

	Corporate Sponsors				Event Sponsors			Community
	<a href="#">Agreement Form</a>				<a href="#">Agreement Form</a>			<a href="#">Agreement Form</a>
Level & Annual Donation	Platinum \$15,000+	Diamond \$10,000	REACH Partner (2-year commitment) \$7,500	Silver \$5,000	Benefactor \$4,500	Champion \$2,500	Contributor \$1,000	Supporter (2-year commitment) \$500
Acknowledgement in Annual Report mailed Hillsborough households in September (~2,000)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
School Site Banners (~3,600) October - June	Yes	Yes	Yes	Yes	-	-	-	-
School Site Banners for Event (~3,600) quarterly	-	-	-	-	Yes	Yes	-	-
HSF website with business clickthrough	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social Media and School Newsletters (~1,000 for school newsletters and ~850 for Instagram)	2 emails (Giving Day + June) 3 Instagram posts	2 emails (Giving Day + June) 2 Instagram posts	1 Instagram post in March to coincide with private school decisions	1 Instagram post	-	-	-	1 Instagram post
HT Post (1 post thanking all of our sponsors at various levels)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
REACH Mailings to Hillsborough Residents (~3,600)	-	-	Yes (Happy New Year Card from REACH partners)	-	-	-	-	-
Signature Event signage (Easel) (~550)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Sponsored Signature Event Programs (~400)	Yes 1 page	Yes 1 page	Yes 1 page		Front page and inside cover 7" x 4.5"	Full page 7" x 4.5"	Business card size 2" x 3.5"	-
Tickets to Signature Event (~220 for Classic and ~320 for Dinner Dance)	-	-	Currently 2 tickets to dinner dance and 2 registrations for Fun Run	-	2 VIP event tickets	2 event tickets	-	-
Invitation to Scholar's Circle Event	2 tickets	2 tickets	-	-	-	-	-	-
Proposed: Collateral inclusion in New Family Welcome Bag for 2023 (~30)	1 item + 1 4"x6" Postcard sized + 1 piece business card sized to be provided by sponsor	1 piece 4"x6" Postcard sized + 1 piece business card sized to be provided by sponsor	1 marketing piece to be provided by sponsor by 2nd week of new school year	1 piece 3.5"x2" Business card sized to be provided by sponsor	-	-	-	-

Proposed: Use of HSF logo as business partner in communications with prior approval	Yes	Yes	Yes		-	-	-	-
Recognition in Sponsored Signature Event Programs (~400)	Yes 1 page	Yes 1 page	Yes 1 page		Front page and inside cover 7" x 4.5"	Full page 7" x 4.5"	Business card size 2" x 3.5"	-
Collateral inclusion in signature event favor bags (~220 or ~320)	-	-	-		Yes	-	-	-
Recognition in Sponsored Signature Event Programs (~400)	Yes 1 page	Yes 1 page	Yes 1 page		Full page and inside cover 7" x 4.5"	Full page 7" x 4.5"	Business card size 2" x 3.5"	-