

Privacy Policy

Last Updated: [10/01/2025]

1. Introduction

Round Bridge is dedicated to protecting your privacy and ensuring a safe online experience. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website and use our on-demand employee services for SaaS, coding, cybersecurity, search engine optimization (SEO), digital marketing, and social media management. By using our services, you consent to the practices described in this policy.

2. Information We Collect

We collect information about you in the following ways:

2.1. Personal Data

- Contact Information: Name, email address, phone number, mailing address, and company details.
- Identity Information: Job title, company name, and other identity-related data you provide.
- Payment Information: Credit card details, billing address, and other financial data required to process transactions.

2.2. Usage Data

- Technical Information: IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access our website.
- Interaction Data: Pages you visit, links you click, the time and date of your visit, the time spent on those pages, and other interaction details.

2.3. Communication Data

- Correspondence: Records of your communication with us, including emails, phone calls, and chat sessions.

3. How We Use Your Information

We use the information we collect for various purposes:

3.1. Service Delivery

- Provide, operate, and maintain our services.
- Process and manage transactions, including sending invoices and payment confirmations. -
Customize our services to better meet your needs.

3.2. Communication

- Respond to your inquiries and provide customer support.
- Send administrative information such as changes to our terms, conditions, and policies. -
Deliver marketing and promotional communications, where permitted by law.

3.3. Improvement and Personalization

- Analyze usage trends and preferences to improve our website and services.
- Develop new products, services, features, and functionality.
- Personalize your experience by presenting content and services tailored to your preferences.

3.4. Security and Compliance

- Maintain the safety and security of our website, services, and users.
- Detect, prevent, and address technical issues.
- Comply with legal obligations and protect our rights.

4. Sharing Your Information

We may share your information with:

4.1. Service Providers

- Third-party vendors who perform services on our behalf, such as payment processing, data analysis, marketing support, and customer service.

4.2. Business Partners

- Trusted partners for co-branded services, promotions, or other offerings that we believe may be of interest to you.

4.3. Legal Requirements

- Government authorities or other parties when required by law, court order, or similar legal procedure.
- Third parties as necessary to enforce our terms and conditions, protect our operations, or ensure the safety and security of our users.

5. Security of Your Information

We implement a variety of security measures to protect your personal information, including encryption, firewalls, and secure server technology. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

6. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal information:

6.1. Access and Portability

- Request access to the personal data we hold about you.
- Request a copy of your personal data in a structured, commonly used, and machine-readable format.

6.2. Correction and Deletion

- Request correction of any inaccurate or incomplete data.
- Request deletion of your personal data, subject to certain conditions.

6.3. Restriction and Objection

- Request restriction of our processing of your personal data, under certain conditions.
- Object to our processing of your personal data, under certain conditions.

6.4. Automated Decision-Making

- Request not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects or similarly significantly affects you.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small data files stored on your device. You can control the use of cookies through your browser settings.

7.1. Types of Cookies We Use

- Essential Cookies: Necessary for the functioning of our website.
- Performance Cookies: Collect information about how visitors use our website.
- Functional Cookies: Remember your preferences and settings.
- Targeting Cookies: Track your browsing habits to show relevant advertisements.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these external sites. We encourage you to review the privacy policies of any third-party sites you visit.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website and updating the "Last Updated" date. Your continued use of our services after any changes indicates your acceptance of the new policy.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:
Support@RoundBridge.co.uk

Thank you for choosing Round Bridge. We value your privacy and are committed to protecting your personal information.