

# **The Importance of Picture Postcard Collecting for Stamp Collectors**

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## **1. Overview**

This article was written to encourage Holy Land stamp collectors to use postcards to enhance their philatelic and subject matter knowledge for one or more objectives: exhibiting, article writing, in-person or webinar presentations or the assembly of philatelic material in a thematic, topical, postal history or traditional collection. The outstanding Aizenberg book, **Postcards from the Holy Land**, was written over 15 years ago and did not attempt to encourage stamp collectors to draw upon postcards as adjunct sources of knowledge for stamp collecting. This article attempts to educate Holy Land collectors about recent developments in the hobby and to stimulate and encourage the growing interest in picture postcard collecting. To relate to the readers, the article describes and comments on how and why picture postcard collecting has assisted me as a stamp and postal history collector and the reasons why I became a deltiologist.

## **2. Treatment**

This article clearly states and achieves its objectives in a logical and succinct manner. The title matches the content. There is an opening, substantive content and a conclusion.

## **3. Significance, Originality, Research and Knowledge**

This type of article has never been written for the Holy Land stamp collector. It therefore has lasting value as a guide for both beginners and experienced collectors who wish to expand their knowledge and collecting areas in a growing area of the hobby. The article contains new information for the collector and shows clear and colourful illustrations of Holy Land postcards, with all material comprehensively researched and described with deltiological information. The narrative and descriptions use an appropriate print size and font so as not to distract the reader from the material being shown.

## **4. Technical**

This article contains a bibliography and has been organized so that it can be easily followed with the benefit of titles and subtitles to show the progression of the narrative. The article contains detailed references and a bibliography to guide collectors and newcomers to learn about Holy Land deltiology.

