Claire Eppley

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EDUCATION
Millikin University, Decatur IL   2022
Bachelor of Art in Arts Technology
Concentration: **Visual Media**
Academic Certificate: **Commercial Art / Graphic Design**
Cumulative GPA: 3.53/4.0; Cum Laude graduate

WORK EXPERIENCE
Ace Sign Company, Springfield IL
Custom Sign Specialist   2022 - Current
- Successfully manage numerous projects simultaneously, meeting deadlines while maintaining high-quality standards.
- Design and develop custom sign projects that align with client objectives and specifications.
- Leverage strong communication and negotiation skills to secure deals, enhance revenue, and foster positive customer relationships.
- Demonstrate expertise in sign materials, design concepts, and installation techniques to drive successful sales.
- Create quotes for custom sign projects using market knowledge and pricing tools.
- Collaborate effectively with production teams to ensure precise and high-quality execution of custom signs.

Millikin Creates (student-run venture), Decatur IL
Creative Director   2020 - 2022
- Oversaw the creative team to ensure the successful execution of design projects from concept to completion.
- Mentored and coached team members to foster creativity, collaboration, and professional growth within the creative team.
- Managed client relationships and ensured customer satisfaction with creative solutions.
- Reviewed and approved design concepts, layouts, and deliverables to ensure they met quality standards, brand guidelines, and client expectations.

Millikin University Athletics Department, Decatur IL
Graphic Design Intern   2020 - 2020
- Designed graphics for social media posts, websites, email campaigns, and printed materials to promote athletic events and programs.
- Collaborated with the athletic department to develop and execute creative concepts that aligned with the department's branding guidelines.
- Worked closely with coaches and staff to understand their design needs and deliver high-quality visual assets in a timely manner.

SOFTWARE
- Adobe Creative Cloud: Illustrator, Photoshop, Lightroom, After Effects, InDesign, Premiere Pro
- Social Media Platforms: Facebook, Twitter, Instagram, LinkedIn, TikTok

SKILLS

- Creativity: Brainstorming, Originality, Innovation
- Marketing: Branding, Advertising
- Problem-solving: Research, Critical Thinking, Decision Making
- Time Management: Multitasking, Planning, Coordination, Dependability
- Teamwork: Collaboration, Professionalism, Leadership