

B2B Transportation Logistics SaaS Portal

User Workflow Documentation

Advanced Analytics and Performance Metrics Dashboard

Second workflow demonstrating additional analytics capabilities including claims details, daily spend tracking, accessorial rebills, and carrier performance metrics. Showcases how the widget system handles diverse data types and operational reporting needs.

WORKFLOW SEQUENCE

Page 2 - Selected Widgets Overview - Customized dashboard showing multiple configured analytics widgets

Page 3 - Claims Details - Claims analysis with pie charts showing claim distribution and financial impact

Page 4 - Daily Spend Trailing Week - Weekly spend trends with bar charts tracking daily expenditure patterns

Page 5 - Accessorial Rebills - Rebill analytics with pie charts breaking down accessorial charge categories

Page 6 - Reweigh/Reclass Rebills - Reweigh and reclassification rebill metrics with detailed breakdowns

Page 7 - Cost Per Mile - Cost efficiency metrics comparing performance across carrier segments

Page 8 - Carrier On-Time Performance - On-time delivery performance dashboard with carrier comparisons

DESIGN PRINCIPLES

- **Multi-Metric Support** - Single platform handles diverse operational analytics needs
- **Comparative Analysis** - Side-by-side visualizations enable quick performance comparisons
- **Financial Focus** - Clear visibility into cost drivers and savings opportunities
- **Actionable Insights** - Data presentation designed for immediate operational decisions

IMPACT

Consolidated multiple reporting systems • Eliminated manual data compilation • Enabled faster cost analysis • Improved carrier performance monitoring • Supported data-driven negotiations

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Advanced Analytics and Performance Metrics Dashboard

Selected Widgets Overview - Customized dashboard showing multiple configured analytics widgets

[← return to PDF home](#)

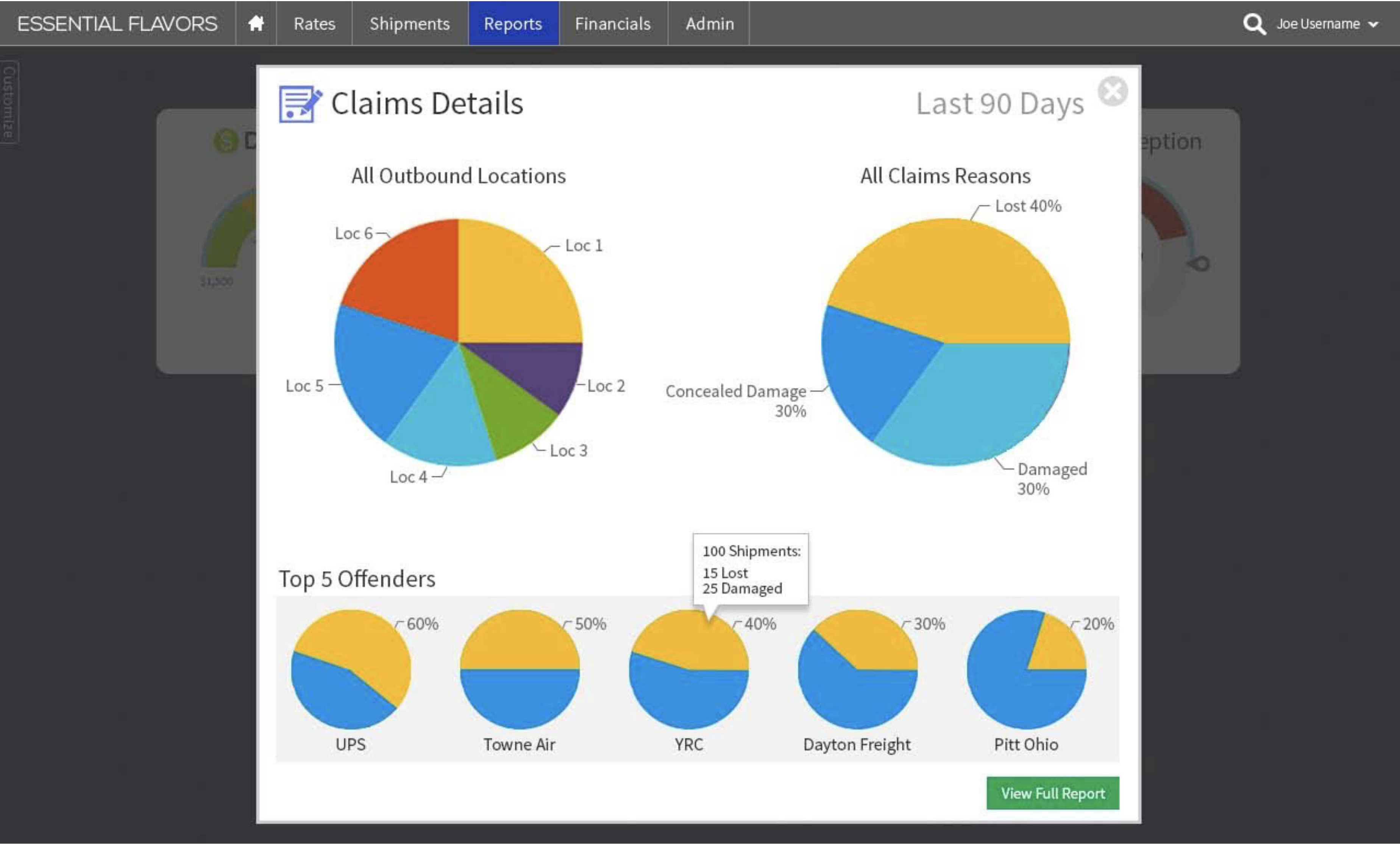


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Advanced Analytics and Performance Metrics Dashboard

Claims Details - Claims analysis with pie charts showing claim distribution and financial impact

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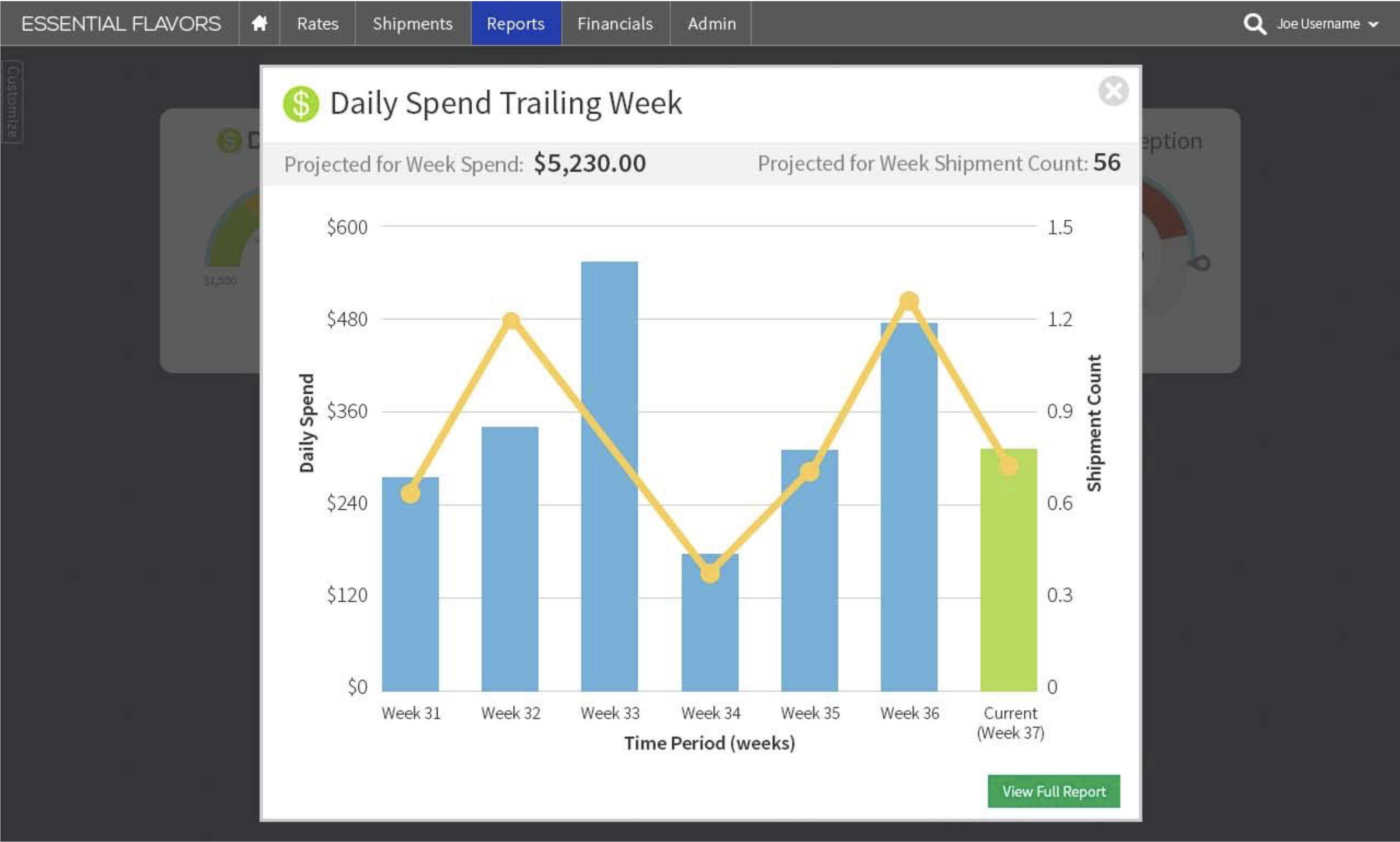


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Daily Spend Trailing Week - Weekly spend trends with bar charts tracking daily expenditure patterns

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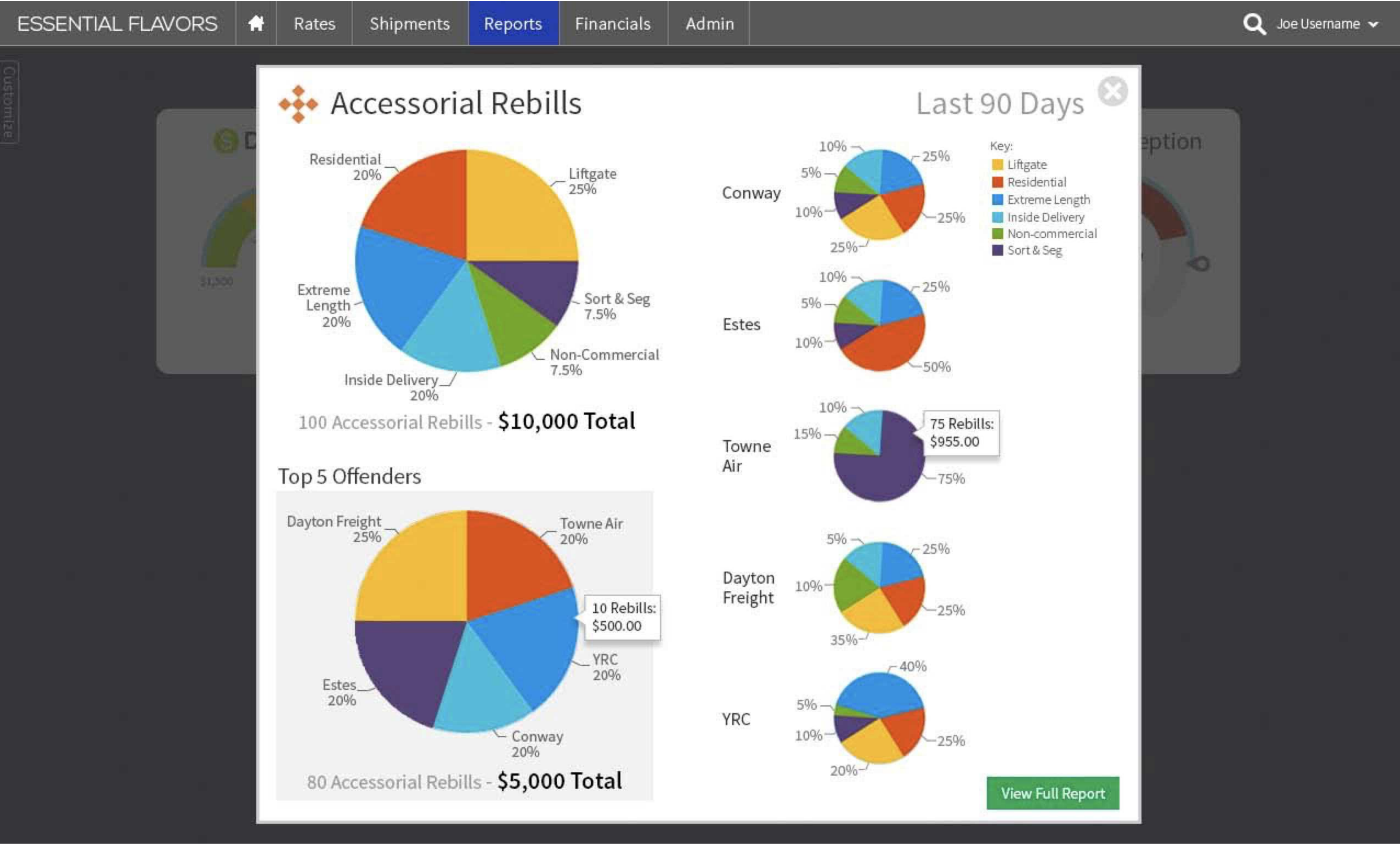


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Accessorial Rebills - Rebill analytics with pie charts breaking down accessorial charge categories

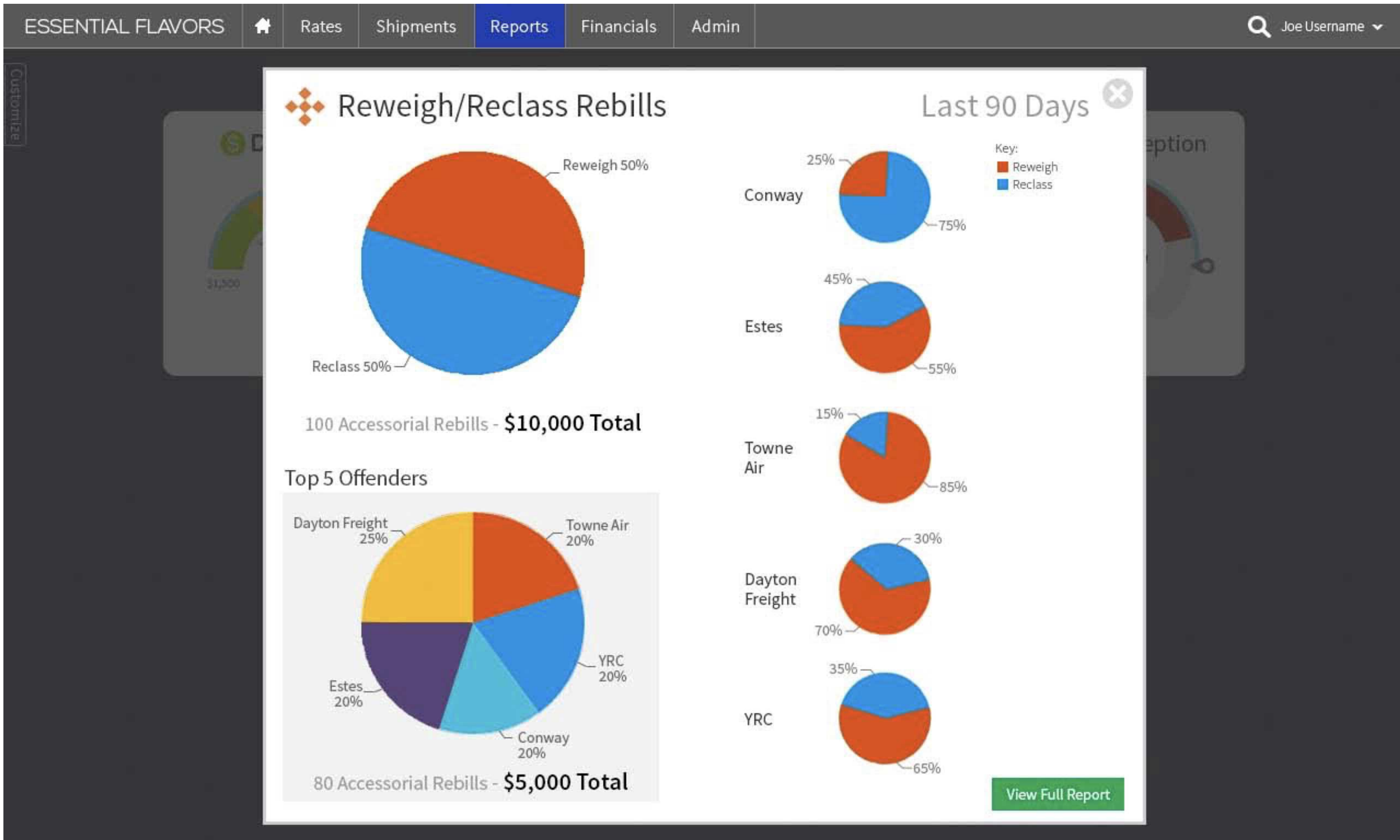
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Advanced Analytics and Performance Metrics Dashboard

Reweigh/Reclass Rebills - Reweigh and reclassification rebill metrics with detailed breakdowns

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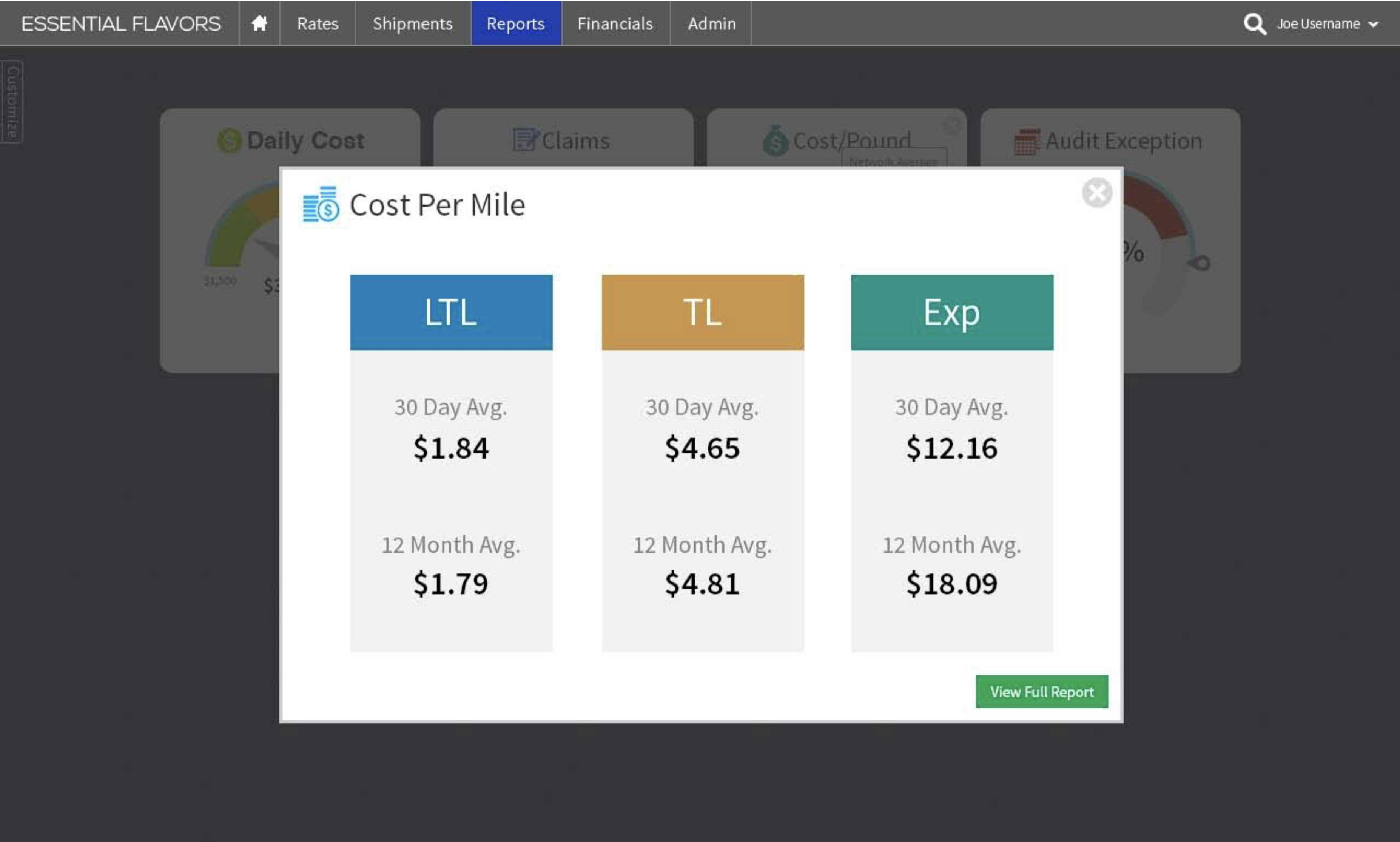


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Cost Per Mile - Cost efficiency metrics comparing performance across carrier segments

[← return to PDF home](#)



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Carrier On-Time Performance - On-time delivery performance dashboard with carrier comparisons

[← return to PDF home](#)

