



2022-2023 HSF CORPORATE GIVING OPPORTUNITIES

\$15,000+ PLATINUM LEVEL

- Acknowledgement in Annual Report mailed Hillsborough households in September (~2,000) ▪
- School Site Banners (~3,600) October – June
- HSF website with business clickthrough
- Social Media and School Newsletters (~1,000 for school newsletters and ~850 for Instagram)
 - 2 emails (Giving Day + June)
 - 3 Instagram posts
- HT Post (1 post thanking all of our sponsors at various levels)
- Signature Event signage (Easel) (~550)
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Invitation to Scholar's Circle Event – 2 Tickets
- Proposed: Collateral inclusion in New Family Welcome Bag for 2023 (~30)
 - 1 item
 - 1 4"x6" Postcard size
 - 1 piece business card sized to be provided by sponsor
- Proposed: Use of HSF logo as business partner in communications with prior approval ▪
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page

\$10,000 - \$14,999 DIAMOND LEVEL

- Acknowledgement in Annual Report mailed Hillsborough households in September (~2,000) ▪
- School Site Banners (~3,600) October – June
- HSF website with business clickthrough
- Social Media and School Newsletters (~1,000 for school newsletters and ~850 for Instagram) ▪
 - 2 emails (Giving Day + June)
 - 2 Instagram posts
- HT Post (1 post thanking all of our sponsors at various levels)
- Signature Event signage (Easel) (~550)
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Invitation to Scholar's Circle Event – 2 Tickets
- Proposed: Collateral inclusion in New Family Welcome Bag for 2023 (~30) ▪
 - 1 item
 - 1 4"x6" Postcard size
 - 1 piece business card sized to be provided by sponsor
- Proposed: Use of HSF logo as business partner in communications with prior approval ▪
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page

\$7,500 - \$9,999 REAL ESTATE AGENTS CHAMPION HSF (REACH PARTNER) 2-year commitment

- Acknowledgement in Annual Report mailed Hillsborough households in September (~2,000) ▪ School Site Banners (~3,600) October – June
- HSF website with business clickthrough
- Social Media and School Newsletters (~1,000 for school newsletters and ~850 for Instagram) ○
 - 1 Instagram post in March to coincide with private school decisions
- HT Post (1 post thanking all of our sponsors at various levels)
- REACH Mailings to Hillsborough Residents (~3,600) - Happy New Year Card from REACH partners
- Signature Event signage (Easel) (~550)
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Tickets to Signature Event (~220 for Classic and ~320 for Dinner Dance) - 2 tickets to Dinner Dance and 2 registrations for Fun Run
- Proposed: Collateral inclusion in New Family Welcome Bag for 2023 (~30) ▪ 1 marketing piece to be provided by sponsor by 2nd week of new school year ▪ Proposed: Use of HSF logo as business partner in communications with prior approval ▪ Recognition in Sponsored Signature Event Programs (~400) – 1 Page
- Recognition in Sponsored Signature Event Programs (~400) – 1 Page

\$5,000 - \$7,499 SILVER LEVEL

- Acknowledgement in Annual Report mailed Hillsborough households in September (~2,000) ▪ School Site Banners (~3,600) October – June
- HSF website with business clickthrough
- Social Media and School Newsletters (~1,000 for school newsletters and ~850 for Instagram) ▪
 - 1 Instagram post
- HT Post (1 post thanking all of our sponsors at various levels)
- Signature Event signage (Easel) (~550)
- Proposed: Collateral inclusion in New Family Welcome Bag for 2023 (~30) ▪
 - 1 piece 3.5"x2" Business card sized to be provided by sponsor



2022-2023 *HSF* CORPORATE GIVING AGREEMENT

Contact Name _____

Company Name _____
(as you wish it to appear in the event program and *HSF* materials)

Address, City, State, Zip _____

Phone _____ Email _____

Credit Card # _____

Expiration Date _____ CVC _____ Billing Zip Code _____

Please email all PDF files and logo to: Kirsten@hsf.org

**Hillsborough Schools Foundation
300 El Cerrito Ave, Hillsborough, CA 94010
T: 650-344-6685**

The Hillsborough Schools Foundation has been granted not-for-profit status under section 501 (c)(3) of the Internal Revenue Service code. Accordingly, contributions made to the organization are deductible for federal income tax purposes.
Tax ID: FEIN 94-2634550