



About Hillsborough School Foundation (HSF)

HSF was one of the first nonprofit public-school foundations in the country, a leader in the movement to secure private funding for public schools. The parents and neighbors of Hillsborough have supported *HSF*, creating one of the most successful public-school foundations in the nation, supporting all areas of our schools' curriculum.

The Hillsborough School Foundation (*HSF*) provides a solid foundation to ensure a world class education in an inspiring and nurturing environment. By supporting this annual signature fundraising event, Hillsborough's tradition of excellence in education continues. We look forward to a successful and enjoyable evening with all of you!

***HSF* Dinner Dance**

Light Up the Night

Saturday, March 4, 2023

Terra Gallery – San Francisco

It's time to Light Up the Night by celebrating and supporting the Hillsborough Schools Foundation signature event on Saturday, March 4, 2023! A luminescent evening at Terra Gallery featuring dinner, a thrilling live auction, followed by music and dancing!

Benefits of Sponsoring

The Foundation has experienced amazing success with our Dinner Dance due to the generosity from our community. In total, funds raised through *HSF* contribute 10% or \$3.7 million to the Hillsborough School Districts annual operating budget. Every year, we raise a large portion of these funds at the Dinner Dance. Please consider donating to this special event to help support our schools, showcase your brand, and have your company recognized as a community partner.

As a donor, you are investing in our youngest citizens and supporting programs such as music, full-time on-site counselors, dedicated librarians, STEAM programs, and Excellence in Math and Reading. We encourage our Hillsborough community to show their appreciation by patronizing our sponsors and donor businesses.

2023 HSF Dinner Dance Sponsorship Opportunities

Recognition for all donors (at donor level) in:

Annual Report (~3600)	Social media & community posts
Signature event signage	Email blasts
HSF Website	Event program

DIAMOND: \$10,000 +

Full page recognition in event program prime location
4 VIP tickets with preferred seating
Company name/logo on school site event banners preceding event (~4,000)
Hillsborough Schools Foundation website - link to your website

BENEFACTOR: \$5,000

Full page recognition in event program prime location
2 VIP tickets with preferred seating
Company name/logo on school site event banners preceding event (~4,000)
Hillsborough Schools Foundation website - link to your website

CHAMPION: \$2,500

Half page recognition in the event program
2 tickets to the Dinner Dance
Company name/logo on school site event banners preceding event (~4,000)
Hillsborough Schools Foundation website - link to your website

CONTRIBUTOR: \$1,000

Business card size recognition in the event program
Hillsborough Schools Foundation website - listing

UNDERWRITING OPPORTUNITIES

Receive special recognition and an announcement at the event with our underwriting opportunities by becoming the official donor of a specific item.

Available items are:

Live Band \$12,000	DJ \$4,000
Centerpieces \$8,000	360 Photo Booth \$2,000
Dessert Truck \$4,000	

IN-KIND OPPORTUNITIES

We welcome contributions and donations to benefit the event and auction.

Our auction and In-Kind wish list include vacation packages, unique experiences, wine and spirits, concert tickets and sporting events.

You will receive event recognition. For more information please contact:

Kirsten Patel | Kirsten@hsf.org | 650.344.6685

HSF recommends that the donor that the donor seek independent tax advice regarding the deductibility and amount of the contribution.

Board of Directors

Amy Jasmer, President
Cindy Panchula, President-Elect
Nisha Ahluwalia
Brad Cook
John Couch
Angelos Dassios
Licia Davidson
Lisa Duffell
Marcy Dutton Segre
Mary Ann Hasenstab
Sara Heston
Leslie Huie
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Leigh Roslansky
Katie Salma
Erin Schaefer
Bessie Seybold
Marlo Stroud
Heather Willis
Jessica Zucker

Executive Director

Alicia Isero

Events Manager

Hina Maheshwari

Dinner Dance Committee

Kristina Lo, Co-Chair
Ting Yang, Co-Chair
Jason Ting, Sponsorship
Kelly Grimes, Auction
Elizabeth Naimiyazdi, Auction
Committee:
Courtney Bocci
Mirra Desuasido
Sarah Jacobsohn
Natalie Kao
Jen Keane
Carolyn Lorber
Cinthia Simon
Danielle Simon



Please complete this form and return it to Kirsten Patel by February 6, 2023 for inclusion of the event program and signage.

SPONSORSHIP OPPORTUNITIES

- DIAMOND: \$10,000
- BENEFACTOR: \$5,000
- CHAMPION: \$2,500
- CONTRIBUTOR: \$1,000
- OTHER
- I/We wish to donate: \$ _____

Sponsor Ads

FULL page: Diamond and Benefactor HALF page: Champion BUSINESS CARD: Contributor
➔Email all logos and ads (jpeg format, 300dpi) to Kirsten@hsf.org

Company name as you wish to be recognized _____

CONTACT AND PAYMENT INFORMATION:

Contact name _____ Company _____

- Check enclosed Credit Card PayPal

Address _____ City, State, Zip _____

Phone _____ Email _____

Credit Card # _____ Expiration Date _____ CVC _____

NAME AS IT APPEARS ON CREDIT CARD _____

PLEASE RETURN FORM BY February 6 to HSF • 300 El Cerrito Ave. • Hillsborough, CA 94010 Please email all PDF files and logo to: Kirsten@hsf.org by February 6

Questions? Contact: Kirsten Patel • Kirsten@hsf.org • 650-344-6685

This organization has been granted not-for-profit status under section 501(c)(3) of the Internal Revenue Service code. Tax ID: FEIN 94-2634550