


**THIS FESTIVE SEASON  
PLEASE SUPPORT OUR**

**NEWBORN BUNDLE  
APPEAL**



**YOU CAN BE PART OF A BETTER START  
FOR BABIES IN HAMPSHIRE**

Support us by helping to gift a family much  
needed essentials when times are really  
challenging.



## Could you help an expectant family in crisis this Christmas?

There are many ways that you can help to support Hampshire's most vulnerable families.

By supporting us we will continue to support families in 2024, when the festive period is over and the months are hard.

### Why do we need your support?

The Portsmouth Baby Bank exists to provide basic essentials to families most in need in our city. We know that providing support and intervention at an early stage leads to the most effective outcomes. Many families in Portsmouth are struggling financially, 42.9% of people in our most local neighbourhood are income-deprived, however we are also seeing an increasing number of dual income families accessing food banks within the city, demonstrating the pressures that ALL families are currently facing in these challenging times.

The Baby Bank is available for any family that needs support, it is not means tested, meaning it is completely accessible to all. The Baby Bank can make an immediate difference, providing items to families, reducing the pressure caused by the cost of living crisis.



# The Need in Portsmouth

The Baby Bank provides support to a high number of families facing difficulties with low income, but also supports families facing a range of circumstances, including Refugees and Asylum seekers and families seeking refuge from Domestic abuse. These families have faced extremely challenging, traumatic circumstances, often arriving in the area without any supplies for their children and the Baby Bank can offer immediate crisis support, providing some relief to the family.

In 2022/23, The Baby Bank fulfilled 724 family referrals from local support services.

These referrals supported:



1173 adults



1385 children

Between January and April  
2023 we saw a

# 430%

increase on the same  
period the previous year!



## How to Help

# 1

### Sponsor a Newborn Bundle

Instead of buying that extra round of coffees this week, could your office or community group come together to donate the cost of a Newborn Baby Bundle for £60?

# 2

### Build a Newborn Bundle

Instead of Secret Santa, how about everyone gives an item from our Newborn Bundle list? Package it up and we can gift it to a family in the New Year! Most of the items on our list cost less than £5 and many can be pre-loved (good quality).

# 3

### Donate or purchase individual items

Take a look at our wishlists and see what items you could gift or donate. Maybe you have some items at home that are no longer being used? Or could you add an item to your Amazon basket while you're doing your Christmas shopping?

# Build A Newborn Bundle

Here's a handy printout to support you in building your Newborn Bundle. Each member of your office or group can assign themselves an item and tick it off when it has been brought in. Remember, many items can be pre-loved, we just ask that they are in good condition.

Item	Designated person(s)	Tick when donated
Moses Basket		
New mattress		
Moses sheets x 2		
Blankets x 2		
Baby Sleepsuits x 7		
Vests x 7		
Outfits x 3		
Cardigans x 3		
Socks x 3 pairs		
Set of hat/mittens		
Pramsuit		
Nappies x 1 pack		
Baby wipes x 3 packs		
Maternity pads (expectant/new mothers)		
Breast pads (expectant/new mothers)		
Cuddly toy and baby book		
Baby toothbrush and toothpaste		
Bibs x 5		



## More Information

For more details on all of the options, please follow the QR code below or see our website, [www.theparentingnetwork.co.uk](http://www.theparentingnetwork.co.uk)

Or to contact a member of the team:

Tel: 02393 870198

Email:

Vicky Chapter, Fundraising Manager  
[vicky@theparentingnetwork.co.uk](mailto:vicky@theparentingnetwork.co.uk)

