

DESIGN WITH PURPOSE

CREATIVE PORTFOLIO

CREATE • CONNECT • IMPACT

Moving ideas from vision to connection to impact across organizational, community and personal projects.

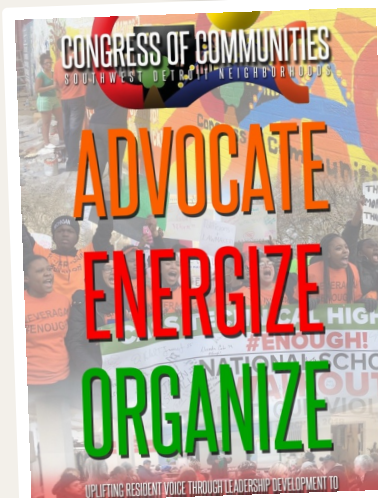


CREATE

PUTTING PURPOSE TO VISION

I translate ideas, organizational goals and community needs into clear creative direction - adapting the visual language and execution to the people, purpose and environment.

CONCEPT • DIRECTION • VISUAL COMMUNICATION • EXECUTION



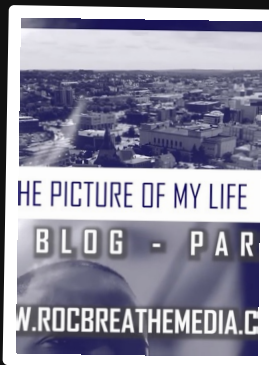
SELECTED WORK

Education • community advocacy • higher education • entrepreneurship

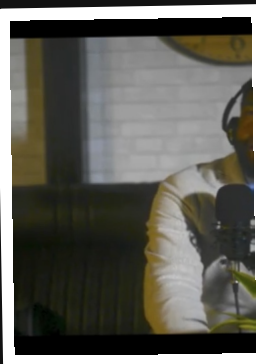
CONNECT

BUILDING CREATIVE CONNECTIONS

Media, music and conversation become different ways to connect a story with an audience. The medium follows the idea.



WATCH →



WATCH →



WATCH →



YOUNG RADO / ARTIST CONVERSATION

IMPACT

CREATIVITY IN PRACTICE

Creative thinking becomes participatory - something people can contribute to, experience and make their own.



CREATIVE WELLNESS NEIGHBORHOOD

Community-centered creative programming



INDIVIDUAL EXPRESSION BECAME A SHARED ENVIRONMENT.

CREATE • CONNECT • IMPACT

Different mediums. One purpose: moving ideas into meaningful experiences.

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