



2300 Capitol Avenue  
5th Floor, Suite B  
Cheyenne WY 82001  
307-777-5452

April 26, 2021

Amanda Barlow, Acting Commissioner  
U.S. Department of Health and Human Services  
Administration on Children, Youth, and Families  
330 C Street SW, 3rd Floor  
Washington, D.C. 20201

Dear Acting Commissioner Barlow,

Enclosed please find the State of Wyoming's 2021 application for Community-Based Child Abuse Prevention (CBCAP) grant. The application agency for this Community-Based Grant for the Prevention of Child Abuse and Neglect is the Wyoming Children's Trust Fund (WCTF) Board with the Wyoming Department of Family Services serving as the fiscal agent.

As the Chief Executive Officer for the State of Wyoming, Governor Mark Gordon has designated the WCTF Board as the Lead Agency for Child Abuse and Neglect Prevention. The letter designating the Lead Agency is enclosed, and assurances signed by Governor Gordon are part of this application.

I, Charles Kratz, serve as the Board Chair for the Lead Agency and am authorized to assume the obligations imposed by the terms and conditions of the CBCAP grant award.

The WCTF and the Board were created in 1993 by the Wyoming Legislature. The Board is interdisciplinary in constitution and governance, as can be seen by the following Legislative requirements.

WYCTF's board is composed of a diverse group of individuals including:

- The director of the department of family services designee;
- The state superintendent of public instruction designee;
- The director of the department of health designee;
- A parent representative;
- A person knowledgeable in the area of child abuse prevention;
- A person knowledgeable in social work;
- A person knowledgeable in education; and
- A person knowledgeable in juvenile justice.



Wyoming Statute 14-8-105 defines the role of the board:

- (i) Provide for the coordination and exchange of information on the establishment and maintenance of prevention programs;
- (ii) Develop or publicize criteria regarding grants from the trust fund, including the duration of grants and any requirements for matching funds which are received from the trust fund;
- (iii) Review and monitor the expenditure of monies by recipients;
- (iv) Prepare an annual report to the joint appropriations interim committee on the board's activities which include periodic evaluations of the effectiveness of the prevention programs funded by the trust fund;
- (v) Accept grants from the federal government as well as solicit and accept contributions, grants, gifts, bequests and donations from individuals, private organizations and foundations for credit to the trust fund or income account as directed by the terms of the contribution, grant, gift, bequest or donation;
- (vi) Expend monies of the income account for the establishment, promotion and maintenance of prevention programs, for operational expenses of the board and to increase the balance of the trust fund corpus;
- (vii) Exercise any other powers or perform any other duties which are consistent with the purposes for which the board was created and which are reasonably necessary for the fulfillment of the board's responsibilities;
- (viii) Establish a classification system for potential recipients based upon need and shall award grants to those classified most needy.

#### **FEDERAL FISCAL YEAR STATEMENT**

This fiscal year for which WCTF funds, private funds, and other non-federal funds are to be leveraged is FFY 2021.

Thank you for the opportunity to apply for the CBCAP Grant. If you have any questions about the lead agency, assurances, leveraged funds, or grant content, please contact me via telephone at (307) 330-6871 or email at [chaswyo@msn.com](mailto:chaswyo@msn.com)

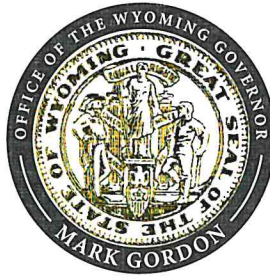
Sincerely,



Charles Kratz

Board Chair

Wyoming Children's Trust Fund



May 24, 2021

Amanda Barlow, Acting Commissioner  
U.S. Department of Health and Human Services  
Administration on Children, Youth, and Families  
330 C Street SW, 3rd Floor  
Washington, D.C. 20201

Dear Acting Commissioner Barlow,

I designate the Wyoming Children's Trust Fund Board as the Lead Agency for the purpose of applying for the Community Based Child Abuse Prevention Grant. The Wyoming Department of Family Services will act as the fiscal agent. This grant supplements the State of Wyoming's Children's Trust Fund and provides funds to community programs for the prevention of child abuse and neglect.

I designate the Wyoming Children's Trust Fund Board as the Lead Agency after giving full and equal consideration to the capacity and expertise of all entities desiring to be the Lead Agency. I determined that the designated board demonstrates the ability to effectively blend and leverage state, federal, and private funds at the local level. The result of these efforts is the support of programs and activities that prevent the occurrence and recurrence of child abuse and neglect through strengthening families. Therefore, the Wyoming Children's Trust Fund Board is the most appropriate entity to coordinate and oversee activities that support the goals of the Community Based Child Abuse Prevention Grant.

If you have questions, please contact my office.

Sincerely,

Mark Gordon  
Governor of Wyoming

### ATTACHMENT 3: Governor's Assurance Statement

#### COMMUNITY-BASED GRANTS FOR THE PREVENTION OF CHILD ABUSE AND NEGLECT PROGRAM (TITLE II OF THE CAPTA AMENDMENTS OF 2010 (P.L. 111-320))

#### GOVERNOR'S ASSURANCE STATEMENT

As Governor of the state of Wyoming, I am providing the following assurance that I have designated the Wyoming Children's Trust Fund to be the lead agency, administer the funds, and assume the obligations imposed by the terms and conditions of the Community-Based Grants for the Prevention of Child Abuse and Neglect award. I further assure that the lead agency will provide or will be responsible for providing--

- (A) Community-based child abuse and neglect prevention programs and activities designed to strengthen and support families to prevent child abuse and neglect composed of local, collaborative, public-private partnerships directed by interdisciplinary structures with balanced representation from private and public sector members, parents, and public and private nonprofit service providers and individuals and organizations experienced in working in partnership with families with children with disabilities;
- (B) Direction to an interdisciplinary, collaborative, public-private structure with balanced representation from private and public sector members, parents, and public sector and private nonprofit sector service providers;
- (C) Direction and oversight to the network through identified goals and objectives, clear lines of communication and accountability, the provision of leveraged or combined funding from federal, state and private sources, centralized assessment and planning activities, the provision of training, technical assistance, evaluation assistance and reporting and evaluation functions.
- (D) A demonstrated commitment to parental participation in the development, operation, and oversight of the community-based and prevention-focused programs and activities designed to strengthen and support families to prevent child abuse and neglect;
- (E) A demonstrated ability to work with state and community-based public and private nonprofit organizations to develop a continuum of preventive, family-centered, comprehensive services for children and families;
- (F) The capacity to provide operational support (both financial and programmatic) and training, technical assistance, and evaluation assistance to community-based child abuse and neglect prevention programs and activities designed to strengthen and support families to prevent child abuse and neglect, through innovative, interagency funding and inter-disciplinary service delivery mechanisms; and
- (G) Integration of its efforts with individuals and organizations experienced in working in partnership with families with children with disabilities, parents with disabilities and with the child abuse and neglect prevention activities of the state, and demonstrate a financial commitment to those activities.

  
(Signature of Governor)

*24 May 2021*  
(Date)

OMB Control # 0970-0155 (Expires 03/31/2021)



**ATTACHMENT 4: State Lead Agency Assurance Statement**

**COMMUNITY-BASED GRANTS FOR THE PREVENTION OF  
CHILD ABUSE AND NEGLECT PROGRAM  
(TITLE II OF THE CAPTA AMENDMENTS OF 2010 (P.L. 111-320))  
STATE LEAD AGENCY ASSURANCE STATEMENT**

**STATE: Wyoming**

**LEAD AGENCY: Children's Trust Fund**

On behalf of the above named agency, which has been designated by the Governor of the state to be the lead agency responsible to administer the funds and assume the obligations imposed by the terms and conditions under the Community-Based Grants for the Prevention of Child Abuse and Neglect award, the following assurances are provided:

- (A) A description of the inventory of current unmet needs and current community-based and prevention-focused programs and activities to prevent child abuse and neglect, and other family resource services operating in the state, will be included with the Annual Performance Report (and subsequent year's reports);
- (B) Funds received under this title will supplement, not supplant, other state and local public funds designated for the start-up, maintenance, expansion, and redesign of community-based and prevention-focused programs and activities to strengthen and support families to prevent child abuse and neglect;
- (C) The state has the capacity to ensure the meaningful involvement of parents who are consumers and who can provide leadership in the planning, implementation, and evaluation of the programs and policy decisions of the applicant agency in accomplishing the desired outcomes for such efforts; and
- (D) The lead agency will provide the Secretary with reports at such time and containing such information as the Secretary may require (and every year on the same date for the life of the grant).

  
(Signature of Responsible Lead Agency Administrator)

CHARLES R. KRATZ, CHAIRMAN WY CHILDREN'S TRUST FUND  
(Typed Name and Title of Administrator)

3/26/2021  
(Date)

## CERTIFICATION REGARDING LOBBYING

### Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

### Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Signature and Date

CHARLES R. KRATZ

Printed Name

BOARD CHAIR

Title

WYOMING CHILDREN'S TRUST FUND

Organization



# LEVERAGED FUNDS WORKSHEET for FY 2021 APPLICATION

STATE: WY

LEAD AGENCY: Wyoming Children's Trust Fund

AMOUNT OF CLAIM	DATE(S) FUNDS WERE RECEIVED AND BUDGETED BY LEAD AGENCY ----- BUDGETED/SPENT		SOURCE OF FUNDS BEING CLAIMED	PURPOSE FOR WHICH FUNDS WERE BUDGETED AND SPENT
\$  \$39,000	FY20	FY20	Wyoming Children's Trust Fund	Staff salary and benefits, affiliate dues, property rental, community grants, training, and conference sponsorship.
\$				
\$				

**INCENTIVE CLAIM ASSURANCE:** All amounts figured into this claim are non-federal monies that have been leveraged by the state, directed through the CBCAP lead agency submitting the application, and budgeted and spent in FY 2020 (i.e., 10/1/19 – 9/30/20) to support community-based and prevention-focused programs and activities designed to strengthen and support families to prevent child abuse and neglect, as defined in the law, that coordinate resources among a range of existing public and private organizations for the purposes defined under this Title. No funds claimed here have been claimed to leverage any other source of federal funds. State and non-federal funds that are being used to meet the maintenance of effort, match or other cost-sharing requirements for other federal funding are not eligible to be claimed.

**TOTAL CLAIM**

**\$39,000**

**PREPARED BY:**  
(Fiscal Agent)

**APPROVED**

*By Colleen Quinn at 10:54 am, Apr 29, 2021*

**Date:**

**SUBMITTED BY:**  
(Lead Agency Authority)

**Date:**

*4/30/21*



## Agency Information

Agency Name:	Wyoming Children's Trust Fund
Mailing Address Line 1:	2300 Capitol Avenue
Mailing Address Line 2:	5th Floor
Mailing Address Line 3:	Suite B
City:	Cheyenne
State:	WY
ZIP Code:	82003
Email:	sara.serelson@wyo.gov
DUNS Number:	89915754
Lead Agency EIN:	83-0208667
Core Services:	Core Services: 1)Providing local prevention funding for community planning 2)ACE Training-Wyoming Children's Initiative 3)Protective Factors Training-Wyoming Children's Initiative
Agency Types:	Children's Trust Fund

## Contacts

### Program Specialist\Program Manager

Name:	Ms. Sara Serelson, Executive Director
Telephone Number:	307-777-5451
Email:	sara.serelson@wyo.gov



## Fiscal Agent

Name:	Wyoming Department of Family Services Ms. Colleen Quinn
Telephone Number:	(307) 777-6100
Email:	colleen.quinn3@wyo.gov

## Budget

Please indicate your compliance with:

- ✓ Travel to CBCAP Meeting is included in budget, including funds for at least one staff member to attend a 2 day Federal Mandatory CBCAP grantee meeting.
- ✓ Budget includes 20% cash match (state or private funds)

Expenditures	Federal Funds Carry Forward \$	Federal Funds Current Year \$ (CBCAP)	Non-Federal \$ (Investment income and Surcharge Cert)	Total \$
Salaries Classified	0	30,208	86,477	116,762
Employer Paid Benefits	0	5,940	23,760	29,700
Employer Health Ins Benefits	0	4,567	18,270	22,837
Retirees Insurance	0	140	560	700
Dues, License, Registration	0	1300	1,300	2,600
Travel In State	0	1,250	1,250	2,500
Travel out of state *includes CBCAP conference	0	3,750	3,750	7,500
Office Supplies	0	2,500	2,500	5,000

IT Hardware	0	863	862	1,725
Software	0	491	491	982
Telecommunications	0	750	750	1,500
Grant Payments- Local Gov't	0	112,935	27,359	140,294
Aid on Behalf	0	725	725	1,450
Grant Payments- Grants	0	5,000	5,000	1,450
Contract Services	0	4,500	4,500	9,000
<b>Totals</b>	<b>0</b>	<b>175,000</b>	<b>177,550</b>	<b>352,550</b>

## Description of the CBCAP Lead Agency's Leadership Role in State Prevention Activities

Describe the Lead Agency's leadership role by outlining:

- Describe the role of the CBCAP lead agency and how it is leading the child maltreatment prevention activities in the State. This section describes the interdisciplinary, collaborative, and public-private structure, including its representation from private and public sector parents and service providers that will direct and support coordinated child abuse prevention resources and activities to better strengthen and support families (section 204(1)).
- This section should also include a description of how programs and activities will operate including how community-based child abuse and neglect prevention programs and activities provided by public and private, nonprofit organizations, including faith-based programs and those funded by programs under this Act, will be integrated into a developing continuum of family-centered, holistic, preventive services for children and families; (section 204(2)).

The Lead Agency, Wyoming Children's Trust Fund (WYCTF), in partnership with multiple state agencies and non-profits, coordinate child abuse prevention efforts across the state of Wyoming. WYCTF plans to further coordinate and align prevention efforts across Wyoming through continued collaboration.

WYCTF's board is composed of a diverse group of individuals including:

- The director of the department of family services designee;
- The state superintendent of public instruction designee;
- The director of the department of health designee;

- A parent representative;
- A person knowledgeable in the area of child abuse prevention;
- A person knowledgeable in social work;
- A person knowledgeable in education; and
- A person knowledgeable in juvenile justice.

Wyoming Statute 14-8-105 defines the role of the board:

- (i) Provide for the coordination and exchange of information on the establishment and maintenance of prevention programs;
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- (iii) Review and monitor the expenditure of monies by recipients;
- (iv) Prepare an annual report to the joint appropriations interim committee on the board's activities which include periodic evaluations of the effectiveness of the prevention programs funded by the trust fund;
- (v) Accept grants from the federal government as well as solicit and accept contributions, grants, gifts, bequests and donations from individuals, private organizations and foundations for credit to the trust fund or income account as directed by the terms of the contribution, grant, gift, bequest or donation;
- (vi) Expend monies of the income account for the establishment, promotion and maintenance of prevention programs, for operational expenses of the board and to increase the balance of the trust fund corpus;
- (vii) Exercise any other powers or perform any other duties which are consistent with the purposes for which the board was created and which are reasonably necessary for the fulfillment of the board's responsibilities;
- (viii) Establish a classification system for potential recipients based upon need and shall award grants to those classified most needy.

WYCTF has made significant structural progress throughout 2020. As of July 1, 2020 the Wyoming Legislature approved WYCTF request for two State of Wyoming positions; one Executive Director and one Business Office Coordinator. On September 1, 2020, Sara Serelson began as the Executive Director. On November 12, 2020 Nicole Neider began as the Office Coordinator. The two staff positions allow for expanded prevention efforts across Wyoming.

### **Councils/Boards**

The WYCTF demonstrates leadership skills through a broad range of prevention activities. The WYCTF participates on several statewide advisory boards including the Governor's Early Intervention Council (EIC), Wyoming Court Improvement Project (CIP), Wyoming Home Visiting Network, Wyoming Citizen Review Panel, Wyoming Child Death Review and Prevention Team, and the Governor's Early Childhood State Advisory Council. These groups provide unique opportunities for the WYCTF to be involved in programming and policy decisions in Wyoming. For example, the collaboration with the Governor's Early Childhood State Advisory Council has given WYCTF the



opportunity to guide the implementation of Wyoming's Preschool Development Grant to include primary and secondary prevention of child abuse neglect as core factors of an effective early childhood system in the state.

Wyoming Children's Trust Fund became the Prevent Child Abuse Wyoming (PCAWY) Affiliate in July of 2018. Initiatives of Prevent Child Abuse Wyoming have been absorbed into the operations of Wyoming Children's Trust Fund. WYCTF is completing chapter requirements for an anticipated site visit from Prevent Child Abuse America in fall of 2021.

The WYCTF participates in several statewide initiatives including the Children's Justice Act task force, 307 Wellness App, WY Home Matters, Healthy Moms Healthy Babies, Human Trafficking task force, and CAP month planning.

### **Wyoming's Children Initiative**

WYCTF is the host site and lead agency for the Wyoming's Children Initiative which includes establishing a comprehensive understanding of trauma while offering a framework of support through the Strengthening Families Protective Factors. As the ACE Interface license holder, WYCTF funds the ACEs license for statewide trainers. WYCTF plans to continue providing support to both ACEs and Protective Factors trainers across the state in partnership with the non-profit Wyoming Kids First. Support will include ongoing technical assistance and training. WYCTF intends to train a minimum of 12 Wyoming communities in ACEs and Protective Factors in the coming year.

### **Parent Involvement and Advocacy**

Parent input, involvement and advocacy are a continued focus for WYCTF. Efforts will continue to include and expand parent voice in child abuse prevention efforts, program planning and policy development across Wyoming. WYCTF, in partnership with Wyoming 2-1-1, Magellan Health Wrap Around, Wyoming Citizen Review Panel, Wyoming Parent Information Center, and the Wyoming Governor's office hosted 30 virtual parent cafe meetings from November 2020 through February 2021. Main themes from parents across Wyoming is the need for transportation, expanded services in remote areas, medical care (routine and specialized), interpretation services, disability services, fatherhood programs, affordable housing, affordable family activities, and affordable child care.

Common barriers, stated by Wyoming parents, include: finances, transportation, availability, and awareness of services. Wyoming parents most frequently listed the following as supports within their communities: schools, home visiting programs, Department of Family Services, child development centers, wrap around services and the expanded telehealth services during the Covid-19 pandemic. When parents were asked for ideas and suggestions, the following themes arose: parent support groups, life skills classes for all ages, suicide prevention programs, programs and supports for teenagers, and community celebrations.

WYCTF facilitated the first Wyoming Spanish speaking parent cafe in March of 2021, and an additional Spanish speaking parent cafe was facilitated in April of 2021. Additional opportunities to gather input from Spanish speaking parents will continue throughout 2021, as well as incorporating feedback. Specific themes presented by the Spanish speaking parents included, and were not limited to: interpretation services and support for parents, knowledge of Spanish speaking available services, and fear of engaging in services affecting immigration status of the parent.

In addition, WYCTF is in the initial stages of developing a partnership with the Wyoming Governor's Council on Disabilities, and this partnership is expected to expand throughout 2021. Three brainstorming meetings have been held to discuss parent voice and advocacy across Wyoming, as the initial steps to enhancing parent voice across Wyoming for programs, policy, and advocacy.

WYCTF has approved honorarium stipends for parent involvement. This includes, but is not limited to, the following:

- Review proposals and complete scoring rubric, \$15
- Participation in teleconference meeting for 2 hours or less, \$15 per hour
- Participation in meeting (half-day), \$50
- Participating in weekly committee meetings/initiatives, \$100
- Participating in focus groups (if outside normal meetings) \$15
- Presenter at an event, \$50
- Co-trainer for a small audience (20 people or less) \$50
- Co-trainer for a large audience (over 20 people) \$100
- Translator for a group meeting- \$100 Child Welfare/Prevention Planning

The Wyoming Department of Family Services (DFS), the fiscal agent for Wyoming Children's Trust Fund, provides information and guidance about risk factors that impact entrance into the child welfare system. WYCTF is invited to actively participate with the agency during reviews of the child welfare system including the Child and Family Services Review (CFSR) and Program Improvement Plan (PIP). WYCTF actively participates in Program Improvement Planning Monitoring as a member of the case file review team.

WYCTF has been participating in the Annual Progress Services Report (APSR) focus group meetings. In March of 2020, as with previous years, WYCTF was invited to participate in the State Planning Meeting in Washington DC. This opened new opportunities for collaboration between CIP, WYCTF, and DFS.

WYCTF was also selected as one of six states to participate in the Prevention Mindset Institute (PMI) hosted by FRIENDS. WYCTF has collaborated with a team that includes representatives from WYCTF and DFS that will continue to attend the PMI meetings to share Wyoming's prevention efforts and learn from the efforts of other PMI

attendees. Through these efforts, Wyoming has gained education and support on ways to enhance Wyoming's prevention efforts.

In partnership with DFS, Wyoming Guardian Ad Litem's office, Wyoming Governor's office, and Casey Family Programs has collaborated on an effort known as "WY Home Matters". This collaboration's core messages include: empowering families and communities to prevent child abuse and neglect, developing a prevention-focused child welfare system unique to our communities, and building strong families for a strong Wyoming. WY Home Matters is a collaborative effort to promote a prevention mindset across Wyoming in all levels of the child welfare system: community, partner organizations, and the child welfare agency.

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## **Actions to Advocate for Systemic Change**

Describe the actions to advocate for systemic change by outlining:

- Describe the actions that the lead agency will take to advocate systemic changes in state policies, practices, procedures and regulations to improve the delivery of community-based child abuse and neglect prevention programs and activities designed to strengthen and support families to prevent child abuse and neglect; (section 204(11)).
- This description should include plans or approaches to be implemented in the coming fiscal year to advocate for systemic change. States are strongly encouraged to describe planned efforts to conduct strategic, long-term, and outcome focused planning for their CBCAP program that will promote sustainable, systems change to strengthen and enhance the well-being of families to prevent child maltreatment.
- This section should describe how the state will conduct their action planning efforts and how these efforts will be integrated with other strategic planning efforts in child welfare, early childhood, public health, or other related systems. The description should also include any anticipated involvement in the implementation of the CFSP and/or the CFSR PIP, as applicable. CBCAP lead agencies are also encouraged to outline how they will contribute to efforts by the child welfare agency to implement primary prevention strategies to strengthen families.
- Please also include other planned actions to involve other statewide public and private agencies to promote system change, in particular activities to be conducted by the state's prevention network.

Much of the work done by WYCTF is as an advocate for systemic change through collaboration and education efforts. WYCTF values the impacts of prevention on building thriving families in Wyoming through systemic change. WYCTF has focused efforts on establishing an educational avenue to embrace trauma-informed care in Wyoming. WYCTF believes that it is essential to understand the backgrounds of individuals to pave a new path for prevention.

WYCTF developed a webinar titled "Mandatory Supporters", and began training in January 2021. Since that time more than 150 participants, from 100 Wyoming organizations, have attended the training that is a combination of Wyoming mandatory reporting laws and protective factors framework. In addition, ACES and Protective Factors



training webinars have been facilitated in 2021 on April 12, April 13, April 19, April 20, April 26, and May 4. Training is offered to each Child Protection Team and community with the intention of creating a dialogue for prevention and proactive approaches to addressing children and family needs across Wyoming. Two additional training sessions are planned for Wyoming Foster Grandparents and Laramie County Community College dental hygiene students in 2021. WYCTF plans to facilitate at a minimum of monthly community training opportunities.

### **WYCTF Structural Progress**

As the WYCTF continues to grow its initiatives across the state of Wyoming, the board identified the need to reassess the agency's structure to increase capacity. As part of these efforts, WYCTF worked with DFS and the Wyoming legislature during the 2020 Wyoming Legislative Session to secure two full-time state employees for the agency. This is a major increase in capacity for WYCTF, as the agency previously completed initiatives using contract employees. With two full-time state employees, WYCTF increase in staff capacity will allow for an expansion of prevention initiatives. These employees have access to state resources and administrative systems, allowing for more efficient processing of funding and contracting necessary for supporting community prevention efforts. Having two full-time employees rather than one contract staff will also allow for more dedicated interaction with grantees, increasing WYCTF's ability to fully support prevention efforts across the state.

In addition, WYCTF intends to have the organizational capacity support of a VISTA volunteer starting in the summer of 2021. The goal for the VISTA member is to develop a comprehensive data collection and reporting system, based on key performance indicators to monitor, maintain and capture the scope of Wyoming's prevention efforts. Once the database is designed/developed, program tracking will be utilized to capture the scope of the work done by WYCTF. Following the development of a comprehensive data collection system, the VISTA will develop a tracking plan for qualitative and quantitative measures in Wyoming based on identified performance measures.

### **Legislative and Executive Outreach**

WYCTF was fortunate to have the assistance of multiple state legislators in securing the previously mentioned state employees for WYCTF. WYCTF is also fortunate to continue its relationship with the executive branch of Wyoming's government. In November 2019, Jennifer Davis, the former director of WYCTF, left her position to become a Policy Advisor for Wyoming's Governor Mark Gordon. This has resulted in increased communication and coordination with the Office of the Governor. WYCTF plans to capitalize on this relationship by securing consistent meetings with the Governor and his staff to keep the prevention of child abuse and neglect at the forefront of their vision for Wyoming. WYCTF meets monthly with Jennifer Davis to discuss WYCTF and the Governor's initiatives.

WYCTF is an active member of the Governor's Social Determinants of Health Task Force and Trauma Informed Practices work group. The groups evolved out of the Health Care Covid-19 Task Force. Topics that have surfaced from this group include Trauma Informed Practice, ACEs, Protective Factors, Fatherhood programming, Medicaid

Expansion, and Family Resource Centers. WYCTF continues to be a leader in advocating for enhanced and collaborative prevention services in Wyoming.

### **Funding Opportunities**

WYCTF will continue a funding opportunity for local Child Protection Teams (CPT) to utilize, create and implement an individualized community prevention plan. CPTs participating in the funding opportunity in 2021 include: Campbell County, Carbon County, Crook County, Hot Springs County, Laramie County, Natrona County, Park County, Sweetwater County, Teton County, Uinta County, Washakie County, and Weston County. Technical assistance for the CPTs include training on the levels of prevention, ACEs, Protective Factors and monthly facilitated discussions among funded CPTs to discuss barriers, successes, and next steps.

Funds will be allocated at multiple levels of funding and technical assistance for community prevention plans. WYCTF intends to fund 12 CPT teams in the following Wyoming counties: Campbell, Carbon, Crook, Hot Springs, Laramie, Natrona, Park, Sweetwater, Teton, Uinta, Washakie, and Weston. All grantee CPTs are provided individual and group Technical Assistance, including ACEs and Protective Factors training, monthly brainstorming sessions as a group, and individualized support as needed to address any barriers identified.

Research supports family well-being as the cornerstone for child abuse prevention which can be supported through thoughtful planning and program implementation and support. In an attempt to strengthen families and prevent child abuse, WYCTF is for the first time offering a funding opportunity through evidence-based home visiting programs to support prevention efforts.

Collaboration efforts with evidence home based visiting programs is a new funding partnership for WYCTF, and based on the MIECHV assessment for Wyoming, home visiting services are only able to serve a limited number of families compared to the families who would be eligible for home visiting support. WYCTF has opened this funding opportunity to home visiting programs as one step toward expanding the direct support families with young children receive in Wyoming. WYCTF will provide funding to seven (7) home visiting community programs in 2021: Natrona County Child Development Center, Natrona County Parents as Teachers, Fremont County Parents as Teachers, Laramie County Parents as Teachers, Albany County Parents as Teachers, Sweetwater County Parents as Teachers, and Fremont County Child Development Center.

WYCTF advocates for parent involvement in a variety of ways, as a mechanism for structural support. For example, WYCTF advocated for a parent with lived experience to serve on the implementation team for Wyoming's Preschool Development Grant, and identified this parent partner from the parent cafes facilitated by WYCTF. In addition, WYCTF advocated for a parent identified through the parent cafes as a member of the Wyoming Citizen Review Panel. WYCTF will provide support and advocacy to these parents, as well as continuing to advocate for parent voices on panels, task forces, and work groups in Wyoming.

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# Collaboration and Coordination

Collaboration and Coordination: please check all collaborations/partnerships that apply.

1. CFSR/PIP
2. Strengthening Families, Head Start
3. Substance Abuse
4. IV\_B/PSSF
5. Early Head Start
6. CFSP
7. Maternal, Infant, and Early Childhood Home Visiting
8. Public Health/ACES
9. APSR
10. Mental Health
11. Business Community
12. Early Childhood Comprehensive Systems

Describe the collaboration and coordination by outlining:

- Describe the extent and nature of the CBCAP lead agency's existing and/or future partnerships and collaborations with other Federal, State, local, or private efforts and how they intersect with the State's child maltreatment prevention programs and activities.
  - o Examples may include current or anticipated participation in the Child and Family Services Review (CFSR), PIP, CFSP, or other title IV-B programming, as well as collaborations with Early Childhood Comprehensive Systems, Strengthening Families initiatives, Early Head Start, or Head Start. Other examples are listed in the introduction of the PI, as well as Attachments 4 and 5).
- Highlight how the CBCAP lead agency's work may be anchored and connected to established prevention and promotion activities in public health or other human services. The report should include information about strength of the collaborations and coordination efforts, the nature and quality of those relationships and what other impacts these connections and partnerships have made.

## Child Welfare System

Wyoming Department of Family Services, the Court Improvement Project, the Guardian Ad Litem, and WYCTF are focused on collaboration of efforts to address Family First legislation implementation strategies for Wyoming. The Wyoming team participated in the State Planning meeting in Washington DC in March of 2020. This provided an opportunity for key partners to hear the same message related to federal expectations as well as provided an avenue for state partners to connect and develop a shared vision. The Program Improvement Plan for Wyoming was approved for implementation which provides some initial guidance for collaboration. WYCTF is actively involved



in the CQI/PIP case file reviews. WYCTF continues to participate in quarterly conference calls for the APSR. DFS is also utilizing information from the community cafes and mapping project to assist with service delivery in the local areas and development of the five-year plan. Input gathered from parents during the virtual parent cafes has been incorporated into Wyoming's state planning.

Focused on efforts to promote and support prevention and FFPSA, the SSD elected to implement two different collaboration opportunities in order to continue to solicit involvement and engagement from stakeholders statewide.

The Community Family Support Forum was initially created as a way to provide routine and ongoing intake and caseload data with system partners as the SSD navigated the COVID-19 pandemic. Implemented as weekly meetings, this forum gave community organizations and executive branch staff a strategic and intentional opportunity to share operational updates, data and resources with one another. WYCTF has been a partner through this process in coordination with DFS. The calls have continued on to be monthly discussions focused on the current needs of children and families across the state. Born from the need to activate more local support networks during the COVID-19 pandemic, these monthly meetings have begun to transition to a more systemic and prevention focused cohort of community based organizations who support the future vision of child welfare in Wyoming.

WY Home Matters rolled out as the Department's broad prevention initiative. WYCTF is an active implementation member of this group and is leading the community prevention efforts of this initiative. WY Home Matters has two complementary goals:

1. To develop, draft, and implement Wyoming's first Title IV-E Prevention Plan under the Family First Prevention Services Act, and
2. To facilitate a larger conversation about prevention with our providers, communities, and families.

### **Early Childhood**

WYCTF collaborates closely with Wyoming Department of Health Maternal and Child programs. WYCTF prioritizes early childhood initiatives as this is the critical time for making a meaningful impact on the developing brain of young children. Wyoming received funding from the federal Preschool Development Grant, which has been put under the direction of the Governor's Early Childhood State Advisory Council. Funding in the amount of \$3,301,646.67 per year federal award for 2021-2023 for the continuation funding to implement work from the PDG b-5 Initial Grant. Partners, in addition to WYCTF, for this grant include: Wyoming Governor's office, Department of Family Services, Align, WY Kids First, University of Wyoming- Early Childhood Outreach Network, Contractors and an implementation team.

As a required member of the Council, WYCTF will coordinate with other agencies including local preschool providers, Wyoming Department of Health, non-profits, and other stakeholders to guide the implementation of the grant. As mentioned above, this opportunity allows WYCTF to advocate for primary and secondary prevention

efforts during the critical time of early childhood. WYCTF facilitated inclusion of a Wyoming parent with lived experience utilizing Head Start services to serve on the committee for the Preschool Development Grant. This parent was identified through the Spanish speaking parent cafe facilitated by WYCTF.

WYCTF also continues to fund and guide the implementation of the 307 Wellness App in coordination with Wyoming Department of Health and local stakeholders. The purpose of the app is to assist in improving well-child visits and to connect parents with resources to support healthy child development. WYCTF assists in funding the app's maintenance and updates, with the stipulation that a prevention mindset is included in the app's design (i.e. including the Strengthening Families Protective Factors as a resource). WYCTF also sits on the 307 Wellness Marketing Committee, which allows the agency to coordinate with state and local healthcare providers to provide prevention education to new parents, targeting primary and secondary levels of prevention through marketing efforts.

### **Other Coordination Efforts**

WYCTF continues to collaborate with the Coalition Against Domestic Violence and Sexual Assault, Department of Victim Services, and the Wyoming Health Council to offer statewide training. A collaboration team of trainers, including WYCTF, Department of Family Services, and Department of Corrections will train the Healthy Moms, Healthy Babies curriculum across Wyoming.

WYCTF also participates on the planning committee for the Wyoming Joint Symposium for Youth and Children. WYCTF presence of the planning committee is to ensure that prevention efforts are aligned and promoted throughout the statewide conference. This conference also allows WYCTF to coordinate the continuum of prevention/intervention efforts in Wyoming related to child abuse and neglect. WYCTF is scheduled to present three (3) training sessions in June of 2021 at the Wyoming Joint Symposium for Youth and Children: one session co-facilitated with Department of Family Services Senior Policy Advisor on WY Home Matters, one session with a multi-agency team of trainers on Healthy Moms, Healthy Babies, and one session on Protective Factors.

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## **Needs Assessment and Criteria for Funded Programs**

Describe the needs assessment by outlining:

- Describe how the current inventory of unmet needs and the current array of community-based child abuse and neglect prevention programs and activities will be used to inform the criteria for funding new programs and activities for the upcoming year.
- Describe the criteria that the CBCAP lead agency will use to develop or select and fund evidence-informed or evidence-based community-based child abuse and neglect prevention programs and activities.

- This can be met by including the State’s current announcement of the priority for local grant awards or request for proposals (or other process, as applicable).

The information gathered from community needs assessments and parent cafes guide the decision making of WYCTF.

Wyoming’s MIECHV Needs Assessment reviewed implementation of Parents as Teachers in 5 Wyoming counties: Albany, Fremont, Laramie, Natrona, and Sweetwater County. Methodology included community partner meetings, key informant interviews, family provider surveys, and review of data sets; with partner meetings held November 2019 and June 2020. The assessment identified six counties of risk: Albany, Campbell, Carbon, Fremont, and Natrona. The assessment highlighted gaps in home visiting service delivery, noting only 1.5% of children were served. In 2019, 570 children were served out of the 34,600 families that could be served. This was an increase from 534 families in 2018 and 387 families in 2017 (MIECHV).

Kinship Connections of Wyoming 2019-2020 annual report provides information as an evidence-based kinship model, serving 35 families throughout Wyoming. Top reasons in the report for biological parents not being the primary caregiver is abuse/neglect/abandoned, followed closely by substance use. Caregivers stated 38% stating the future looks good for our family; 50% the child does not misbehave just to upset the caregiver; and 12% responded not having someone in their life who gives advice, even when it is hard to hear. MIECHV assessment, Parent Cafe, Kids Count, feedback from grantees etc.

WYCTF gathered input from parents in Wyoming during 30 virtual parent cafes. In total more than 130 participants provided input. The cafes, in partnership with Wyoming Citizen Review Panel, Wyoming 2-1-1, Magellan Health Wrap Around, Parent Information Center, and Wyoming Governor’s office identified trends of identified supports: schools, home visiting programs, Department of Family Services, child development centers, wrap around services, and telehealth services. Suggestions most frequently identified from parents, during the cafes, include: parent support programs, life skills classes for all ages, suicide prevention programs, programs for teenagers, and community celebrations. Parents identified needs in transportation, remote areas, medical care, interpretation services, disability access, fatherhood support and programming, affordable housing, family activities, and affordable child care.

In addition, WYCTF reviewed child fatality data from Wyoming Vital Records. Based on the information provided by the Department of Health Vital Records Division, co-sleeping deaths continue to be a major cause of accidental infant fatality. Of the 5 accidental deaths of infants under age 1 in 2020, 3 of the deaths linked to co-sleeping deaths and 12 infant fatalities from 2015-2020 were listed as co-sleeping deaths. WYCTF recognizes co-sleeping education and awareness and important focus for prevention in Wyoming.

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# Outreach Activities for Special Populations

Please check all special populations that apply:

1. Parents
2. Adult former victims of child abuse and neglect or domestic violence
3. Racial and ethnic minorities
4. Children and adults with disabilities
5. Members of other underserved or underrepresented groups (i.e. Fathers)
6. Homeless families and those at-risk of homelessness
7. Unaccompanied homeless youth

Describe the outreach for special populations by outlining:

- Describe outreach activities that the lead agency and the community-based and prevention-focused programs and activities will undertake to maximize the participation of parents, racial and ethnic minorities, children and adults with disabilities, homeless families and those at risk of homelessness, unaccompanied homeless youth, adult former victims of child abuse and neglect or domestic violence, and members of other underserved or underrepresented groups; (section 204(8)).
- States are encouraged to describe any other special populations that they will include in their outreach plans to meet local needs as identified in their inventory of unmet needs (e.g. families impacted by parent/caregiver incarceration, rural communities, teen parents or others).

## **Children with Disabilities**

WYCTF collaborates with WDH-Behavioral Health Division (Part C and Part B) programs as well as the local implementing agencies to support children with disabilities. As mentioned previously the WYCTF Consultant is a member of the Wyoming Early Intervention Council (EIC). Also WYCTF collaborates with the Wyoming Parent Information Center (PIC) who coordinates advocacy efforts for families of children with disabilities. PIC is actively involved with the ACE Initiative and employs one of the Master Trainers.

Expanded partnerships are being initiated with Wyoming's Council of Disabilities. Efforts to expand parent advocacy across Wyoming, through collaboration between Wyoming's Council of Disabilities and WYCTF are expected to continue.

Specific efforts to target children and parents with disabilities in an intended focus for WYCTF. WYCTF released a funding opportunity for home visiting programs, including Child Development Centers providing home visiting support. Natrona County Child Development Center, serving 239 Wyoming children, 92.1% with individual family service plans for developmental delays, and an additional 4% with a medical diagnosis. Of the children served, 79.5% identify as White, and 16.7% identify as Hispanic. In addition, funding will be provided through WYCTF

to Child Development Center of Fremont County, serving children under the age of three, who would be at risk of experiencing substantial delay if early intervention services were not provided to include: free developmental screenings at local daycare centers; actively working with local physician offices and providing child find activities through local events.

### **Substance-Exposed Infants**

As part of its special populations outreach, WYCTF is working with the Governor's office to establish a Drug Exposed Infant Taskforce for Wyoming. It is difficult to ascertain data in Wyoming related to the incidence of Neonatal Abstinence Syndrome (NAS) although many hospitals and providers are reporting an increase in incidence. As part of our system efforts to improve services for drug exposed infants, WYCTF is proposing a task force to investigate how infants are being identified, tracked and serviced throughout the state (both short term and long term), parental treatment, implementation of the Comprehensive Addiction and Recovery Act (CARA) legislation, and prevention of entry into the child welfare system. WYCTF is coordinating with WDH, Medicaid, Wyoming Hospital Association, and Wyoming Medical Society to collect data for the proposal. This effort is continuing with the Governor and his staff, as well as the administrators for Wyoming Department of Health and Family Services.

### **Tribal Partnership**

WYCTF has been investigating multiple opportunities to coordinate services and provide outreach on the Wind River Reservation. WYCTF has been invited on two occasions to offer training on the reservation. Additionally, WYCTF has training partners on the reservation with the hope of expansion. WYCTF is working with the DFS tribal liaison to establish connections for supporting both tribes. WYCTF has increased engagement with the Wind River Reservation through providing concrete supports of diapers and sleep sacks for children and families.

### **Fathers**

WYCTF is working to reestablish the Engaging Fathers Initiative, a group of state agencies, non-profits, and community providers working to support responsible fatherhood in Wyoming. The group completed a needs assessment in order to identify what services and barriers fathers in Wyoming experienced, and was planning to reconvene in mid-2020 to identify next steps for the Initiative. Covid-19 created barriers for this group. WYCTF re-engaged the need for expanded fatherhood programs through the Governor's Covid Health Task Force, and WYCTF is participating in a work group established to discuss fatherhood programs as a way to address social determinants of health in Wyoming.

In addition, WYCTF facilitated sending 150 fatherhood boxes to agencies and Tribal offices across Wyoming: child support offices, child welfare offices, and home visiting programs. The boxes include positive fatherhood messaging.

WYCTF also advocated for father specific marketing materials for the My 307 Wellness app, in an effort to reach fathers with this statewide app, which WYCTF supports through funding and collaboration planning.

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## Plans for Parent Leadership and Family Involvement

Describe your plan for Parent Leadership and Family Involvement here by outlining:

- Describe how the CBCAP lead agency will implement activities and training to enhance parent participation and leadership.
- Include information on how parents are and will be involved in funded programs, including:
  - ✓ planning,
  - ✓ implementation, and
  - ✓ evaluation.

As mentioned previously, WYCTF is in the process of expanding parent involvement. WYCTF facilitated virtual parent cafes November 2020- February 2021 and will facilitate in person Spanish speaking parent cafes in April 2021. Of the parents involved in the parent cafe sessions, 55.2% of parent participants indicated a desire to participate in future parent events, and an additional 37.9% indicated “maybe” in participating in future parent involvement. Feedback from the parent cafes is positive. When parents were asked on a scale from 1 (not very) to 5 (very much), How satisfied were you with the parent cafe?”, 69% rated “5”; 24% rated “4”, and 7% rated “3”; no participants rated less than 3 on the feedback survey. Based on the feedback, WYCTF intends to continue parent cafe efforts as well as other ways to engage parents.

As noted in previous sections, suggestions most frequently identified from parents, during the parent cafes, include: parent support programs, life skills classes for all ages, suicide prevention programs, programs for teenagers, and community celebrations. Parents identified needs in transportation, remote areas, medical care, interpretation services, disability access, fatherhood support and programming, affordable housing, family activities, and affordable child care.

### Prevention Campaign

WYCTF has received technical assistance from FRIENDS related to a prevention campaign, with positive messaging linked to the protective factors, and specifically sharing messages of hope and experiences from Wyoming parents who have utilized services in their community. WYCTF plans to continue these discussions and include a positive parenting campaign in strategic planning.

### WYCTF Board-Parent Representative

A new parent representative on the WYCTF Board was appointed in March of 2021. This parent representative has experience as a parent, including as a foster parent and adoptive parent. As the newly appointed parent

representative becomes more familiar with WYCTF, the role continues to develop. Plans for the parent representative include attending training on human trafficking and involvement in Wyoming Human Trafficking Task Force. The parent representative has been engaged in collaboration efforts with Wyoming's Council on Disability and Parent Information Center on ways to increase parent advocacy efforts across Wyoming.

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## **Plan for Support, Training, Technical Assistance and Evaluation Assistance**

Describe your plan for support, training, technical assistance by outlining:

- Describe the State's plan for providing operational support, training, technical assistance and evaluation assistance to community-based, prevention-focused programs.
  - o Examples may include training or support related to cultural competence, promotion of strong families, evaluation plans, implementing and sustaining evidence-based or evidence-informed programs and practices.

WYCTF is committed to offering technical assistance to all grantees, and as requested or identified across Wyoming. An important part of quality implementation is ensuring that grantees have access to quality technical assistance. A survey conducted with 2020 CPT grantees provided feedback on technical assistance provided by WYCTF. 100% of the CPT grantees rated the support as 'Excellent' on the end of funding survey. Additional notes included: "The Children's Trust fund has been amazing at working with us as local CPT's. They have been able to help us focus our efforts on primary and secondary effort by educating us on the terms and what they mean. They also keep us as communities connected with monthly Zoom calls. They provide excellent technical assistance and training."

Technical assistance will continue to be offered to both current and new CPT grantees. WYCTF will continue to offer monthly webinars. Webinars will include topics on identifying evidence-based programming, developing logic models and engaging parents in prevention efforts; WYCTF will also work with grantees to determine individual TA needs in the context of the COVID-19 epidemic. Webinars will be recorded so that teams have an opportunity to watch at their convenience.

In addition to support on the grant requirements, WYCTF provides on-line training for ACEs and Protective Factors to all grantees. Grantees are required to identify an evaluation method for the implementation phase of the project.

## **Evaluation Plans**

Describe your evaluation plan by outlining:



- Describe how the CBCAP lead agency’s activities, and those of the network and its members (where appropriate), will be evaluated.
- Describe the State’s overall evaluation plan and approach that will be used to demonstrate the effectiveness of activities conducted, to include outcomes of monitoring and results of the evaluation.
- Develop evaluation plans that incorporate a continuum of evaluation approaches including quantitative and qualitative data collection methods. This can include a peer review process.
- Include plans for reporting requirements regarding the percentage of total CBCAP funding used to support evidence-based (EBP) and evidence-informed programs (EIP) and practices, to include infrastructure costs.
- States that use CBCAP funds for network support/development are strongly advised to develop strategies and methods to evaluate the effectiveness of their network and its activities, as well as their funded programs.

WYCTF’s evaluation methods mirror the evaluation methods used in previous years. Currently WYCTF focuses efforts on statewide training and outreach, as well as funding direct service and local planning efforts.

The funding requirements for the local CPTs consists of the identification of the evaluation methods to be utilized during implementation. Teams are required to produce a logic model that will identify the evaluation plan. Teams are encouraged to identify both a qualitative and quantitative measurement in the plan.

Evaluation plans will be reviewed and assessed for effectiveness after submission. Other CPT grantees are focusing on direct service delivery to families and have expressed interest in utilizing the Protective Factors Survey.

Technical assistance from FRIENDS will be offered to grantees wishing to utilize this tool for evaluation purposes.

Evaluation of primary prevention efforts, awareness campaign and training conducted by WYCTF is an area currently planned for growth and development in 2021. WYCTF is working with Equal Justice Wyoming’s VISTA volunteer program to design and implement a data collection system to gather the scope of the work done by WYCTF. Capturing this information is a way for WYCTF to establish a baseline of reach, and plan for expansion, as well as identifying gaps.

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## **Plan for Child Abuse Prevention Month and Public Awareness Activities**

Describe your CAP Month and public awareness activities by outlining:

- Describe of activities the CBCAP lead agency will coordinate or participate in, and the network’s role in the promotion and observance of the upcoming Child Abuse Prevention Month during April

The effects of the COVID-19 crisis have shown WYCTF of the importance of the strong virtual presence necessary to reach children and families when traditional in-person events are not a viable option.

WYCTF is undertaking the development of a new website with plans to launch the new website in the summer of 2021. Information is currently being gathered from parents and service providers on ideas to best meet the needs of the state through the new website. The website will be updated by WYCTF staff and will allow flexibility and responsiveness depending on the needs of the user.

WYCTF continues to focus on social media through Facebook and Instagram. On September 4, 2020 Wyoming Children's Trust Fund had 1,119 "likes" on Facebook, and on March 18, 2021 the amount of "likes" has increased to 1,556. WYCTF has just started outreach through Instagram and currently has 172 followers. The goal is to continue to increase the number of social media followers on Facebook and Instagram. Expanding social reach is very important to reaching rural communities across Wyoming.

In 2018, WYCTF became Wyoming's provisional chapter of Prevent Child Abuse America. A site visit to determine if WYCTF would become a full chapter member was set for Spring 2020, but the current COVID-19 crisis has pushed this visit back to October 2021. This partnership with PCAA allows WYCTF to utilize the well-known branding of PCAA, especially the blue pinwheel, in promoting child abuse prevention efforts around the state. WYCTF plans to expand the Pinwheels for Prevention program for the upcoming CAP Month by utilizing its increased social media presence to garner additional support.

WYCTF also works with state and local partners to plan the CAP Month Proclamation event, where Wyoming's Governor declares April as Child Abuse Prevention Month and state and local leaders plant a pinwheel garden in front of the state capitol. In 2021, WYCTF designed the Wyoming CAP Month Toolkit, with feedback and collaboration from Wyoming organizations and agencies, to include daily awareness activities for April 2021. In addition to the Wyoming Governor's Proclamation, the toolkit and a proclamation template has been provided to every Wyoming mayor with a request to have a community proclamation event.

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## **Areas for Technical Assistance**

Describe any areas for support by outlining:

- Describe any important contextual factors that may impact the ability of the CBCAP lead agency to implement their proposed plans for the upcoming year.

WYCTF struggles with limited capacity due to its small staff; while the increase to two full-time state employees is a great move toward stabilization of the organization, WYCTF is still limited in its effectiveness because of this

capacity issue. Due to this concern, WYCTF would benefit from technical assistance related to strategic planning to accurately determine where to best target funding in Wyoming.

WYCTF also needs technical assistance on how to best advocate for prevention with legislators without crossing into “lobbying” due to federal fund restrictions, and now as the staff are state employees. This assistance would help WYCTF in increasing the awareness of the need for prevention programming without possibly breaking federal or state restrictions.

WYCTF would also benefit from technical assistance related to authentic parent engagement for both the WYCTF board and for WYCTF grantees. Technical assistance could include topics such as parent recruitment and retention, policy recommendations, and cultural sensitivity in working with parents from diverse backgrounds.

WYCTF has scheduled in person strategic planning with FRIENDS in July 2021 to assist with expanding the efforts of the Children’s Trust, with the expanded structure.

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## American Rescue Plan

### American Rescue Plan

- In the space below, provide a **brief** narrative describing the state lead agency’s planned use of the supplemental CBCAP funds provided through the American Rescue Plan.

WYCTF has strategic planning scheduled for July 2021 to develop specific goals for enhancing the prevention framework across Wyoming. With the structural growth of two full time employees, and expansion of prevention messaging, WYCTF intends to use the additional CBCAP funds, in accordance with the Program Instruction; to develop, operate, expand, enhance and coordinate primary and secondary prevention across Wyoming with a Wyoming Prevention Campaign, supporting parent involvement and engagement efforts across Wyoming, increased training and awareness, while also providing direct funding to local communities for targeted prevention, based on state needs assessments, community input and strategic planning sessions.

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