

ATASCADERO ATHLETIC BOOSTER CLUB
Meeting Minutes for 08/10/2026

CALL TO ORDER: 6:09pm by Ross Tenhaeff

INTRODUCTION OF GUESTS – Ross Tenhaeff, Samm Spears, Matt Palmer, Brittney Palmer, Aimee Rawlings, Louise Mayhew, Mark Myers, Dan Hathaway, Heather Scovell, Jennifer Curtis, Venessa Pullen, Sarah McBride, Erin White, Phil Poist, Dan Loney, Sara Cereghino, Brittanie Glassmeir, Anna Rodriguez, Angela Ramsey

MINUTES

- Matt motions to approve July minutes, Jennifer seconds, motion approved.

TREASURER'S REPORT

- Income miscalculated on the Treasurer's report at \$2,500, noted to be \$2,723.84 and corrected.
- Expenses of \$10,648.52
- Ending balance in previous account \$20,193.35. Balance at the new account with Bank of Sierra is \$98,841.87. The total of all accounts is \$119,035.22.
- Ross motions to approve the treasurer's report with changes to income and month reported updated to July, Matt seconds the motion, motion approved.

MEMBERSHIP

- Only two Hound Lounge memberships have been purchased. We will continue to push to get the word out and will potentially offer individual game purchases.
- There's a home volleyball game this week which is prior to Boosters packages being distributed. Boosters will provide a list of those with memberships to the ticket collector for entrance without their pass.
- Jennifer thinks membership numbers are slower this year and elite packages have not been purchased in as great of a number. Continuing with the flash sale to drive up purchases and will have banners made for sports entrances around campus for purchasing throughout the year.
- The backpacks for the booster's memberships have arrived, but pennant flags have not. Heather has been in contact with the company they were ordered from and they are trying to resolve the situation to have them delivered in time to be distributed.
- Additional branded leftover items from previous events will also be distributed with some memberships.

WEBMASTER

- Aimee added links to sports schedules to the website.
- The online store for merchandise is almost ready to go live and will be accessible from the website.

ATHLETIC DIRECTOR UPDATES

- Samm is meeting with SnapRaise and will discuss removing the option for add-on merchandise and sales from their platform. We don't have control of what they're selling and the percentage of sales we receive is extremely low.

COMMITTEE UPDATES

- **Greyhound Gear**
Aimee has the link almost ready to launch. Some of the pricing for items with Poor Richards Press is lower than with our previous vendor. It was discussed on whether to lower the pricing

on items, but decided that they will remain the same for existing items being sold due to having inventory already at that pricing. Pricing can be lowered on new offerings to the webstore at Aimee's discretion.

We are also going to revisit copyrighting the Greyhound logo to allow for more control over the items that are offered.

- **Fundraising Committee**

Sara Cereghino and Brittanie Glassmeier were in attendance and discussed multiple fundraiser items they've obtained for the golf tournament silent auction. They have a lake house, BBQ package with a yeti and are continuing to gather items. The goal is to reach \$15,000 in donations to at least hit the fundraising goal of \$10,000.

The fall sports kickoff is set for 08/19 at Blast & Brew.

Greyhound Gala will more than likely be held at Oyster Ridge and it is set for 03/13/27. Sara is in talks with Beer Thirty Catering to provide the dinner for the event. She has had success with using them for a similar event for Santa Margarita Elementary.

- **Social Media**

Venessa is continuing to see more action and engagement on our social media accounts. She is going to work hard on getting the word out about the Hound Lounge and what it offers to encourage membership purchases.

- **Zeffy Fundraising**

Matt met with the coaches on 06/30/26 and the response was positive about moving towards the Zeffy platform. He is going to set up an email address with AHS Athletic Boosters to make his communication easier with the coaches.

The board decided to stick with the 15% donation for individual sports fundraisers. 10% of that will go to the Boosters Account to be used as other fundraised money and 5% will go into a general fund for projects that benefit the entire athletics programs.

OLD BUSINESS

- Snack bar improvements. The sink project has proven to be more complicated than anticipated due to the sink being installed within a raised cabinet. The sink upgrades will most likely not be able to be completed until after this football season. The storage racks have been purchased and will be put together by Heather and potential helpers over the weekend.

Heather let Samm know he needs to reach out to the Food 4 Less general manager to obtain the \$2,500 in gift cards that they provide to AHS each year. This donation goes a long way for drink purchases for the snack bar.

AYFCL has parent volunteers that need volunteer hours and would be willing to clean the snack bar in preparation for the upcoming season.

- Chamber Membership Update

Ross met with Steven Fagin and he's working on blasting out more of our information to the chamber members. He also waived our membership fee for this year in an attempt to keep us on as members.

NEW BUSINESS

- Hound Lounge will need volunteers to prep and monitor the viewing classroom. Mark Myers has offered to be the door monitor when available.
- There have been complaints from past reserved seat holders at the football games that their seats are occupied by others. We are proposing a system of roping off the orange seats and/or having them monitored until the end of the first quarter to protect those that have purchased reserved seating.
- Fall sports meeting handouts were discussed as well as two tables needed for Boosters Membership package distribution. The crew of Venessa, Heather and Jennifer will assemble the packets this weekend for distribution.
- Heather is ready to go for the season of football snack bar. Items are being purchased to fully stock the snack bar this weekend. Ross discussed with Anna the schedule of ordering tri-tip for a Thursday game.

COACHES REPORTS

- Dan Loney let us know that Atascadero will travel to Nipomo this week for their first scrimmage.
- Samm is excited about the Fall Sports Kickoff dinner on 08/19 and the upcoming Softball and Baseball golf tournament.
- Phill Poist briefly attended the meeting to introduce himself as the new Boys Water Polo Varsity coach and is looking forward to working with Athletic Boosters. He also let us know about the annual cardboard boat race taking place at the pool on 08/11/26.

BOOSTERS PURCHASE REQUESTS

- Prices were given to purchase coaches polos for all coaches for the 2026-2027 seasons. Pricing was 75 Nike shirts at \$3,450 or 75 Sport tek shirts at \$2,450. It was decided that volunteer coaches should also receive a shirt, so the estimate was revised to 100 shirts not to exceed \$5,000. Ross motions to approve the expense, Sara seconds and motion was approved.

INDIVIDUAL SPORT PURCHASE REQUESTS

- Heather received a request for Girls Volleyball Uniforms shortly before the meeting. \$2,000 for 40 new uniforms which works out to be 20 home jerseys and 20 away jerseys.
- Boys basketball also requested new uniforms and warmups. \$3,125 for varsity to include jerseys, shorts, and warmups. \$1,650 for 16 reversible JV uniforms and \$1,650 for 16 reversible freshman jerseys for a total of \$6,425. Due to not knowing the condition of uniforms for the basketball program and what can be passed down, the motion was revised to approve up to \$3,300 for Varsity Boys Basketball and research what will be needed for the other teams and if funds are available.
- Louise motions to approve \$5,300 which includes the \$2,000 for Girls Volleyball and \$3,300 for Boys Varsity Basketball. Venessa seconds the motion and the motion was approved.

MISC.

- Open discussion. Louise volunteered to help assemble away meals for football teams. Dan Loney advised he was in contact with parents to put together a committee. More details would be discussed at their Football Parent meeting on 08/17.

MEETING ADJOURNED

- Meeting adjourned at 7:53pm. Next meeting is scheduled for Monday, September 14th at 6pm.