



946 Clintonville Rd, Peru, NY 12972

(518) 802-8999

info@artistrytheatre.org

February 2026

Dear Local Business,

Artistry Community Theatre (ACT) is a not-for-profit theatre organization located in the Keeseville-Peru-AuSable Forks - Plattsburgh region of New York. We are reaching out to local businesses to offer advertisements in our programs for our 2026 season with performances at the historic Strand in Plattsburgh, NY. An estimated print run of 2,000 copies will be made. Program books are 5.5" by 8.5". Performances will be May (*Sweeney Todd*) and November (*Dear Evan Hansen*). We are still working on a potential July performance.

The ad sizes for the upcoming season are: full page, half page, or quarter page. Exact sizes and proportions are illustrated in the enclosed document. No other ad sizes are available. Ads must be submitted electronically in print quality PDF format, .png, or high quality .jpg (300 dpi). We also have an option to List our Business with no other information if that option is best for you! By buying an ad in the program, you will be listed all year in our program.

Additionally, we are currently searching for three corporate sponsors so that we may improve the professionalism of our shows and Company with improvements with a special effect drop, lighting equipment, sound equipment, costumes, and costume racks! With a sponsorship, you will receive full page color ads either on the back of our program or on the inside of our cover.

#### Steps for Purchasing an Ad or Corporate Sponsorship

- Complete Online Form
- [www.artistrytheatre.org](http://www.artistrytheatre.org) - Click on "Ad Sale" - Complete the Form
- Email ad to Derrick Hopkins at [info@artistrytheatre.org](mailto:info@artistrytheatre.org).
- Mail Payment to Max Longware, ACT Treasurer, 36 Lakeshore Drive, Plattsburgh, NY 12901
- Or, send payment with the seller
- Deadline: Tuesday, March 31, 2026

On behalf of the Board of Directors, thank you for your time and consideration in purchasing an ad which will help Artistry Community Theatre grow in its work of fostering the performing arts, theatre education, and cultural enrichment in the North Country.

Sincerely,

*Derrick A. Hopkins*

Derrick A. Hopkins  
Artistry President

*thank you*

**"Our stories come from our lives and from the playwright's pen, the mind of the actor, the roles we create, the artistry of life itself..." Maya Angelou**

Board of Directors: Jason Borrie K. Chad Graham Derrick A. Hopkins (P) Casey Koziatek  
Carlinda LaPierre (S) Elizabeth Longware Max Longware (T) Nora Mockus Andrew Russell  
Avery Tromblee (VP) Eileen Wrisley (T) Advisory Board: Brigitte Calisti



## AD SALES

**Quarter Page**

**2.25" x 3.75"**

**Half Page**

**4.75" x 3.75"**

**Full Page**

**4.75" x 7.75"**

**PRICES FOR SEASON ADS**  
*black & white*

**Business Listed**  
**\$50**

**Quarter Page**  
**\$85**

**Half Page**  
**\$140**

**Full Page**  
**\$250**



# CORPORATE SPONSORSHIPS

## **Sharktooth Scrim**

*a loosely woven, lightweight fabric used in theatre to create magical lighting effects*

**\$3,500**

## **Sound Equipment**

*choir mics, floor mics for better sound during performances*

**\$3,000**

## **Lighting & Costumes**

*gobos (create lighting textures & shapes), gels (lighting color), industrial costume racks, specialized costumes pieces*

**\$3,000**

### **Sharktooth Scrim**

Back Cover A  
Full Color Page

### **Sound Equipment**

Inside Cover  
Full Color Page

### **Lighting & Costumes**

Inside Cover  
Full Color Page

### **For all Sponsorships:**

Your contribution will be acknowledged at all performances, on our website, and on social media. Business materials may be available to audiences in our lobby.