



THE MBA MEMBER ENGAGEMENT SURVEY

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Outreach Committee Co-Chairs



AGENDA

Outreach Committee Overview

Engagement Survey

- Methodology
- Results
- Take-Aways

Call to Action!



OUTREACH COMMITTEE OVERVIEW



The Outreach Committee helps develop MBA communications – both internal to MBA and externally with the public, regulators, and other stakeholders.

OUTREACH MEMBER SURVEY



MEMBER SURVEY

Motivation:

- Start the commitment to member feedback
- Understand how we can serve our members
- Initial survey focused on smaller generator members
- Potential future surveys will expand type of members reached

Approach:

- Each outreach member contacted 8 MBA generator members
- Phone/video conversations
- Guided conversations

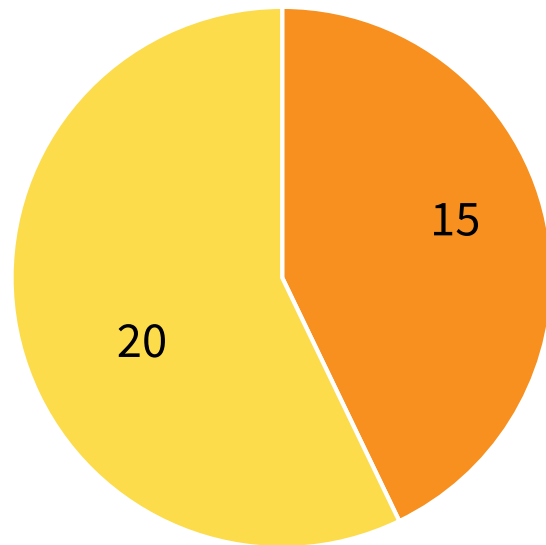
EXAMPLE QUESTIONS

- What do you do with your biosolids?
- What are the most pressing issues that you face regarding biosolids management?
- What are the most important things the MBA can do to help?
- What kinds of deliverables would be most valuable to you and your organization?
- How has the issue of PFAS affected you and/or how you handle biosolids?
- Do you have concerns about other emerging contaminants?

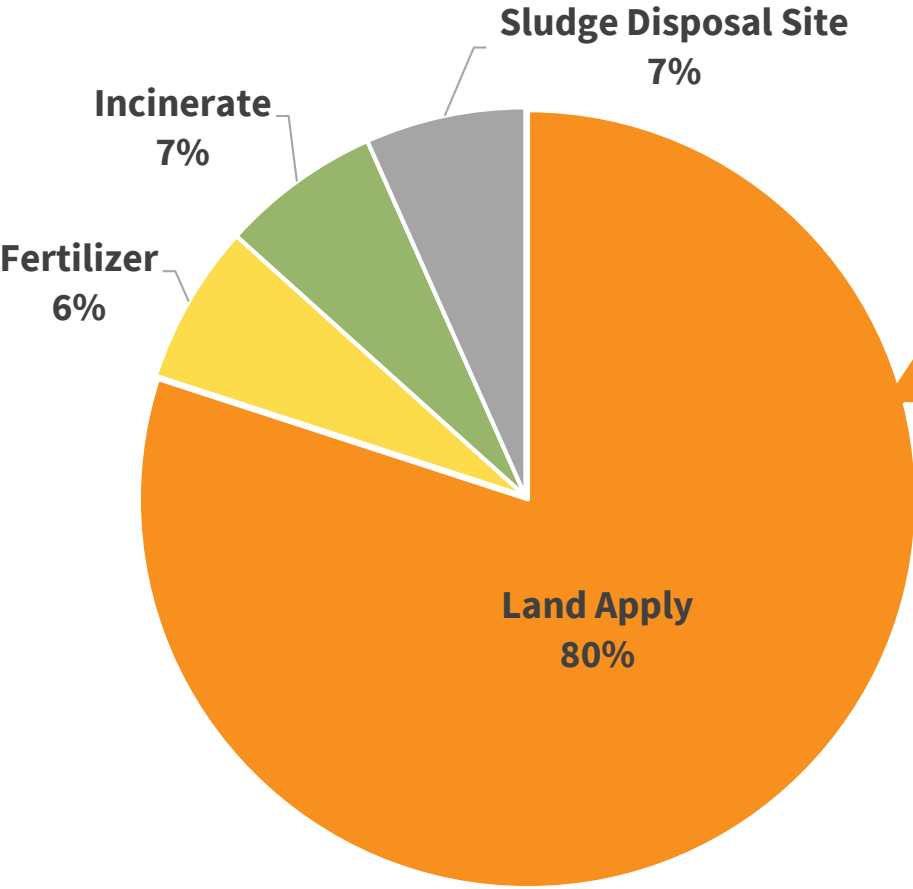


NUMBER OF RESPONSES:

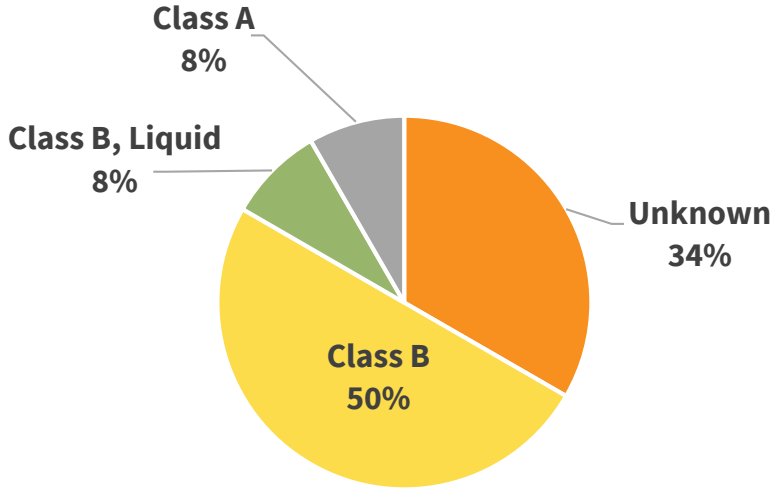
Yes No Response



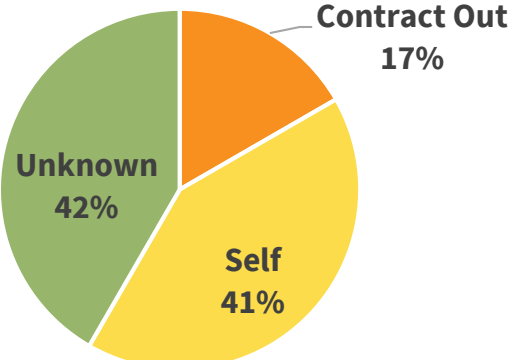
BIOSOLIDS END USE:



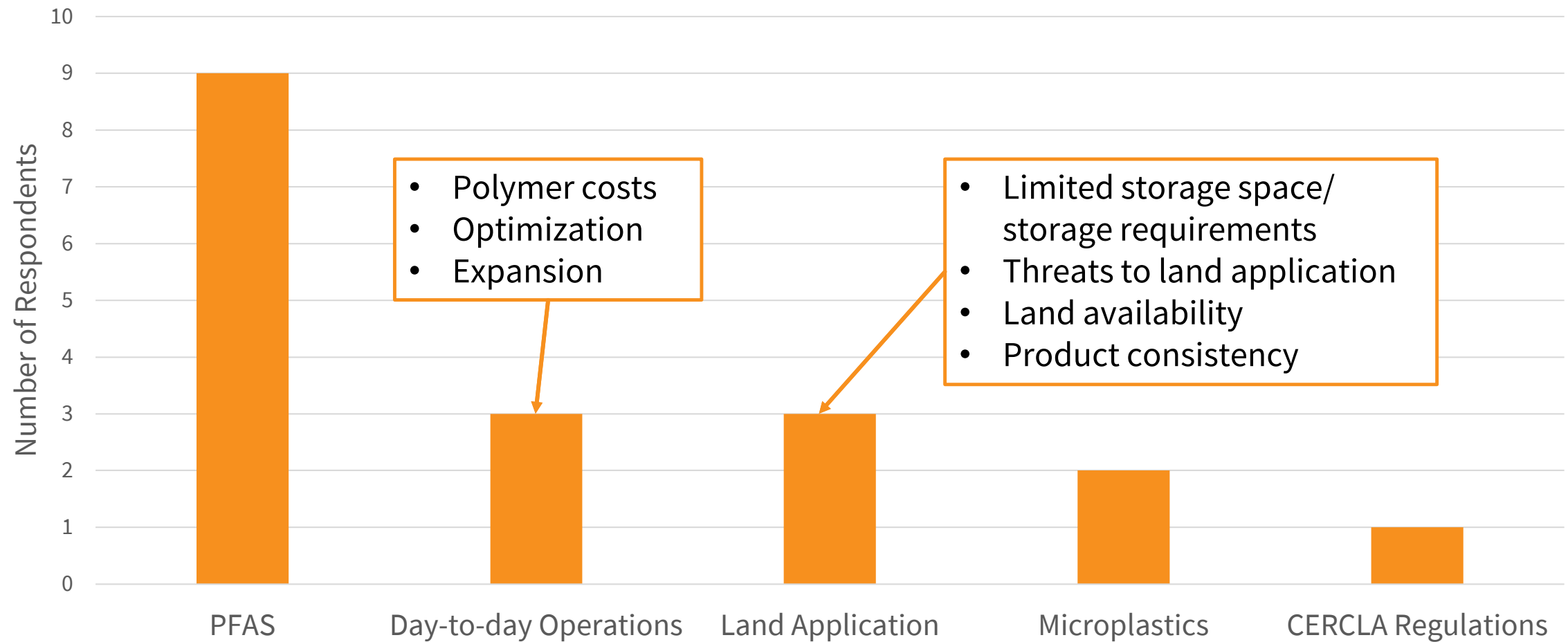
Type of Land Applied Biosolids?



Who Manages Land Application?



CONCERNS WITH BIOSOLIDS



GOALS FOR MBA

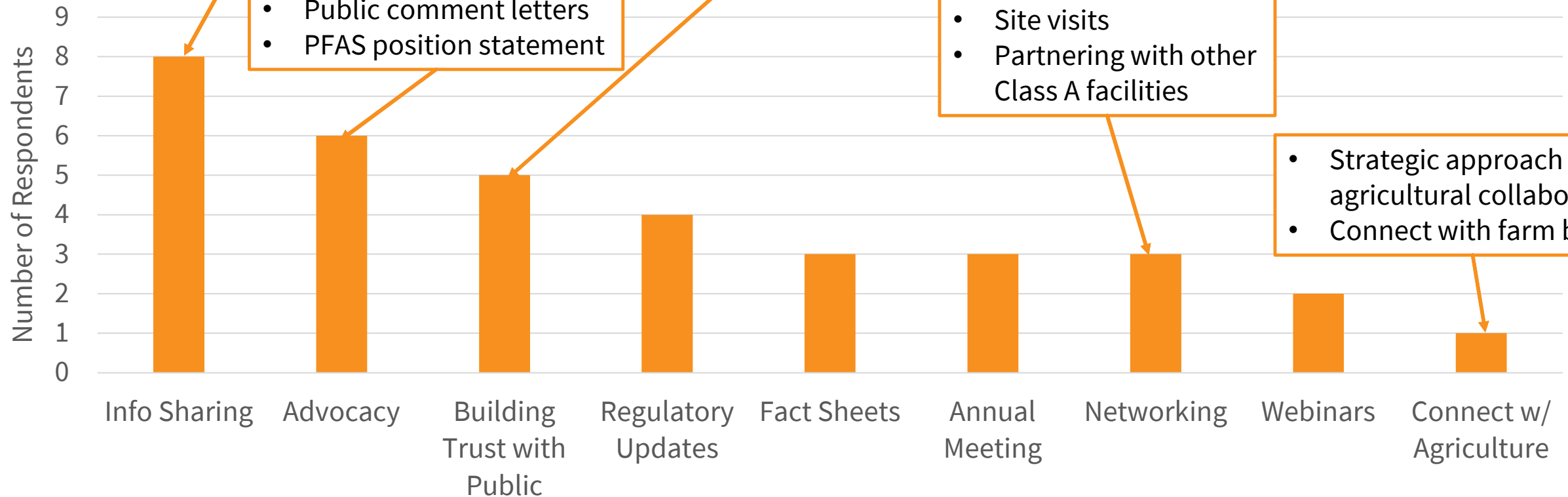
- Case studies
 - How are others managing PFAS?
- Newsletter summarizing MBA's work
- Research sharing
- Q&A forum

- MBA = trusted voice on biosolids in the Midwest
- Want to be the Midwest NEBRA
- Public messaging best practices

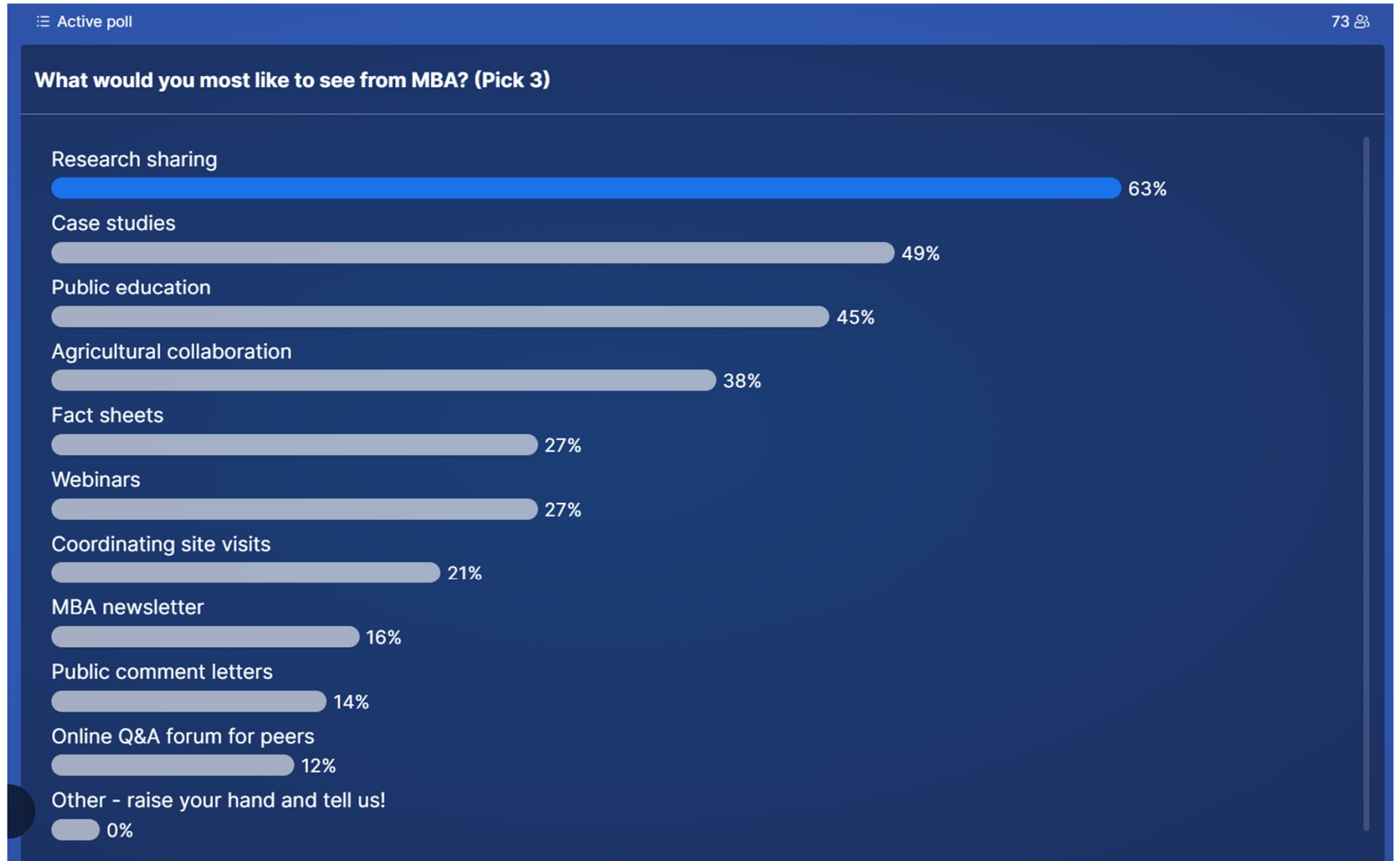
- Public comment letters
- PFAS position statement

- Site visits
- Partnering with other Class A facilities

- Strategic approach to agricultural collaboration
- Connect with farm bureau



WHAT DO YOU THINK?



MBA MISSION



EDUCATION

Webinars



ADVOCACY

Communication with
Legislators



NETWORKING

Annual Meeting



RESEARCH

Letter of Support for
EPA Biosolids Projects

MBA MISSION



EDUCATION

Webinars

Biosolids FAQs/
Factsheets



ADVOCACY

Communication with
Legislators

Regulator Relationships



NETWORKING

Annual Meeting

Members Only Website
Portal



RESEARCH

Letter of Support for
EPA Biosolids Projects

Facilitate Researcher-
Utility Partnerships for
Funding Opportunities

MBA MISSION



EDUCATION



ADVOCACY



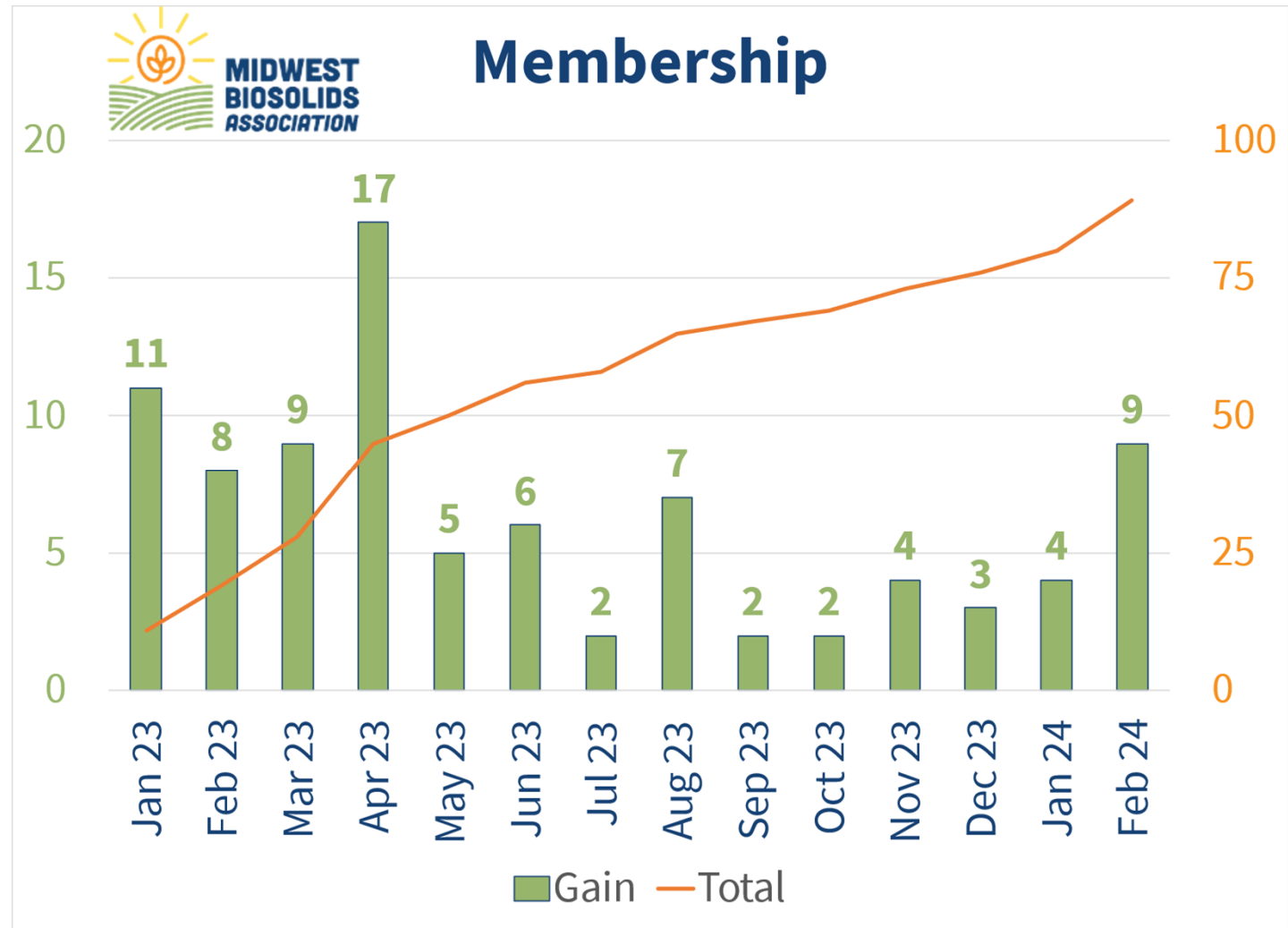
NETWORKING



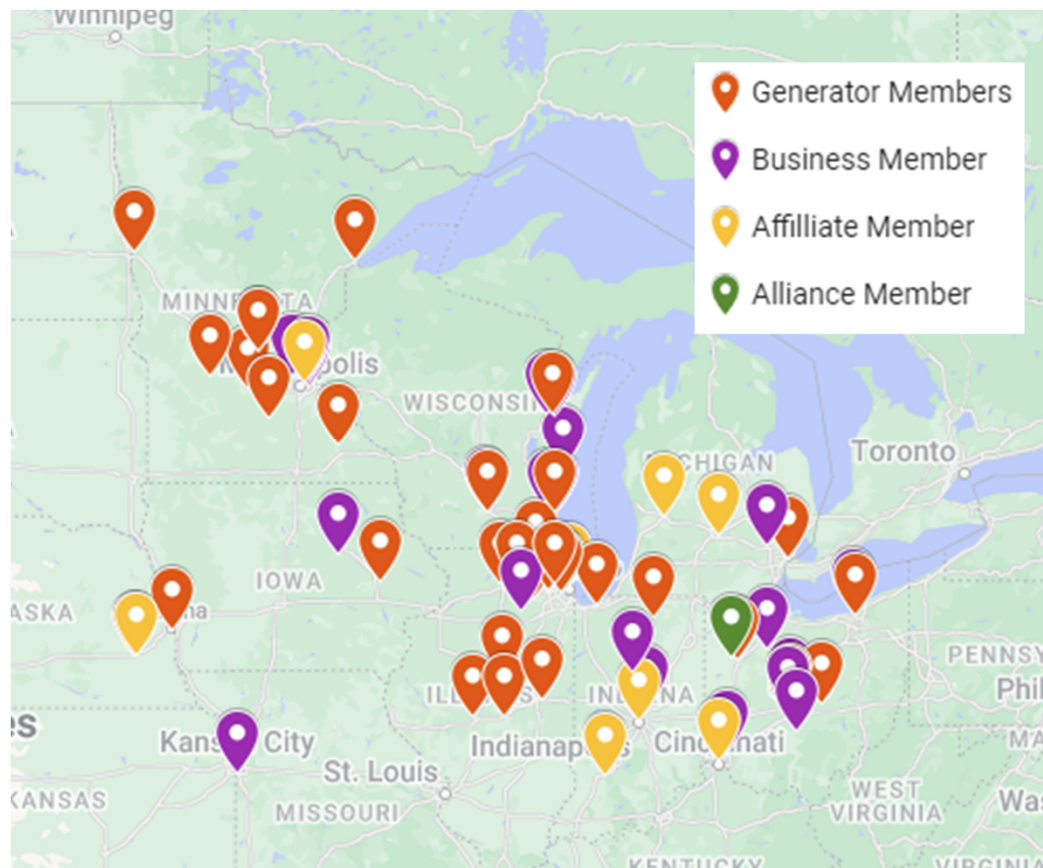
RESEARCH

Interested? Join us!!

MEMBERSHIP RECRUITMENT



MEMBERSHIP RECRUITMENT



- Looking to add Generator and University members
- Want all Midwest states and nearby CA Provinces represented
- MBA can provide conference slides and handouts
- Help spread the word!



MEMBERSHIP RECRUITMENT: LAND GRANT UNIVERSITIES

- University of Illinois, Urbana
- Central State University, Wilberforce
- Lincoln University, Jefferson City
- University of Missouri, Columbia
- Fond du Lac Tribal & Community College, Cloquet
- Leech Lake Tribal College, Cass Lake
- Red Lake Nation College, Red Lake
- White Earth Tribal and Community College, Mahanomen
- Bay Mills Community College, Brimely
- Keweenaw Bay Ojibwa Community College, Baraga
- Michigan State University, East Lansing
- Saginaw Chippewa Tribal College, Mount Pleasant
- College of Menominee Nation, Keshena
- Lac Courte Oreilles Ojibwa Community College, Hayward
- University of Wisconsin, Madison
- Oglala Lakota College, Kyle
- Sinte Gleska University, Rosebud
- Sisseton Wahpeton Community College, Sisseton
- South Dakota State University, Brookings
- Little Priest Tribal College, Winnebago
- Nebraska Indian Community College, Winnebago

Outreach Committee

Moss Birri

Chris Buckley

Elizabeth Charbonnet

Dan Collins

Persephone Ma

Mike Person

Alicia Uzarek

Patrick Wescott

Talk to us!

- Brag about your utility
- What's on your mind?

- Who's missing at the table?
- Who can you help recruit?
- What ideas do you have?

THANK YOU

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