



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024

VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP LEVELS AND BENEFITS

PRESENTING \$25,000

Title Sponsor for MBCF Gala
Company name mentioned
in print and digital media

2 VIP Tables for 20 guests

Complimentary Drinks
served at your table

VIP Reception Access
for all your table guests

2 minute Sponsor Remarks Video or
Opening Introduction at Podium

Preferred FULL Page Ad Placement
in Digital and Commemorative Booklet

Company Logo displayed
on Sponsor Video Loop,
Gala Signage and Step and Repeat

Company Logo placement with link
on MBCF Website – 365 days

Customized Social Media and
Exclusive Website Spotlight Video

Opportunity to participate in the
Morris Brown Homecoming Parade

Opportunity to provide Company swag
to all MBCF Gala attendees

Giveaway Opportunity on Morris Brown
campus during Homecoming Festivities

Special Gala Photo with
MBC Foundation Chair and
Morris Brown College President

PLATINUM \$15,000

2 VIP Tables for 20 guests

Complimentary Drinks
served at your table

Exclusive VIP Reception Signage

VIP Reception Access
for all your table guests

30 second Sponsor Remarks Video
presented during program

FULL Page Ad in Digital and
Commemorative Booklet

Company Logo displayed on
Sponsor Video Loop and Gala Signage

Company Logo placement with link
on MBCF Website – 180 days

Customized Social Media Spotlight Video

Opportunity to participate in the
Morris Brown Homecoming Parade

Opportunity to provide Company swag
to all MBCF Gala attendees

Giveaway Opportunity on Morris Brown
campus during Homecoming Festivities

Special Gala Photo with
MBC Foundation Chair and
Morris Brown College President



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024

VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP LEVELS AND BENEFITS

GOLD \$10,000

1 VIP Table for 10 guests

Complimentary Drinks
served at your table

VIP Reception Access
for all your table guests

Special Podium Recognition
from MBCF Chair during Gala

FULL Page AD in Digital and
Commemorative Booklet

Company Logo displayed on
Sponsor Video Loop and
Gala Signage

MBC Foundation Chair
Acknowledgement on
Social Media

Company Logo
placement with link on
MBCF Website – 90 days

Opportunity to participate
in the Morris Brown
Homecoming Parade

Opportunity to provide
Company swag to all
MBCF Gala attendees

Giveaway Opportunity on
Morris Brown campus during
Homecoming Festivities

SILVER \$5,000

1 VIP Table for 10 guests

Complimentary Drinks
served at your table

VIP Reception Access
for all your table guests

1/2 Page Ad in Digital and
Commemorative Booklet

Company Logo displayed on
Sponsor Video Loop and
Gala Signage

MBC Foundation Chair
Acknowledgement on
Social Media

Company Logo
placement with link on
MBCF Website – 60 days

PATRON \$2,500

1 Table for 10 guests

VIP Reception Access
for all your table guests

1/4 Page Ad in Digital and
Commemorative Booklet

Company Logo displayed on
Sponsor Video Loop

Acknowledgement
on Social Media

Company Listed on
MBCF Website – 30 days



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024
VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP PARTICIPATION FORM

TO CONFIRM PARTICIPATION, PLEASE COMPLETE AND RETURN FORM BY SEPTEMBER 20, 2024

Name of Organization: _____

Contact Person: _____

Telephone: _____

Email: _____

YES! We will sponsor the 2024 Tower of Strength Gala as a:

___ Presenting Level Sponsor \$25,000

___ Platinum Level Sponsor \$15,000

___ Gold Level Sponsor \$10,000

___ Silver Level Sponsor \$5,000

___ Patron Level Sponsor \$2,500

If your organization chooses not to participate at the various sponsorship levels provided, but would otherwise like to support the Morris Brown College Foundation, please consider purchasing individual tickets or advertisement in our commemorative booklet or making a monetary donation.

YES! We will contribute to the 2024 Tower of Strength Gala by purchasing:

___ Individual Ticket \$175.00 per person

___ Full Page Ad \$525.00

___ ½ Page Ad \$275.00

___ ¼ Page Ad \$125.00

___ DONATION \$_____



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024
VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP PARTICIPATION FORM

ADVERTISEMENT SPONSORSHIP

Please email your advertisement to andrea.riggs@mbcfoundationinc.com for inclusion in the digital and commemorative booklet. Your advertisement must be submitted as a High-Res PDF, Adobe Photoshop File. The file must be formatted according to the following specifications:

Full page	\$525	Specs: 8.25" x 10.75"
½ page	\$275	Specs: 8.25" x 5.25"
¼ page	\$125	Specs: 4" x 5.25"

Please embed all fonts and create ads according to the appropriate file size. All artwork must be high resolution, 300 pixels per inch. Bitmap art should be 600 pixels per inch.

To process your sponsorship, advertisement payment, ticket purchase, or general donation, please visit mbcfoundationinc.org. **ATTENTION:** For ad or donation payments, please click **DONATE** button located under the purchase button on payment page.

- OR -

Please make checks payable to "[Morris Brown College Foundation](http://mbcfoundationinc.org)" and return with the completed sponsorship form to:

Attn: Andre Williams, Chairman

Morris Brown College Foundation

643 Martin Luther King Jr. Drive, NW

Atlanta, Georgia 30314



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024
VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP PARTICIPATION FORM

TO CONFIRM PARTICIPATION, PLEASE COMPLETE AND RETURN FORM BY SEPTEMBER 20, 2024

YES! We will sponsor the 2024 Tower of Strength Gala as a:

___ Presenting Level Sponsor \$25,000

___ Platinum Level Sponsor \$15,000

___ Gold Level Sponsor \$10,000

___ Silver Level Sponsor \$5,000

___ Patron Level Sponsor \$2,500

If your organization chooses not to participate at the sponsorship levels, but would like to support the Morris Brown College Foundation, please consider purchasing individual tickets or advertisement in our commemorative booklet or making a monetary donation.

YES! We will contribute to the 2024 Tower of Strength Gala by purchasing:

___ Individual Ticket \$175.00 per person

___ Full Page Ad \$525.00

___ ½ Page Ad \$275.00

___ ¼ Page Ad \$125.00

___ DONATION \$_____



MORRIS BROWN COLLEGE FOUNDATION PRESENTS

TOWER OF STRENGTH GALA

"IMPACTING CHANGE TOGETHER"

ATLANTA AIRPORT MARRIOTT GATEWAY | FRIDAY OCTOBER 11, 2024

VIP RECEPTION 6PM | DINNER & HONORS 7:30PM

SPONSORSHIP PRICING LIST

TO CONFIRM PARTICIPATION, COMPLETE SPONSORSHIP FORM BY SEPTEMBER 20, 2024

\$25,000	PRESENTING SPONSOR
\$15,000	PLATINUM SPONSOR
\$10,000	GOLD SPONSOR
\$5,000	SILVER SPONSOR
\$2,500	PATRON SPONSOR

If you choose not to participate at the various sponsorship levels provided, but would like to support the MBC Foundation, please consider purchasing individual tickets, make advertisement in our commemorative booklet or making a monetary donation:

\$175.00	GALA TICKET (PRICE PER TICKET)
\$525.00	FULL PAGE AD
\$275.00	1/2 PAGE AD
\$125.00	1/4 PAGE AD