

ATASCADERO ATHLETIC BOOSTER CLUB
Meeting Minutes for 07/07/2026

CALL TO ORDER: 6:05pm by Ross Tenhaeff

INTRODUCTION OF GUESTS – Ross Tenhaeff, Samm Spears, Matt Palmer, Brittney Palmer, Aimee Rawlings, Louise Mayhew, Mark Myers, Dan Hathaway, Heather Scovell, Jennifer Curtis, Chris Lang, Venessa Pullen

MINUTES

- Matt motions to approve June minutes, Heather seconds, motion approved.

TREASURER'S REPORT

- Income \$9,279.00 Expenditures \$107,656.53 which includes \$70,000 bank transfer to Bank of Sierra.
- Ending balance \$23,341.87 in current account to allow for outstanding checks to clear.
- Ross motions to approve Treasurer's Report, Venessa seconds, motion approved.

MEMBERSHIP

- Ticket prices for all school athletic events are increasing, this increase was agreed upon by all schools in our league. Tickets will now be in line with CIF ticket prices.
- Flash sale will happen again right before school starts in August. It was decided to allow the flash sale to run up to a week rather than a long weekend as in previous sales. The coupon code used previously will stay the same.

ATHLETIC DIRECTOR UPDATES

- July 30th is the fall coaches meeting and Boosters will have a presence to promote what we do. Samm will also be reiterating to coaches to stay tuned for updates to the purchase requests process.
- Parent fall sports' meeting is August 17th at 6pm in the gym with breakouts after with coaches of the individual sports. Boosters will distribute the membership packets/swag at the meeting.
- Hoping to add more opportunities for the 2027/2028 school year. With the change of AD happening too late in the year, it wasn't feasible to gain approval for any additional programs. The hope is to add girls' flag football and beach volleyball in the near future.

COMMITTEE UPDATES

- **Webmaster**
Aimee has access to the website and has been adding information and tweaking areas that could use improvement. Next on her list is integrating the home campus schedule to allow for updates to the calendar and uploading minutes and agendas from Board Meetings. She is also adding more current and relevant accolades and content related to our sports programs.
- **Fundraising Committee**
Sara Cereghino will have updates soon on projects she is working on. The first goal is to implement a community night to kickoff before each season of sports. One in Fall, Winter and also Spring. These events would be open to the public and the hope is to raise excitement and support for our sports programs and the athletes. She will also loop in the Chamber to see if they can assist or promote. Blast & Brew is an option for the location of the first event and potentially others down the line.
- **Social Media**

Venessa has been able to identify that May and June had an increase of views to our social media pages. She is working with Athletics and other sports accounts and community pages to tag AHS Boosters in relevant posts as well as having ideas about engaging content to provide once the sports seasons begin.

- **Zeffy Fundraising**

Matt is attending the July 30th coaches' meeting and will present information on Zeffy and how teams can implement it to fundraise while keeping all of the money within Atascadero Athletic programs. He is also going to check on whether a text message can be used rather than an email to solicit donations to campaigns.

- **Greyhound Gear Committee**

Aimee Rawlings was connected with Poor Richards Press and met with Ethan Ventura. They are very interested in expanding merchandise availability to multiple schools and clubs. We will be able to link their ordering page to our website and we will receive 50% of the profit on the sale. If we order bulk directly through them we will have a wholesale price for our order.

OLD BUSINESS

- Bank Change is official to Bank of Sierra and the initial transfer has completed. Final transfers won't occur until outstanding payments have reconciled with the old account.
- Snack bar improvements include new racks being purchased along with new sinks and plumbing updates. A new warming drawer will also be added.
- Approve budget
 - BOD discussed minor changes to last year's budget for the 2026/2027 budget. Some increases were increased to allow for improvements to the snack bar and unforeseen needs. Overall the budget is similar to 2025/2026.
 - Heather motions to approve the 2026/2027 budget, Ross seconds the motion and motion is approved by all.

- **Bylaws**

Minor changes were proposed for the existing bylaws.

- The first was to eliminate the need for a nomination committee. This is seen as an unnecessary step in the nomination process. We will now post board position nominations by March and the vote will take place in May.
- For purchase requests it was proposed that individual sport fundraised money will be able to be requested on a weekly schedule, rather than the existing monthly process that will still continue for money that has not been directly fundraised by the individual sport.
- Venessa motions to approve, Brittney seconds and the motion is approved.
- **Calendar Approval**

Dates for AHS Boosters meetings were decided to continue as the second Monday of every month at 6pm. We went over a few potential conflicts of when the meeting date falls on a holiday or a day without school. Meeting dates were adjusted for those conflicts and the calendar will be sent to Samm.

Brittney motions to approve the calendar, Matt seconds and the motion is approved.
- Boosters would like to provide new coaches with a swag bag/welcome credit for Greyhound apparel specific to their sport. \$150 was proposed to gift to a new coach.

NEW BUSINESS

- Atascadero Chamber of Commerce membership. We did not utilize our membership fully this past year and we have four membership emails available where the Chamber will email its members news that we would like shared to the community. We will most likely utilize those emails to spread the word for Greyhound Gala.

COACHES REPORTS

- Girls Soccer- Coach Lang let us know they've had summer practices/training sessions that they were excited to offer, but have had limited attendance.
- Baseball- Samm Spears also shared that the baseball summer workouts were going well.
- Positions have been offered for a new JV girls water polo coach and a new Varsity boys water polo coach.
- A new athletic trainer has been offered the position. The candidate is young and enthusiastic and expected to be a great addition to our athletic programs.

BOOSTERS PURCHASE REQUESTS

- Dan Loney's quote for equipment for the weight room did not include shipping Heather motions to approve an additional \$130 for shipping to the previously approved order request. Ross seconds the motion and motion approved.
- Cindy in the athletic office is retiring after many years of dedicated service. We would like to provide a retirement gift to her not to exceed \$250. Ross motions to approve, Jenn seconds and motion approved.

MISC.

- Dan Hathaway let the meeting attendees know that he helps coordinate the annual Atascadero Lakefest which is scheduled for May 15, 2027 from 10-4. He would like participation by Boosters and/or Atascadero High School athletes. He will keep us informed of ways to provide support.

MEETING ADJOURNED

- Meeting adjourned at 7:58pm, next meeting is Monday, August 10th at 6pm.