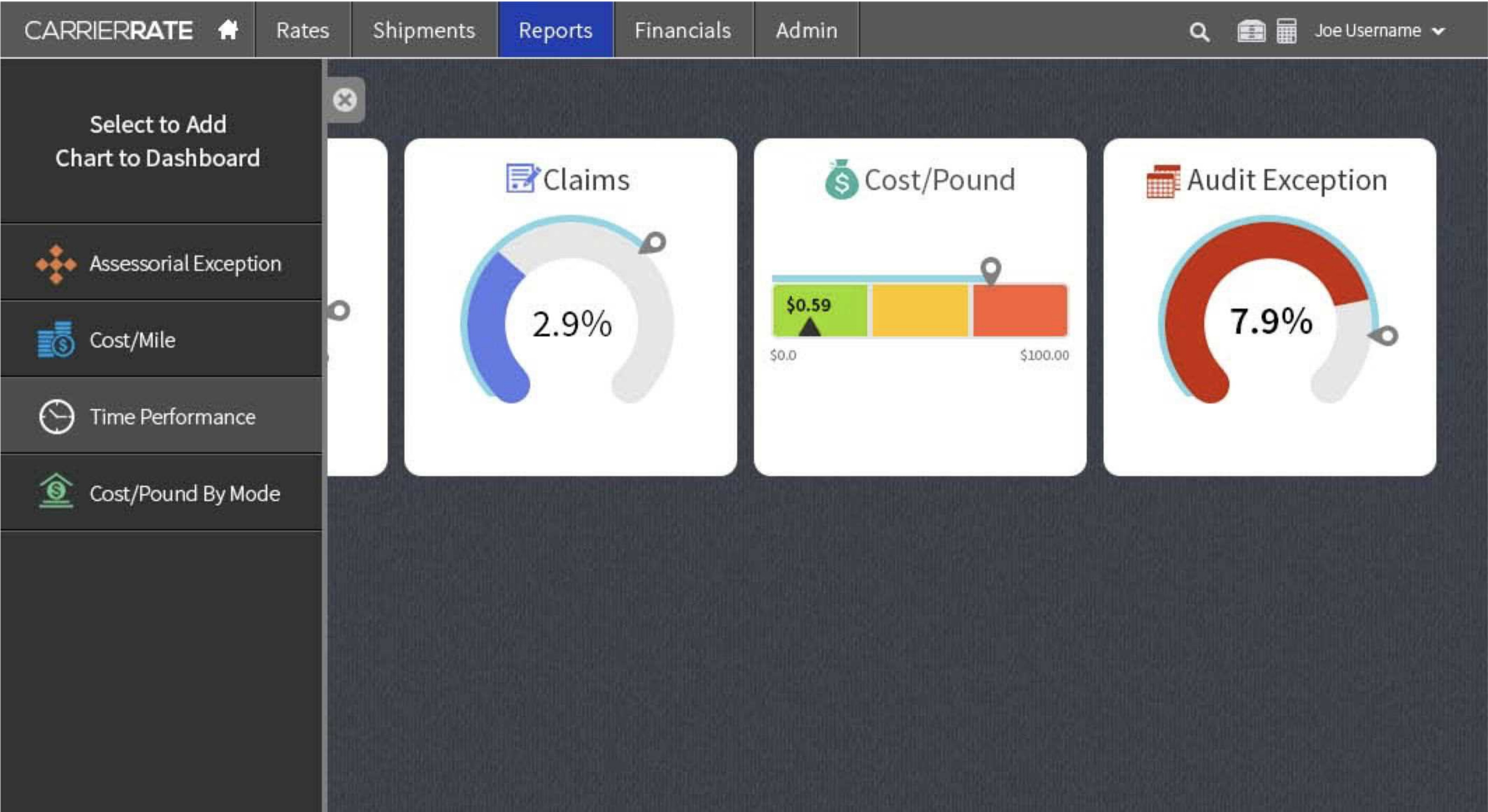
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Select Chart Widgets - Widget library with chart types and visualization options

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