



946 Clintonville Rd, Peru, NY 12972

(518) 802-8999

info@artistrytheatre.org

February 2026

Dear Local Business,

Artistry Community Theatre (ACT) is a not-for-profit theatre organization located in the Keeseville-Peru-AuSable Forks - Plattsburgh region of New York. We are reaching out to local businesses to offer advertisements in our programs for our 2026 season with performances at the historic Strand in Plattsburgh, NY. An estimated print run of 2,000 copies will be made. Program books are 5.5" by 8.5". Performances will be May (*Sweeney Todd*) and November (*Dear Evan Hansen*). We are still working on a potential July performance.

The ad sizes for the upcoming season are: full page, half page, or quarter page. Exact sizes and proportions are illustrated in the enclosed document. No other ad sizes are available. Ads must be submitted electronically in print quality PDF format, .png, or high quality .jpg (300 dpi). We also have an option to List our Business with no other information if that option is best for you! By buying an ad in the program, you will be listed all year in our program.

Additionally, we are currently searching for three corporate sponsors so that we may improve the professionalism of our shows and Company with improvements with a special effect drop, lighting equipment, sound equipment, costumes, and costume racks! With a sponsorship, you will receive full page color ads either on the back of our program or on the inside of our cover.

Steps for Purchasing an Ad or Corporate Sponsorship

- ☐ Complete Online Form
- ☐ www.artistrytheatre.org - Click on "Ad Sale" - Complete the Form
- ☐ Email ad to Derrick Hopkins at info@artistrytheatre.org.
- ☐ Mail Payment to Max Longware, ACT Treasurer, 36 Lakeshore Drive, Plattsburgh, NY 12901
- ☐ Or, send payment with the seller
- ☐ Deadline: Tuesday, March 31, 2026

On behalf of the Board of Directors, thank you for your time and consideration in purchasing an ad which will help Artistry Community Theatre grow in its work of fostering the performing arts, theatre education, and cultural enrichment in the North Country.

Sincerely,

Derrick A. Hopkins
Artistry President

thank you

"Our stories come from our lives and from the playwright's pen, the mind of the actor, the roles we create, the artistry of life itself..." Maya Angelou

Board of Directors: Jason Borrie K. Chad Graham Derrick A. Hopkins (P) Casey Koziatsek
Carlinda LaPierre (S) Elizabeth Longware Max Longware (T) Nora Mockus Andrew Russell
Avery Tromblee (VP) Eileen Wrisley (T) Advisory Board: Brigitte Calisti



AD SALES

Quarter Page

2.25" x 3.75"

Half Page

4.75" x 3.75"

Full Page

4.75" x 7.75"

PRICES FOR SEASON ADS

black & white

Business Listed

\$50

Quarter Page

\$85

Half Page

\$140

Full Page

\$250



CORPORATE SPONSORSHIPS

Sharktooth Scrim

a loosely woven, lightweight fabric used in theatre to create magical lighting effects

\$3,500

Sound Equipment

choir mics, floor mics for better sound during performances

\$3,000

Lighting & Costumes

gobos (create lighting textures & shapes), gels (lighting color), industrial costume racks, specialized costumes pieces

\$3,000

Sharktooth Scrim

Back Cover A
Full Color Page

Sound Equipment

Inside Cover
Full Color Page

Lighting & Costumes

Inside Cover
Full Color Page

For all Sponsorships:

Your contribution will be acknowledged at all performances, on our website, and on social media. Business materials may be available to audiences in our lobby.