



Alabama

HOME & GARDEN SHOW

February 9, 10, 11, 2024

Trussville Civic Center

5381 Trussville Clay Road

Trussville, AL 35173

SHOW HOURS:

Friday: 10am - 6pm

Saturday: 10am - 6pm

Sunday: 12pm - 3pm

Presented by

The Trussville Tribune

Expo Info

ALL INCLUSIVE PRICING - NO ADDITIONAL COSTS

BOOTHS:

Booths are on a first come, first serve basis.

10 x 10 Premium Booth on entrance aisle.....	\$925
10 x 10 End Cap Booth.....	\$775
10 x 10 Standard Booth	\$675
8 x 8 Small Business Booth.....	\$475

EACH BOOTH INCLUDES:

- 6' table & 2 chairs
- Black table cloth
- Electricity
- WiFi

EACH EXHIBITOR IS PROVIDED WITH:

- 2 exhibitor badges (more available upon request)
- 10 complimentary tickets per company
- Hospitality area with food and drinks

Sponsorships

PRESENTING SPONSOR: \$5000

- 10 x 20 booth
- Two page spread in Home & Garden Special Section issue
- Facebook Live coverage & Interview
- Host an on stage presentation
- Logo on all marketing materials
- Company banner displayed on stage

CONTRIBUTING SPONSOR: \$2500

- 10 x 10 booth
- Full page in Home & Garden Special Section issue
- Facebook Live coverage
- Host an on stage presentation

SHOW BAG SPONSOR: \$250

- Showcase your company by providing a minimum of 250 bags with your logo to be handed out to attendees.

Extra Options

SPREAD.....**\$2400**....vendor price **\$1200**

- Full Page Story & Full Page Ad

FULL PAGE.....**\$1200**....vendor price **\$900**

- Half Page Story & Half Page Ad

HALF STORY.....**\$700**....vendor price **\$630**

- Half Page Story

HALF AD.....**\$600**....vendor price **\$540**

- Half Page Ad

1/4 AD.....**\$300**

- One Fourth Page Ad

About Us

The Alabama Home & Garden Show is produced by The Trussville Tribune, reaching nine cities and the surrounding areas and will provide nonstop promotion opportunities for vendors!

- The Tribune has a large social media and online reach, with more than 96,000 social media followers and an average of 1.5 million impressions per month on our website.
- Coverage will be live streamed on our website and Facebook page throughout the show.
- Copies of the Home & Garden Special Section, that include your ad, will be distributed widely, including all attendees of the show
- In the weeks leading up to the event, radio and tv advertising will run to promote the show. Additionally, we will advertise on our own platforms in print and online.

