

Yunah Lee Elsner

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EDUCATION

Biola University, La Mirada, CA **September 2019 - May 2020**
Bachelor of Arts in Journalism and Integrated Media

University of Illinois at Urbana-Champaign, Champaign, IL **August 2020 – May 2023**
Bachelor of Science in Journalism
Minor in Asian American Studies
Cumulative GPA: 3.77

WORK EXPERIENCE

K-Radio 1330, Wheeling, IL **January 2018**
Social Media Analysis Intern

- Updated K-Radio's social media platforms, including Facebook and Instagram.
- Aired live and broadcasted for 30-minute intervals while having conversations in Korean with the host.
- Analyzed the use of social media from different radio stations and compared them with K-Radio's social media.

Starbucks, West Chicago, IL **December 2020 – July 2021**
Barista

- Connected with customers to create a welcoming experience with every drink.
- Crafted beverages efficiently and effectively during busy times throughout the day.
- Gained the ability to be flexible in the workspace and adapt to any changes throughout a shift.

Minute Media, New York City, NY **November 2021 – February 2022**
Remote DBLTAP Esports Editorial Intern

- Learned the basics of SEO and published SEO articles for DBLTAP.
- Used AP Style, editing and journalism skills when writing articles.
- Wrote articles on eSports news events and video games of different genres.
- Attended writing, interviewing and SEO workshops presented by DBLTAP editors throughout the internship.
- Created a long-form project on the history of auto-battler games and interviewed several streamers and players.

Your Name Magazine, New York City, NY **May 2023 – Present**
Online Writer

- Currently responsible for creating and publishing one article (feature, album review, show review) a month on BIPOC music artists from all around the world.
- Learned to collaborate with the YN team remotely to brainstorm article, feature and photo ideas.
- Gained experience attending artists' press conferences and interviewing.

ON-CAMPUS POSITIONS

The Point Magazine, La Mirada, CA **January 2020 – May 2020**
Website Writer

- Helped brainstorm different article and story ideas bi-weekly.
- Learned to work under an editor and apply any criticism to further writing skills and better the article.
- Gained the ability to meet deadlines and work under pressure and communicating with an editor when unable to complete tasks on time.

Biola Ethnic Advancement Team, La Mirada, CA **September 2019 – May 2020**
Freshman Admissions Counselor

- Attended live admissions at local high schools in the area to encourage other students to attend Biola University.
- Coordinated, planned, and volunteered at different events that would attract and integrate diversity and cultural differences on Biola's campus.

Asian American Journalists Association, Champaign, IL **January 2022 – May 2023**
AAJA Chapter Member

- Attended bi-weekly meetings surrounding the topic of Asian American journalists in the working field.
- Listened to speeches given from Asian American guest speakers in the journalism field.

SKILLS

Computer: Basic Python, Basic HTML, WordPress, Microsoft Office, GoogleDrive, Google Suites, Adobe Bridge, Adobe Premiere Pro, Adobe Audition

Language: Conversational in Korean