

KNOW THE VALUE OF YOUR BUSINESS IN 7 SIMPLE STEPS

A FAST AND LOGICAL FLOW TO ESTIMATE YOUR BUSINESS VALUE



KNOW YOUR VALUE.
MAKE BETTER DECISIONS.
BUILD A STRONGER FUTURE.



3 METHODS. ONE GOAL: KNOW THE REAL VALUE OF YOUR BUSINESS.



INCOME-BASED

Value based on future income and cash flow.



MARKET-BASED

Value based on comparable companies in the market.



ASSET-BASED

Value based on the company's assets (tangible & intangible).

KEY FACTORS THAT DRIVE VALUE



PROFITABILITY & GROWTH



OPERATIONAL EFFICIENCY



MARKET POSITION & BRAND



FINANCIAL HEALTH & CASH FLOW



LEADERSHIP & TEAM



Improve these areas. Increase your value.
Sustainable value comes from strong fundamentals.

VALUE IS A RANGE, NOT A SINGLE NUMBER

CONSERVATIVE

MOST LIKELY

OPTIMISTIC



A range gives you perspective.
A plan increases your value.



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