

BIO GR A P H Y

Lonnieclaire

New York City-based rock band Lonnieclaire is best known for an “expressive” sound and a history that goes back over 20 years. With roughly 15K followers across Twitter, Facebook and YouTube, the band’s content has generated over 1M impressions since its inception. Over the years, Lonnieclaire has been featured on dozens of blogs, playlists and radio stations all over the world.

The band’s sound could be interpreted as a collision of both Grunge and Roots Rock, in other words: “Garage Americana.” The band’s songs are written organically and combine clever lyrics with moody vocals, hot-blooded guitar work and an aggressive attitude on the drums. Their most recent release was self-produced. Tracks from the band’s upcoming release are available now via Bandcamp, Spotify and other digital retailers.

Lonnieclaire has a deep-rooted history: Originally formed in Washington D.C. in the 90’s, Lonnieclaire quickly carved out a unique spot in the local music scene with spirited demos (fueled by equal parts D.I.Y. inspiration, amp-driving perspiration and plenty of cheap beer) and by playing rousing LIVE gigs. Line-up changes and an evolving creative intuition have completely transformed the band over the years but it has never lost a hard-to-describe anthemic sensibility.

On its new music, Lonnieclaire has again found a way to refine their sound and make spirited choices in tonality, structure and texture. Not at all a nostalgic throwback, the band sounds plugged in and mindful as they sketch an ever-evolving sonic landscape. The Lonnieclaire “contradiction” is a combination of tones, ideas and structures that are achingly prosaic, vague and elusive while still being tangible, searingly honest and painfully true.

So can garage rock still be relevant? Ask Lonnieclaire, and they will argue that the that the sound you HEAR echoing from basements, backseats and dive bars is indeed the spirit of rock ‘n’ roll, and that energy will live as long as hope, hurt and harmony survives.