

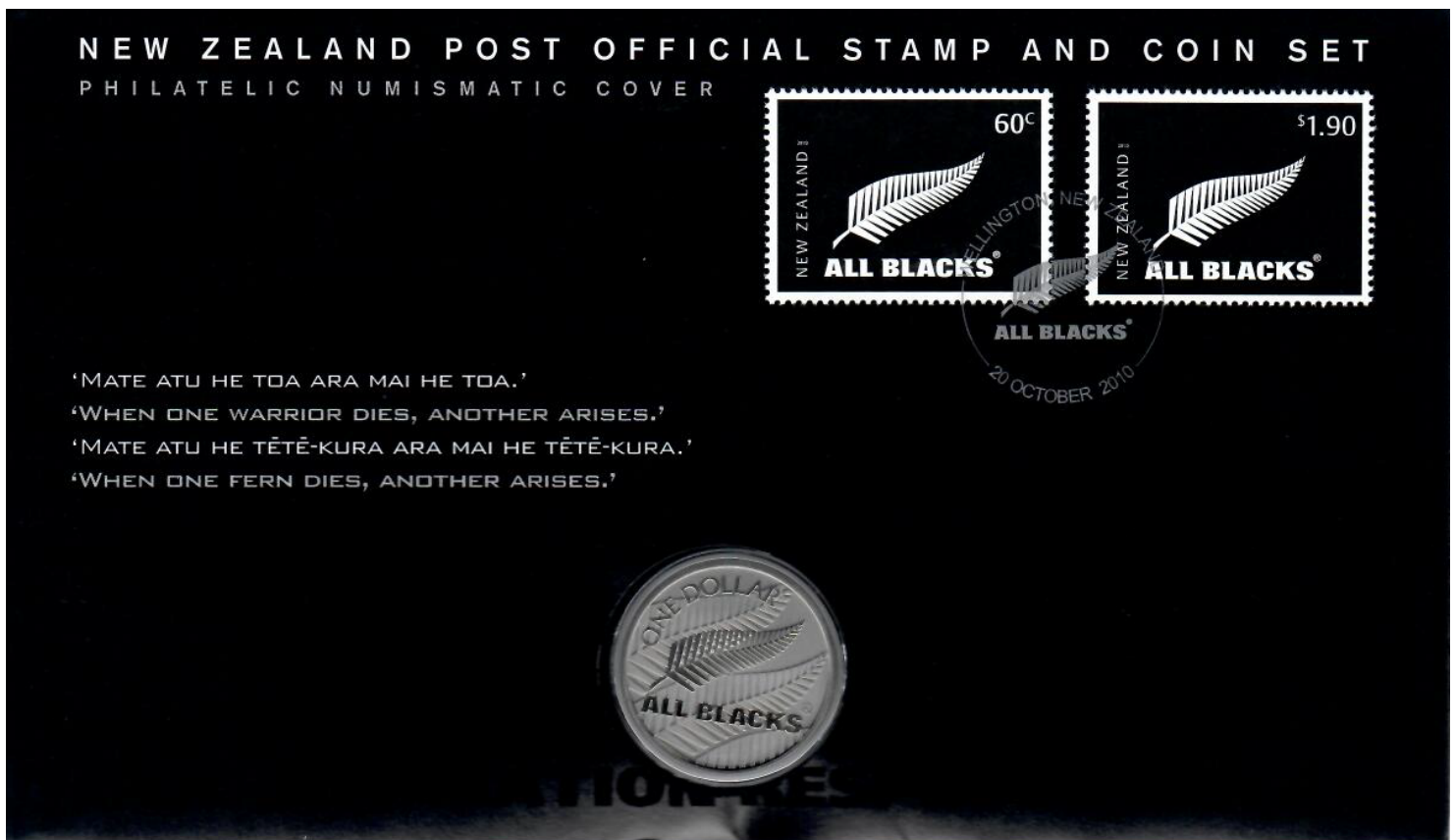
A Brief History of New Zealand Rugby

~~ THE ALL BLACKS ~~

The purpose of this single-frame display class exhibit (treated thematically) is to chronicle a brief history of the New Zealand national Rugby Football Union League team - **THE ALL BLACKS**.

The first meeting to begin organizing a team in New Zealand was held in 1893. A proposal was made at that time to make their uniforms a black jersey with an embroidered silver fern leaf logo. This has become one of the most recognized symbols and uniforms in all of global organized sport.

Since their creation, the New Zealand All Blacks have amassed one of the strongest winning records in international rugby. At times they have been revered and celebrated as World Champions, and at other times the team has been embroiled in controversy. This exhibit is designed to showcase both philatelic materials and related ephemera to celebrate this beloved team and their cultural heritage.



New Zealand - Combined philatelic numismatic cover (above) issued 20 October 2010. Stamps with 60c and \$1.90 values feature the silver fern leaf logo and paid domestic and international first class postage respectively. The cachet features poetry in Māori and English on the nature of life. Embossed words (black on black) emphasize other human qualities. The commemorative cancel in silver foil with the silver fern leaf logo was applied at Wellington, NZ. The \$1 proof coin is copper-nickel and features fern logos on the obverse, and the silhouette of Queen Elizabeth II on the reverse.

The exhibit is organized into the following sections

- 1] **Origins and Early History**
- 2] **Continued Growth and Development**
- 3] **The HAKA and Maori Culture**
- 4] **National Identity and the Silver Fern**
- 5] **The 1976 Tour of South Africa**
- 6] **Protests and the 1976 Montreal Olympic Boycott**
- 7] **The Centenary and The Modern Era**
- 8] **All Blacks Legacy and The Future**



Descriptors highlighted in blue with red dots denote rarity



Denotes original research