



# WINE CLUB

A CURATED WINE EXPERIENCE FOR CURIOUS PALATES

## OVERVIEW

C'est La Vin Wine Club is a monthly membership offering thoughtfully curated wines that celebrate quality, craftsmanship and seasonal inspiration. Members enjoy exclusive access to limited-production wines, special events and personalized perks.

## MEMBERSHIPS

### The Explorer

**\$45/MONTH**

- 2 bottles per month (Retail value \$50-60)
- Includes 1 red and white or rose per request.
- Monthly tasting notes and pairing suggestions.
- Exclusive club-only tasting once per quarter.
- Discounted weekly tastings.

### The Enthusiast

**\$85/MONTH**

- 3 bottles per month (Retail value \$90-110)
- Mix of styles or all reds/whites upon request.
- Monthly tasting notes and pairing suggestions.
- Exclusive club-only tasting once per quarter.
- Discounted weekly tastings.
- Priority access to limited allocations.

### The Collector

**\$160/MONTH**

- 3-4 premium bottles per month (Retail value+)
- Focused on cellar worthy wines & classics.
- Priority access to limited allocations.
- Exclusive club-only tasting once per quarter.
- Discounted weekly tastings.
- Personal concierge selection based on preferences.
- Invitations to private winemaker dinners and events.

## MEMBER PERKS

- 10% off retail case purchases (mixed or solid)