



BOARD OF DIRECTORS

Derrick A. Hopkins, President
Elizabeth Abair, Vice-President
Andrew Russell, Secretary
Susan Richards, Treasurer
Jennifer Moore
Michael Rafferty
Sandra Stortz

Business Ads

March 3, 2018

Dear Local Business,

Artistry Community Theatre (ACT) is a new not-for-profit located in Keeseville, New York. We are reaching out to local businesses to offer advertisements in our play programs. Our premier season will feature a variety of plays and musicals. A full description of our season has been enclosed.

There will be four program books during the 2018 season with an estimated print run of 1,000 copies for the season. Program books are 5.5" by 8.5" with a glossy cover and white interior pages. Interior pages are printed with black ink. As an added thank you for your purchase, your business will be thanked on our website (www.artistrytheatre.org).

The ad sizes for the upcoming season are: full page, half page, quarter page, or eighth page. Exact sizes and proportions are illustrated in the enclosed document. No other ad sizes are available. Ads must be submitted electronically in print quality PDF format, or high quality .jpg, .gif, or .tif format (300 dpi). Ads must be e-mailed to info@artistrytheatre.org.

Questions about ad sizes, formats, submissions, and deadlines can be directed to me, Derrick Hopkins, by email at info@artistrytheatre.org or by phone/text message at (518) 572-4272. I can also be reached through Facebook and the "Artistry Theatre" group or private messenger.

Thank you for your time and consideration in purchasing an ad for Artistry Community Theatre's premier season!

Sincerely,

A handwritten signature in black ink that reads "Derrick A. Hopkins".

Derrick A. Hopkins
President

"Our stories come from our lives and from the playwright's pen, the mind of the actor, the roles we create, the artistry of life itself..." Maya Angelou

240 Route 9N, Keeseville, NY 12944 • (518) 802-0400 • info@artistrytheatre.org • www.artistrytheatre.org



BOARD OF DIRECTORS

Derrick A. Hopkins, President
Elizabeth Abair, Vice-President
Andrew Russell, Secretary
Susan Richards, Treasurer
Jennifer Moore
Michael Rafferty
Sandra Stortz

Corporate Sponsor

Corporate Sponsors will play an important role in the creation of our 2018 Premier Season. It is a convenient way for businesses to both support live theatre in our community and enjoy the benefits of the entertainment we offer.

Choose your level of support, and the following tangible benefits are yours!

LEVEL 1 SPONSORSHIP	LEVEL 2 SPONSORSHIP	LEVEL 3 SPONSORSHIP	LEVEL 4 SPONSORSHIP
\$200 2 tickets to each show 1/4 page program ad Listing in the program & on flyers Listing & link on ACT website	\$400 4 tickets to each show 1/4 page program ad Listing in the program & on flyers Listing & link on ACT website Listing & link on ACT eBlasts	\$800 6 tickets to each show 1/2 page program ad Listing in the program & on flyers Listing & link on ACT website Listing & link on ACT eBlasts Prominent mention in ACT's social media	\$1,000 8 tickets to each show Full page program ad Listing in the program & on flyers Listing & link on ACT website Listing & link on ACT eBlasts Prominent mention in ACT's social media Business Name / Logo on cover of all programs, all flyers, press releases, and website homepage (linked to your website)

To become a Corporate Sponsor:

1. Complete the "Ad Order Form"
2. Complete the following information:

Business Name: _____

Name of Businessperson: _____

Level of Sponsorship: _____

Website: _____

3. Mail in this form with your "Ad Order Form" and payment

"Our stories come from our lives and from the playwright's pen, the mind of the actor, the roles we create, the artistry of life itself..." Maya Angelou



BOARD OF DIRECTORS

Derrick A. Hopkins, President
Elizabeth Abair, Vice-President
Andrew Russell, Secretary
Susan Richards, Treasurer
Jennifer Moore
Michael Rafferty
Sandra Stortz

Ad Order Form

Business Name: _____

Phone: _____

Email: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

Name of Businessperson: _____

Check the box next to the one of the four ad sizes below (all sizes are width x height):

Full Page
4.75 x 7.75

Half Page
4.75 x 3.75

Quarter Page
2.25 x 3.75

Eighth Page
2.25 x 1.75

Choose one of three options for submitting your ad copy:

- Preferred Method:** Submit electronically in print quality PDF format or high quality .jpg, .gif, or .tif format (300 dpi) to info@artistrytheatre.org.
- Provide a Hard Copy of the Ad:** Keep in Mind These Guidelines.
 - Make sure the ad is the correct size.
 - Avoid squeezing too much into a small space. Ads with too much information are not effective.
 - Best method for submitting to the Pennysaver is to attach a hard copy to this form with a paperclip.
 - Do not fax ads (poor quality). Email your ad if it is saved as a high resolution .jpg or PDF.
- Have the Pennysaver Design Your Ad:** Keep in Mind These Guidelines.
 - Sketch what the ad should look like on a separate sheet of paper and attach it to this form.
 - If there is clipart or a logo that should be included in the ad, please attach a hard copy to this form with a paperclip or email the graphic if it is saved as a high resolution .jpg or PDF to info@artistrytheatre.org.

Submitting Payment: You must pay when placing the order. Please send a check made out to "Artistry Community Theatre" or "ACT" to:
Artistry Community Theatre, 240 Route 9N, Keeseville, NY 12944.

Due Date: April 7, 2018. Ads may be purchased after this date, but will not appear in the April program for *Constellations*.

"Our stories come from our lives and from the playwright's pen, the mind of the actor, the roles we create, the artistry of life itself..." Maya Angelou

240 Route 9N, Keeseville, NY 12944 • (518) 802-0400 • info@artistrytheatre.org • www.artistrytheatre.org



Eighth Page Ad
2.25" x 1.75"
\$40

Quarter Page Ad
2.25" x 3.75"
\$50

Half Page Ad
4.75" x 3.75"
\$80

Full Page Ad
4.75" x 7.75"
\$125



BOARD OF DIRECTORS

Derrick A. Hopkins, President
Elizabeth Abair, Vice-President
Andrew Russell, Secretary
Susan Richards, Treasurer
Jennifer Moore
Michael Rafferty
Sandra Stortz

Our 2018 Season

Constellations

by Nick Payne

April 21, 2018 at 7:30 PM

April 22, 2018 at 5:00 PM

\$10 General Admission

Rated R: Recommended Ages 17+

Adult Content and Strong Language

This spellbinding, romantic journey begins with a simple encounter between a man and a woman. But what happens next defies the boundaries of the world we think we know—delving into the infinite possibilities of their relationship and raising questions about the difference between choice and destiny.

The blockbuster Broadway hit, *Hello, Dolly!* bursts with humor, romance, high-energy dancing, and some of the greatest songs in musical theater history. The romantic and comic exploits of Dolly Gallagher-Levi, turn-of-the-century matchmaker and “woman who arranges things,” are certain to thrill and entertain audiences again and again.

Hello, Dolly!

Music & Lyrics by Jerry Herman

Book by Michael Stewart

AuSable Valley Middle-High School

July 19, 20, & 21, 2018 at 7:30 PM

July 22, 2018 at 5:00 PM

\$15 General Admission

Rated G: Approved for All Audiences

Songs for a New World

Music & Lyrics by Jason Robert Brown

AuSable Valley Middle-High School

August 2, 3, & 4, 2018 at 7:30 PM

August 5, 2018 at 5:00 PM

\$15 General Admission

Rated PG-13: Recommended Ages 13+

Adult Content and Some Mild Language

Jason Robert Brown’s *Songs for a New World* transports his audience from the deck of a 1492 Spanish sailing ship to a ledge, 57 stories above Fifth Avenue, to meet a startling array of characters that range from a young man who has determined that basketball is his ticket out of the ghetto to a woman whose dream of marrying rich nabs her the man of her dreams... and a soulless marriage.

Audience
feedback
encouraged.

Help us plan
future seasons!

Light Snacks
Served.

Play Reading Series

‘Night, Mother by Marsha Norman ~ September 12, 2018

Five Women Wearing the Same Dress by Alan Ball ~ September 19, 2018

Vanya and Sonia and Masha and Spike by Christopher Durang ~ September 26, 2018

Doubt, a Parable by John Patrick Shanley ~ October 3, 2018

Free Admission: Recommended Ages 17+

Hello, Dolly! is made possible, in part, with funds from the Decentralization Program, a regrant program of the New York State Council on the Arts with support of Governor Andrew Cuomo and the New York State Legislature and administered by the Adirondack Lakes Center for the Arts.