



**ROADMASTER**

**TYRE SERVICES**

(Est 1941)

**FULLY BBBEE COMPLIANT**



- **WAS RE-INCORPORATED IN 2007 WITH A CORE FOCUS ON BECOMING THE LEADING MULTI-BRANDED TYRE & VALUE ADDED SERVICE PROVIDER IN OUR INDUSTRY.**
- **RECOGNIZED THAT A SPECIALIZED NEED EXISTED IN THE TRANSPORT, INDUSTRIAL AND EARTHMOVER TYRE SECTORS.**
- **IS AWARE THAT EACH CUSTOMER'S OPERATIONAL TYRE NEEDS ARE UNIQUE, AND THEREFORE DEMANDS A VALUE ADDED SERVICE PACKAGE, AND IS TAILORED TO SUIT OUR CUSTOMERS INDIVIDUAL REQUIREMENTS.**
- **THE BRANCH INFRA-STRUCTURE, SERVICE DELIVERY STRATEGY AND TYRE MANAGEMENT PROGRAM HAS BEEN DESIGNED TO OFFER OUR CUSTOMERS A COMPREHENSIVE RANGE OF TYRE MANAGEMENT SOLUTIONS BASED ON TRADITIONAL CORE PRINCIPALS.**



# MISSION STATEMENT

- TO SUSTAIN SUPERIOR PERFORMANCE IN THE SPECIALIST TRANSPORT AND EARTHMOVER TYRE SECTORS OF THE MARKET BY CONSISTANTLY STRIVING TO MAINTAIN PREFERRED STATUS WITH OUR VALUED CUSTOMERS.
- TO CREATE A STABLE AND SECURE FUTURE FOR OUR ASSOCIATES THROUGH CONSISTANT CUSTOMER SATISFACTION.
- TO PROVIDE ASSOCIATES WITH A SAFE AND STIMULATING WORKING ENVIRONMENT.
- TO BE THE LEADER IN QUALITY PRODUCTS AND PROFESSIONAL TYRE ASSOCIATES.
- TO GIVE CUSTOMERS EXCEPTIONAL VALUE THROUGH OUTSTANDING TREATMENT WITH THE HIGHEST STANDARD OF INTEGRITY.



# CORE PRINCIPLES

AS A COMPANY, WE ARE DETERMINED TO DELIVER VALUE, THAT MEETS AND EXCEEDS CUSTOMER EXPECTATIONS.

WE STRIVE AT ALL TIMES FOR TOTAL CUSTOMER SATISFACTION, THEREBY CREATING SELF-SUSTAINED GROWTH THROUGH PRUDENT BUSINESS MANAGEMENT PRACTICES.

- SKILLS DEVELOPMENT

- SOCIO-ECONOMIC DEVELOPMENT

- ENTERPRISE DEVELOPMENT

- GROWTH OF BUSINESS ACTIVITIES

- RESPONSIBILITY & ACCOUNTABILITY

- SUPPORT FOR BLACK ECONOMIC EMPOWERMENT INITIATIVES



# BUSINESS CONCEPT

## A CONCEPT INCORPORATING:

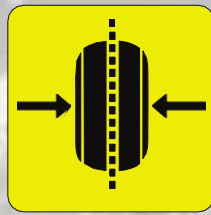
- AN INDEPENDENT MULTI-BRANDED COMPANY.
- A BBBEE COMPANY COMMITTED TO CUSTOMER SATISFACTION
- A COMPETENT AND EXPERIENCED TEAM OF PARTNERS.
- SUPERIOR TYRE AND V ALUE ADDED SERVICES.



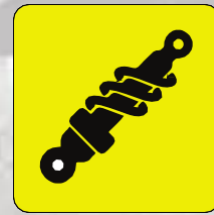
TYRES



BATTERIES



ALIGNMENT



SUSPENSION



RIMS



BRAKES



NITROGEN



## **OUR GOAL**

**OUR GOAL IS TO DELIVER EXCEPTIONAL CLIENT VALUE BY PROVIDING THE HIGHEST STANDARD OF SERVICE DELIVERY.**

**WE WILL CONTINUALLY STRIVE TO IMPROVE OUR WORK EFFECIENCY & EFFECTIVENESS.**

**TO BE A COMPANY THAT THROUGH IT'S SERVICE AND VALUE DELIVERY IS RECOGNISED AS THE PREFERRED SUPPLIER IN THE TRANSPORT AND EARTHMOVER TYRE SECTORS.**

**TO CONSISTENTLY DEVELOP DEDICATED AND WELL MOTIVATED ASSOCIATES THROUGH ON GOING SKILLS DEVELOPMENT AND TRAINING PROGRAMS.**

**TO ESTABLISH LONG TERM RELATIONSHIPS WITH OUR VALUED CUSTOMERS AND SUPPLIERS, BASED ON SOUND ETHICAL BUSINESS PRINCIPLES .**



# COMPANY ORGANOGRAM

**ROADMASTER HOLDINGS (PTY) LTD.**

**RM TYRES PRIMARY CO-OPERATIVE LIMITED**  
**BLACK ECONOMIC EMPOWERMENT**

**KWAZULUNATAL**

Roadmaster  
Richards Bay

Roadmaster  
Pinetown

Roadmaster  
Kwadukuza

Roadmaster  
Port Shepstone

Roadmaster  
Manufacturing

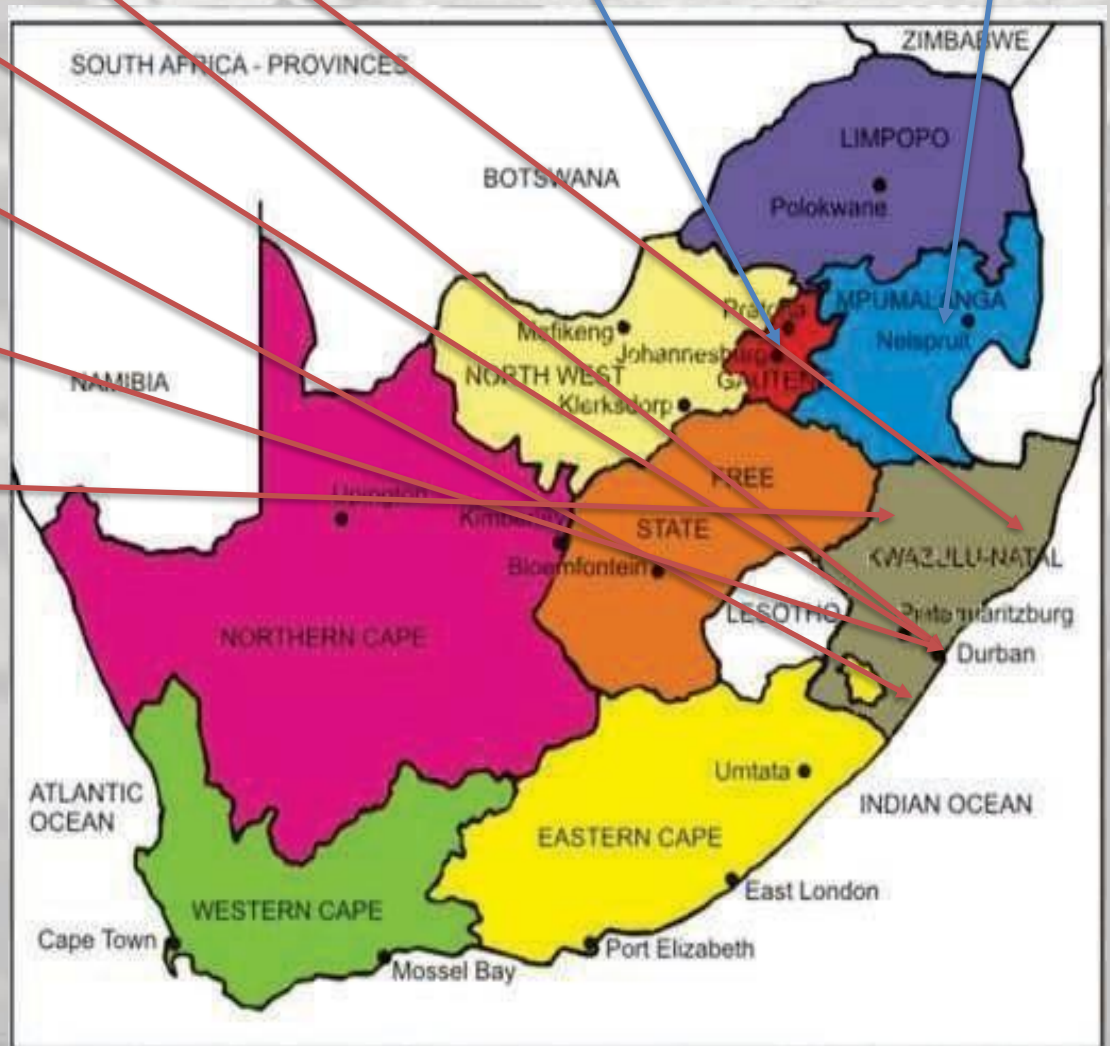
Roadmaster  
Newcastle

**Gauteng**

Roadmaster  
Jet Park

**MPUMALANGA**

Roadmaster  
Emalaheni



# FUTURE GROWTH PROJECTS

## ROADMASTER HOLDINGS PTY (LTD)

RM TYRES PRIMARY CO-OPERATIVE LIMITED  
**BLACK ECONOMIC EMPOWERMENT**

THE ROADMASTER FUTURE GROWTH PROGRAM HAS BEEN SPECIFICALLY FORMULATED TO CATER FOR THE GROWTH OF OUR BLACK ECONOMIC EMPOWERMENT INITIATIVE. ALL FUTURE INFRA-STRUCTURE EXPANSION AND DEVELOPMENT WILL BE ESTABLISHED WITHIN THE CO-OPERATIVE STRUCTURE OF ROADMASTER TYRE SERVICES. THE CO-OPERATIVE INCENTIVE SCHEMES WILL FURTHER GROW THROUGH REGIONAL DEPLOYMENT WITH THE VISION AND GOAL TO PROMOTE LOCAL OWNERSHIP EQUITY WITHIN THE ROADMASTER GROUP.

**KWAZULU NATAL**

**ROADMASTER  
TRAINING CENTRE  
(2023)**

**ROADMASTER MANUFACTURING  
PRE-CURE RETREADING FACTORY  
(2022)**





# BROAD BASED BLACK ECONOMIC EMPOWERMENT

ROADMASTER'S SUPPORT FOR B.E.E. INITIATIVES HAS, AND ALWAYS WILL BE A PRIORITY FOCUS. WE STRONGLY BELIEVE IN SHARED WEALTH AND **DO NOT SUPPORT INDIVIDUAL ENRICHMENT**. ALTHOUGH ROADMASTER'S B.B.B.E.E. STATUS HAS ALWAYS BEEN ABOVE AVERAGE, THE COMPANY LACKED OWNERSHIP EQUITY. AT THE END OF 2015, THE BOARD OF DIRECTORS FORMULATED A STRUCTURED PLAN NOT ONLY TO FURTHER PROMOTE THE COMPANY'S B.B.B.E.E. STATUS, BUT ALSO TO PROVIDE DIRECTION THAT WILL ENSURE CONTINUITY THROUGH GROWTH, WHILST STILL MAINTAINING OUR IDEALS AND GOALS.

**RM TYRES PRIMARY CO-OPERATIVE LIMITED** WAS ESTABLISHED IN 2016 WITH A CONSTITUTION THAT NOT ONLY BENEFITS OUR FOUNDING MEMBERS, (WHO ARE ALSO ROADMASTER'S OWN EMPLOYEES) BUT ALSO ENSURES THAT ALL FUTURE EMPLOYEES WILL HAVE AN EQUAL RIGHT AND OPPORTUNITY TO OBTAIN OWNERSHIP EQUITY IN THE ROADMASTER GROUP. WE BELIEVE THAT OUR PLAN IS THE FIRST OF ITS KIND IN THE TYRE INDUSTRY.

ALTHOUGH FUNDED BY ROADMASTER AND ITS SHARE HOLDERS, THE CO-OPERATIVE ENTITY IS COMPLETELY SELF SUSTAINED AND COMPLIMENTS OUR FUTURE NATIONAL GROWTH PLAN. AS THE COMPANY GROWS OVER TIME, OUR CO-OPERATIVE WILL ACQUIRE MAJORITY SHAREHOLDING IN ALL EXISTING BRANCH STRUCTURES.



# BBBEE CERTIFICATION

ROADMASTER TYRE SERVICES IS A 100% SOUTH AFRICAN COMPANY THAT INCLUDES LOCAL BASED OWNERSHIP EQUITY. OUR CO-OPERATIVE INCENTIVE SCHEME WILL FURTHER GROW THROUGH REGIONAL DEPLOYMENT PROJECTS WITH THE VISION AND GOAL TO PROMOTE LOCAL OWNERSHIP EQUITY WITHIN THE ROADMASTER GROUP.

\* ACCREDITATION EXPIRY DATE: 21 JULY 2023

- SANAS AUDITED BBBEE CERTIFICATE
- APPROVED VENDOR WITH VARIOUS GROUPS (SEE TESTIMONIALS)



## Broad Based Black Economic Ownership Recognition Certificate

Issued To

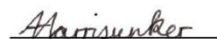
### RM Tyres Primary Co-Operative Limited

Address: 100B Alumina Allee, Alton, Richards Bay, 3900  
Registration no: 2016/007296/24  
VAT no: 4760275166

Issued in accordance with the Codes of Good Practice –Gazetted 11 October 2013

MEASURED CRITERIA	RESULT
<b>Voting Rights</b>	
Exercisable Voting Rights In The Enterprise In The Hands Of Black People	51%
Exercisable Voting Rights In The Enterprise In The Hands Of Black Woman	10%
<b>Economic Interest</b>	
Economic Interest Of Black People In The Enterprise	51%
Economic Interest Of Black Woman In The Enterprise	10%
Economic Interest Of The Following Black Natural People In The Enterprise	51%
Economic Interest Of Black New Entrants Or Designated Groups	51%
Net Value	51%
<b>ADDITIONAL CRITERIA</b>	
≥51% Black Ownership	Yes
Black Ownership Percentage	51%
≥ 30% Black Woman Ownership	No
Black Woman Percentage	10%
Modified Flow Through Principal	No
51% Black Designated Group Supplier	No
Empowering Supplier	Yes
Issued Date	22 July 2022
Expiry Date	21 July 2023
Certificate Number	AES.OS074 REV0

Disclaimer: The ownership certificate can not be used for Procurement or other verification purposes

  
Technical Signatory  
Avita Harrisunker



Advanced Empowerment Solutions- CEO, Avita Harrisunker, email: admin@advanced-es.co.za, tel: 084 5602 554, website: www.advanced-es.co.za



## RM TYRES PRIMARY CO-OPERATIVE LIMITED BLACK ECONOMIC EMPOWERMENT

RICHARDS BAY  
TYRE TRAINING CENTRE  
APRIL (2022)

2022 WILL SEE THE OPENING OF ROADMASTER TYRE SERVICES FIRST COMPREHENSIVE TYRE TRAINING CENTRE. THIS TRAINING CENTRE WILL BE OFFERING AN ENROLLMENT PROGRAM THAT WILL FACILITATE THE TRANSFER OF ALL TYRE RELATED INDUSTRY SKILLS.

BASIC ENTRY LEVEL MODULES WILL BE OFFERED IN;

- THEORETICAL TYRE KNOWLEDGE
- TYRE HAZARDS & SAFETY
- PRACTICAL MOUNTING & DE-MOUNTING PROCEDURES
- BASIC I.T.
- INVENTORY MANAGEMENT AND STOCK CONTROL
- BRANCH ADMINISTRATION
- SALES AND MARKETING
- BASIC ACCOUNTING
- GENERAL MANAGEMENT



## **CLIENT VALUE RECEIVED**

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**TYRES PRESENT ONE OF THE HIGHEST CONSUMABLE COSTS IN A FLEET, SUBJECTED TO THE MOST EXTREME OPERATING CONDITIONS.**

**PROLONGING TYRE PERFORMANCE AND REDUCING OPERATIONAL COSTS AND DOWNTIME IS ACHIEVABLE. THIS CAN BE ACCOMPLISHED BY ADOPTING AND IMPLEMENTING AN EFFECTIVE CONTINUOUS PERFORMANCE ENHANCING PROGRAM.**

**OUR COMPANY IS COMMITTED TO ACHIEVE THE "LOWEST" POSSIBLE CPK IN ORDER TO MINIMISE FLEET OPERATIONAL COSTS.**

**OUR COMPANY IS AN INDEPENDENT AND MULTI-BRANDED TYRE AND VALUE ADDED SERVICE PROVIDER, THUS BEING ABLE TO RECOMMEND THE RIGHT PRODUCT FOR THE RIGHT APPLICATION.**



## OUR FOCUS IS ON...

- LOWERING OPERATIONAL TYRE RELATED COSTS.
- ENSURING THE MOST SUITABLE TYRE SPECIFICATION.
- A SECURE PRODUCT SUPPLY LINE.
- MAXIMISING KILOMETERS PER MM OF RUBBER.
- ELIMINATING TYRE RELATED DOWNTIME.
- RUNNING TYRES SMOOTH.
- TIMEOUS AND ACCURATE REPORTING SYSTEMS.
- COST SAVING INITIATIVES

A SPECIALIST “**ON-SITE**” TYRE  
MANAGEMENT COMPANY



- **FITTING, STRIPPING & TYRE FLAT PROOFING (TYREFILL)**
- **24/7 BREAKDOWN ASSISTANCE**
- **SAND BLASTING & SPRAY PAINTING OF WHEEL RIMS**
- **merSETA INTERNATIONAL TRAINING & CERTIFICATION**
- **CONTINUOUS PERFORMANCE ENHANCING PROGRAMS!**
- **SPECIALIZED ON-SITE SERVICES**
- **MEASUREMENT SYSTEMS & REPORTING (SURVEYS / SCRAP TYRE ANALYSIS / TYRE & WHEEL RIM TRACKING)**
- **LOAD AND SITE SEVERITY STUDIES**
- **PREVENTATIVE REPAIRS**



# BRANCH RESOURCES

- **SPECIALIZED TYRE EQUIPMENT**
- **TRAINED AND EXPERIENCED PERSONNEL**
- **ADEQUATE STOCK (V.M.I. SYSTEM)**
- **HOT VULCANIZED TYRE REPAIR EQUIPMENT**
- **FORKLIFTS & TYRE HANDLING EQUIPMENT**
- **TRUCKS, LDV's, TRAILERS, MOBILE COMPRESSORS ETC**
- **SOLID TYRE PRESS.**
- **POLYURATHANE TYRE-FILL (FLAT PROOFING)**
- **SERVICE VEHICLE INCLUDING ON-SITE ALIGNMENT**
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# PRODUCTS MENU

- **NEW TYRES-ALL CATEGORIES & BRANDS**
- **RETREADS ALL CATEGORIES (PRECURE AND HOT)**
- **WHEEL RIMS & WHEEL RIM COMPONENTS**
- **VALVES AND ACCESSORIES**
- **BATTERIES**
- **TYRE-FILL**
- **TYRE CHAINS (IF REQUIRED)**
- **NITROGEN INFLATION (IF REQUIRED)**
- **TYRE PRESSURE MONITORING SYSTEMS**





# TESTIMONIALS-TRACK RECORD AND EXPERIENCE

COMPANY	NAME	DESIGNATION	CONTACT
Menar Holdings Zululand Anthracite Colliery	Mr. Bradley Hammond	Chief Operating Officer	035 - 870 0302
Maloma Colliery - Swaziland	Mr. Musa Mthupha	Workshop Manager	+268 220 77050
Bell Equipment CO. S.A. Limited	Steve Martin	GM – Procurement	035 – 907 9111
Sandvik Mining & Construction	Mrs. Mercia Booyse	Tyre Sales Coordinator	011 – 977 7100
Sandton Plant – Tendele Coal Mine	Mr. Brendon Miller	Group Tyre Manager	011 – 805 3084
Scribante Africa Mining	Franco Scribante	C.E.O. (Owner)	083 777 5499
Strang Engineered Logistics	Mr. Mark Bulter	Director	021 – 979 3667
Mondi Paper	Bradley Bunseelal	Mobile Superintendent	082 453 3166
B & E International	Shalloe Watkins	Senior Plant Superintendent	079 504 9072
Foskor Phalaborwa	Isaia Mafox	Mobile Superintendent	015 – 789 2000
Amabutu Logistic	Cyril Mthentu	Operations Manager	081 336 1036
Engineering Top-Tech	Mr. Andre McDuling	Managing Director	035 – 751 1630
Bidvest-Bidair : OR Thambo International Airprt	Morne de Clercq	Manager Fleet & Procurement	011 – 390 8604
Tronox – KZN Sands	Petrus Burger	Mobile Operations Manager	072 251 1455





# ROADMASTER

TYRE SERVICES

(Est 1941)

**BELIEVES THAT RESPONSIBLE MANAGEMENT OF HEALTH AND SAFETY IS AN INTEGRAL PART OF OUR BUSINESS. THROUGH STRATEGIC MANAGEMENT OF HEALTH AND SAFETY, COMMITMENT TO OUR VALUES, AND BY CREATING A CULTURE OF HEALTH AND SAFETY AWARENESS.**

**OUR COMPANY WILL ALWAYS STRIVE TO - PROVIDE A SAFE AND HEALTHY WORKING ENVIRONMENT FOR OUR EMPLOYEES, THEIR FAMILIES AND THE COMMUNITY, THROUGH STAFF PARTICIPATION AND OWNERSHIP OF HEALTH AND SAFETY RESPONSIBILITIES.**

**-MEET CORPORATE REQUIREMENTS BY COMPLYING WITH HEALTH AND SAFETY LAWS AND REGULATIONS, CONDUCTING BUSINESS ACCORDING TO RECOGNIZED STANDARDS FOR THE TYRE INDUSTRY AND COMMITTING THE NECESSARY RESOURCES AT ALL TIMES.**

**-BUILD AND MAINTAIN A CONSTRUCTIVE RELATIONSHIP WITH REGULATORY AUTHORITIES. SUPPLY SOUND HEALTH AND SAFETY MANAGEMENT PRINCIPALS AND OPERATING PRACTICES.**

**-LESSEN THE HAZARDS AND POTENTIAL HAZARDS IN OUR BUSINESS.**

**-MINIMIZE ANY DETRIMENTAL IMPACT OUR BUSINESS MIGHT HAVE ON SOCIETY. ALWAYS BE ALERT AND COMPLY TO OUR VALUED CUSTOMER'S INDIVIDUAL HSEQ REQUIREMENTS.**

**SAFETY**  
**IS A HABIT**





## ROADMASTER

TYRE SERVICES

• IS COMMITTED IN PROTECTING THE ENVIRONMENT WITH REGARDS WASTE RUBBER AND ANY OTHER HARMFULL SUBSTANCES WITHIN OUR INDUSTRY.

• ALL ROADMASTER BRANCHES ARE REGISTERED WITH THE RELEVANT LEGAL AUTHORITY " WASTE MANAGEMENT BUREAU" AND WILL AT ALL TIMES COMPLY TO THE WASTE TYRE MANAGEMENT PLAN OF SOUTH AFRICA.



**PARTNERSHIP**



**ROADMASTER**

**TYRE SERVICES**

(Est 1941)

**BELIEVES IN CREATING A FUNDAMENTAL AND MUTUALLY BENEFICIAL RELATIONSHIP BETWEEN CUSTOMER AND SERVICE PROVIDER.**



# CLOSING STATEMENT



TYRE SERVICES

(Est 1941)

**ASPIRES TO PROVIDE A COMPREHENSIVE TYRE SUPPLY AND A TAILOR-MADE VALUE ADDED SERVICE THAT EXCEEDS CUSTOMER EXPECTATION.**

**ROADMASTER TYRE SERVICES WILL LOWER YOUR OPERATIONAL COST.**

**ROADMASTER TYRE SERVICES WILL DELIVER VALUE ADDED SERVICE.**

**ROADMASTER TYRE SERVICES WILL BE YOUR TYRE MANAGEMENT PARTNER**











 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**HOLDINGS 035 751 2236**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**RICHARDS BAY 035 751 2236**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**JET PARK 011 974 4078**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**KWADUKUZA 032 551 3036**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**PINETOWN 032 551 3036**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**EMALAHLENI 013 110 0137**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**PRIMARY CO-OPERATIVE LIMITED  
035 751 2236**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**PORT SHEPSTONE 039 682 4233**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**NEWCASTLE 034 375 6114**

 **ROADMASTER**  
TYRE SERVICES  
(Est. 1941)

**MANUFACTURING 031 109 5111**