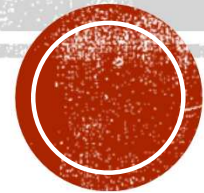




## **MIDWEST BIOSOLIDS ASSOCIATION 2<sup>ND</sup> ANNUAL BIOSOLIDS CONFERENCE**

- Generators
- Contractors
- Farmers/Landowners
- Iepa & Local Govt.
- Scientists & Engineers
- Environmental
- Politicians/Public



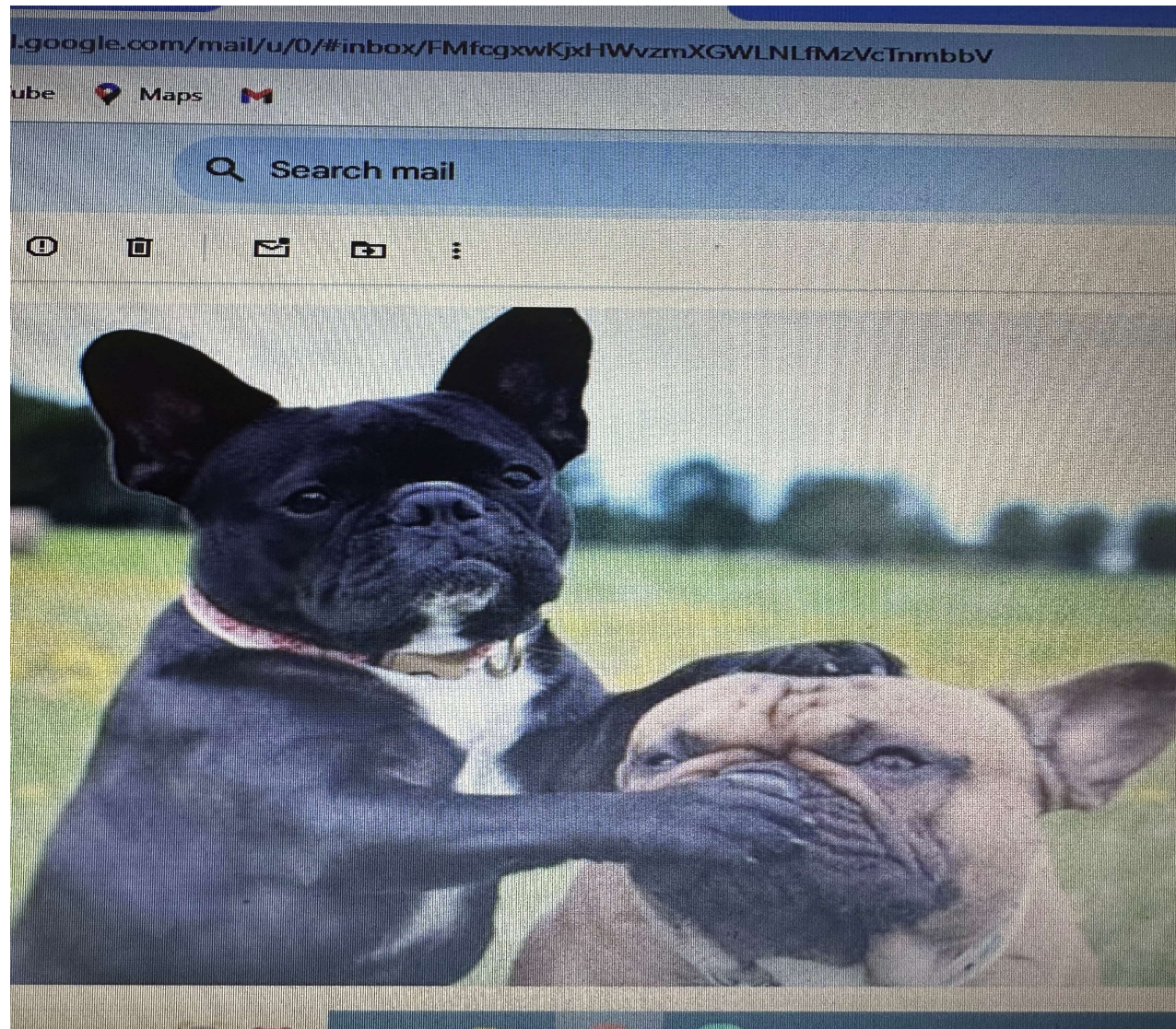
Greg Firrantello, CCA #04323

**Stewart Spreading, Inc.**

## *SHOCKING, CONTROVERSIAL, NEGATIVE ARTICLES*

- 1) **Major Newspapers:** Major articles truly broke the pfas story wide open to the masses.
- 2) **Internet:** The first place everyone goes to research a topic of interest – Unfortunately there is a lot of negative misinformation here about biosolids.
- 3) **Phones:** Instant news bites and stories get delivered directly to our phones – customers & friends love to share them and ask about my thoughts.





# COUNTLESS NEGATIVE ARTICLES ABOUT PFAS

- 1) Many questions and responses occurred because of the news articles. Family, friends, coworkers, neighbors, advocates and antagonists alike.
- 2) The need to address the waves of panic from all of the concerned individuals, about the shocking and alarming allegations involving PFAS and biosolids continues.
- 3) Until the new PFAS laws are in stone, the negative, speculative articles will continue.







# PFAS - BIOSOLIDS USERS FALLOUT

- 1) Farmers and landowners alike were very concerned because the allegations were so alarming.
- 2) Other reports from different states scares everyone. Some have completely dropped out. Maine isn't Illinois.
- 3) Each state is proving to be a unique situation.
- 4) Many groups and individuals were jumping to conclusions without letting the qualified scientists respond to the news.





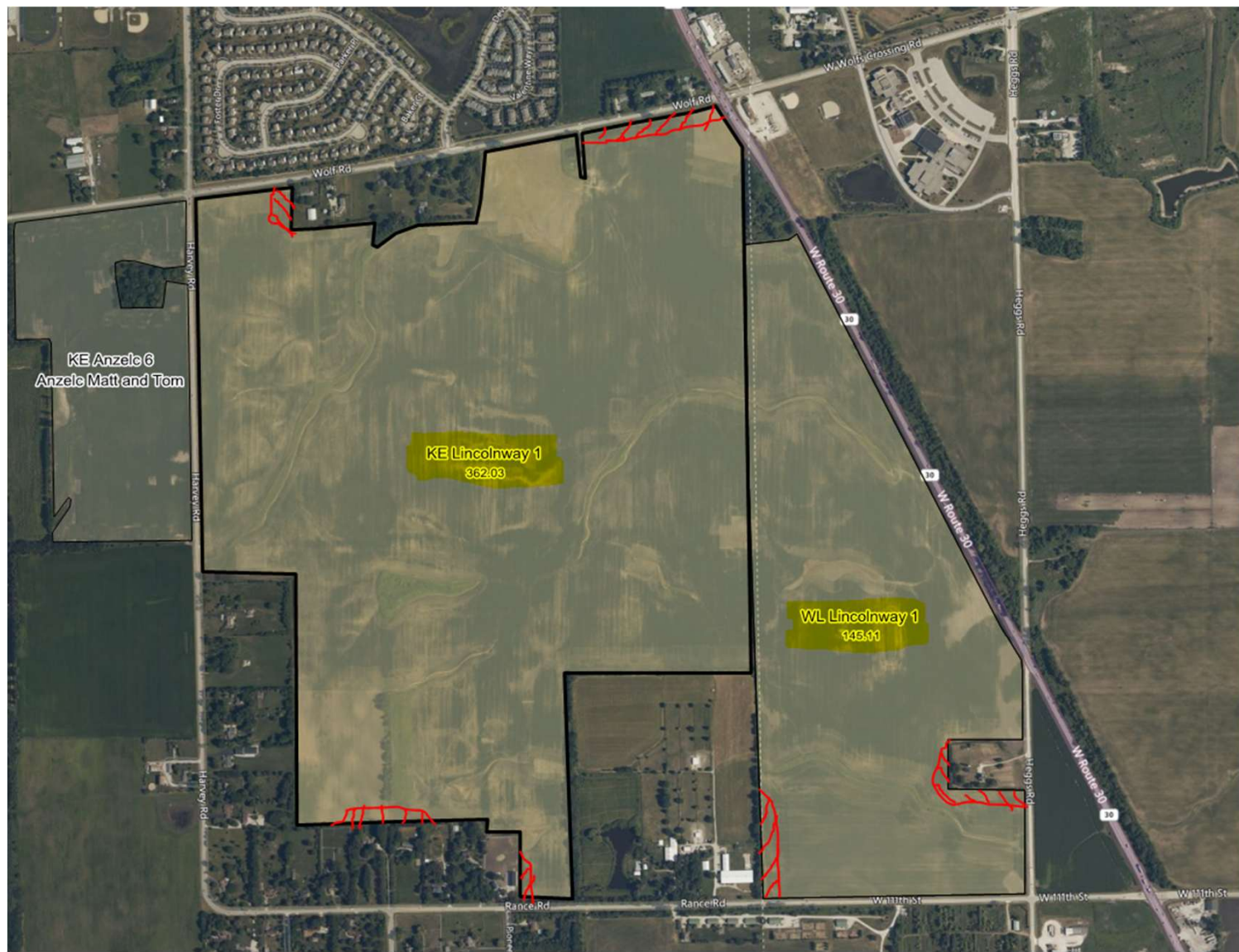


# POTENTIAL SOLUTIONS MOVING FORWARD

- 1) Encourage story publishers to utilize the qualified people and resources available, to speak about the scientific topics of concern.
- 2) Biosolids and associated topics are also very scientific. The information needs to be presented in a user-friendly manner, so that it will be understandable to specific or general audiences. **Simple one-page flyers work well.**
- 3) If articles are written that are known to contain misinformation, then the proper authority (MBA ?) should have that conversation with these individuals.
- 4) We as an industry are going to have to start sharing detailed information about PFAS concentrations in biosolids so the public can understand the amounts and limits can be safe. Three years of no response is NOT helping.
- 5) Farmland is a very limited and valuable resource. The farmers and landowners along with everyone else who is associated with this industry need to be educated and convinced.







**ARE YOU READY TO JOIN THE EFFORT?**

- **Biosolids or Bust!!!**
- **Discussion & Questions???**

