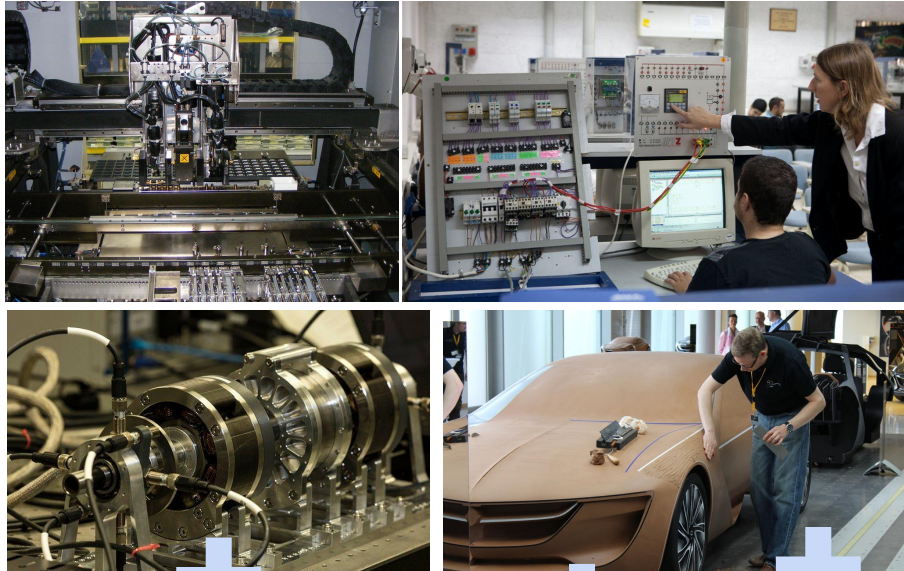




Xtrawrkx
Entrepreneurship
Network

By the founders , for the founders.

Why we need a community for hardware startups ?



Not everyone understand hardware : Though there are plenty of startup gurus , mentors , it is rare to find one who is experienced in building hardware business or manufacturing based business. A self learning community - “ *By the founders For the founders*” is needed.

Funding & Financing is challenging : Capex investments are tricky and as most of finding institutions come with history of software startups , this becomes more troublesome. HW Startups need to develop smart methods to share resources , leverage

Too expensive & Too Risky : Other than financial investment, hardware startups also require immense amount of time investment from a founder’s side therefore not only is there an inherent financial risk but also a heavy penalty on time lost on implementing the foundations of the startup, if done without proper guidance and knowledge.

Suppliers & partnerships: Poor support in industry bodies for new age deeptech , manufacturing based startups.

XEN : xtrawrkx entrepreneurship network, how it helps ?

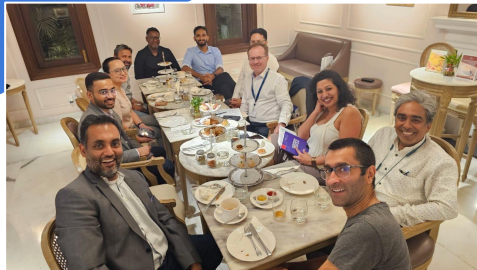


- Digital help: Xtrawrkx has **40+ consultants** in our consultant network who are all experienced individuals in different areas, being able to provide all round help to members of **XEN** while being completely digital.

- Access to Resources: **XEN** community provides mentorship, funding connections through **XEV.FIN**, legal advice, easing startup challenges.

- Curated Help: Members of **XEN** all have access to multiple services provided by xtrawrkx where the right help is provided to them with proper guidance through subject matter experts curated for them.

- Matchmaking: Within the **XEN community**, we are helping all types of entrepreneurs, which leads to matchmaking through us within the community as entrepreneurs can connect with potential client and partners themselves.



Membership types & contributions



	Membership Type	Descriptions	Pricing			
			3 month		12 months (25% off)	
M0	WA Member	Anyone who has an interest or background in Hardware startups. Only participating in one of the WA groups run by XEN	\$20	₹1,600	\$60	₹4,800
M1	Student Founder	Student at nationally / internationally recognised educational institute looking to start a company. Ideally member of entrepreneurship cell	\$300	₹24,000	\$900	₹72,000
M2	Future Founder	Individuals planning to start-up with capability to sustain themselves via current jobs / independent projects	\$600	₹48,000	\$1,800	₹144,000
M3	Startup - Pre Revenue	Startup with no investments raised and no revenue. Founders bootstrapping.	\$1,200	₹96,000	\$3,600	₹288,000
M4	Startup - Post investment - Pre Revenue	Startups who have raised investments but no revenue yet	\$2,400	₹192,000	\$7,200	₹576,000
M5	Startup - Post Investment - Post Revenue	Startups growing after raising investment and have started making revenue	\$4,800	₹384,000	\$14,400	₹1,152,000
M6	Corporations - SMEs	Businesses which are small scale : Revenue < \$ 1 Million ARR	\$9,600	₹768,000	\$28,800	₹2,304,000
M7	Corporations - National	Businesses which have revenue : Revenue = More than \$ 1 million , less than \$10 million ARR	\$19,200	₹1,536,000	\$57,600	₹4,608,000
M8	Corporations - MNCs	Businesses having presence in more than 2 countries with Revenue > \$10 million ARR	\$38,400	₹3,072,000	\$115,200	₹9,216,000
M9	Others	Special cases approved by xEN management				

Interested individuals and companies can choose various ways to engage with XEN community.

Starting with a simple Whatsapp group membership contribution to more intense engagements for their networking and learning needs.

XEN is built to accommodate affordability yet ensuring organising team behind is able to run the community in efficient manner.

We at XEN pride ourselves with being neutral , supportive yet assertive and committed to provide a productive community experience for all participants.

	Advisory Services	Details						Member Type and Hours of support rendered per month				
				M0	M1	M2	M3	M4	M5	M6	M7	M8
			Total =	0	9	18	36	76	152	304	608	1,216
1	Business Development Support	1 meeting 30 min		0	1	2	4	8	16	32	64	128
2	Digital Marketing & Branding	1 hr = 2 Posts		0	1	2	4	8	16	32	64	128
3	Trainings & Masterclasses	Each session is to be 1 hr.		0	1	2	4	8	16	32	64	128
4	Sourcing & supply chain support	1 hr = 2 supplier introductions		0	1	2	4	8	16	32	64	128
5	Networking Events & Mixers	Events can be online and in-person		0	1	2	4	8	16	32	64	128
6	Knowledge portal access			0	1	2	4	8	16	32	64	128
7	Hiring & organisational development			0	1	2	4	8	16	32	64	128
8	Co-working / Co-living support	Helps team to get discounts with co-working spaces , helps find co-living & accommodation for staff		0	1	2	4	8	16	32	64	128
9	Service providers liasioning			0	1	2	4	12	24	48	96	192



Thank you.

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