

## **E & E CONSORTIUM**

#### **COMPANY SNAPSHOT**

- Clientele: Organizations of all sizes from Fortune 200 to mid-sized and small businesses
- Women-owned small business
- Founded March 2020
- Website: <u>eandellc.com</u>
- Address: 800 W Central Rd Suite 105, Mount Prospect, IL 60056, USA
- Work area: Worldwide
- Email: contact.us@eandellc.com

#### DIFFERENTIATORS

- Holistic client-focused approach to your learning and communication needs
- Extensive experience in a wide variety of industries and organizations.
- Four directors, each with 25+ years' experience
- Consultants with 10+ years' experience who meet high quality standards
- Expert and proficient with all industry-standard and leading-edge tools, including Generative Al
- Transparent, trustworthy communication

#### VISIT US AT EANDELLC.COM

Learn more about us at our web site, look at samples of our work, and drop us a line. For more information, contact one of our directors today.

We love to talk about performance and learning, and we're ready to help your organization reach new heights.

# **EXPERIENCE & EXPERTISE** AT WORK FOR YOUR ORGANIZATION

E & E Consortium LLC is a consulting firm focused on creating learning and communication solutions for all types of media in a multitude of modalities. We are a design/build firm that provides all services from analysis to implementation and evaluation.

## **TEAM OF DIRECTORS**

E & E is led by our team of four directors who combined have a century of experience as learning and communication professionals serving a wide variety of industries. Our team brings highly experienced and expert direction and execution to every project we take on.

#### **CONSULTING MODEL**

In addition to director oversight, E & E Consortium provides highly experienced consultants and close project oversight at competitive rates. We work with consultants that we know and have worked with; we don't mine online job boards to find someone who **might** fit your needs.

E & E is built on long-standing professional relationships in the learning and communications communities. We're committed to working with the right people who can and will deliver the right results.

# CORE COMPETENCIES

Learning design and development
eLearning
Virtual instruction and facilitation
In-person instruction
Instructional and promotional videos
Microlearning
Self-study programs
Coaching
Needs analysis
Assessment
Evaluation
All supporting services— programming, voiceover, animation, graphics, scriptwriting

# Technical and business communication

Business communications and documentation (Processes and workflows, policies, and procedures) Proposals and RFPs Embedded help User documents Job aids and performance support Requirements and specifications Web and print content Marketing materials

# Comprehensive project oversight and management

Development and maintenance of project charters, project plans and schedules

Weekly status reporting

Formal and informal oversight by an E & E director for all projects

Risk management and mitigation

Lessons Learned debrief with all stakeholders for every project

# **OUR DIRECTORS**

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