



CPO HERITAGE WEEK / CPO PRIDE DAY JAX

2026 SPONSORSHIP OPPORTUNITIES

CPO Heritage Week: August 31 - September 4, 2026

12th Annual CPO Pride Day JAX: Wednesday, September 2, 2026

VyStar Veterans Memorial Arena | Jacksonville, Florida

info@cpopridedayjax.com | cpopridedayjax.com



About CPO Pride Day JAX

CPO Heritage Week / CPO Pride Day Jacksonville

Dear Shipmate, Community Partner, and Friend of the Mess,

For more than a decade, CPO Pride Day JAX has stood as one of Northeast Florida's premier gatherings of Navy Chief Petty Officers, bringing together active duty, reserve, retired, and veteran Chiefs in a powerful celebration of heritage, service, leadership, and pride. What began as an opportunity to unite the local Chief's Mess has grown into a large-scale annual event that strengthens fellowship, honors our history, supports the next generation of leaders, and gives back to the veteran and military-connected community.

CPO Pride Day JAX is held as part of CPO Heritage Week, a week dedicated to preserving the traditions, values, and legacy of the United States Navy Chief Petty Officer. Each year, Chiefs from across Jacksonville, Mayport, Kings Bay, and the surrounding region come together to celebrate the meaning of the anchor, mentor future Chief Petty Officers, reinforce the standards of deckplate leadership, and demonstrate the continued strength of the Mess.

In 2025, CPO Pride Day JAX mustered more than 3,000 Chiefs, Sailors, veterans, supporters, and community partners at the VyStar Veterans Memorial Arena in downtown Jacksonville. Through training, fellowship, competition, community engagement, and charitable giving, the event continues to serve a purpose greater than a single day of celebration. It is a visible reminder that the Chief's Mess remains committed to service, unity, mentorship, and the Sailors, families, veterans, and communities we are privileged to support.

As we move toward our 12th Annual CPO Pride Day JAX on September 2, 2026, we do so with renewed focus and purpose. This year's event will be part of CPO Heritage Week 2026, scheduled for August 31 through September 4, and will continue building on the momentum, partnerships, and community impact established over the past eleven years.

The way forward is clear: we will continue to grow the event responsibly, strengthen partnerships with local businesses and veteran-support organizations, expand opportunities for commands and Messes to participate, and ensure that CPO Pride Day JAX remains a professional, meaningful, and memorable experience for every Chief who attends. Our goal is not only to celebrate who we are, but to honor those who came before us, lead those beside us, and shape those who will follow in our footsteps.

We invite you to join us in supporting this year's event and the broader mission of CPO Heritage Week. Whether through sponsorship, partnership, volunteer support, community engagement, or attendance, your involvement helps preserve a proud Navy tradition while making a lasting impact on the military and veteran community throughout Northeast Florida.

Thank you for your continued support of our Navy Chiefs, our Sailors, our veterans, and the legacy of service that CPO Pride Day JAX proudly represents.

Respectfully,

Mr. Jaime Quiñones
Event Coordinator
CPO Heritage Week / CPO Pride Day JAX
Navy Chief. Navy Pride.



Why Sponsor / Why Support CPO Pride Day JAX

Visibility, mission impact, and community partnership

Built by Chiefs. Supported by Partners. Impacting NE Florida.

3,000+

MUSTERED IN 2025

\$21,243+

DONATED PROCEEDS

7

NE FLORIDA VETERAN CHARITIES

Become a sponsor of CPO Heritage Week 2026 and the 12th Annual CPO Pride Day JAX as we honor the United States Navy's most trusted deckplate leaders - the Chief Petty Officers.

This premier Northeast Florida military heritage week brings together thousands of Chief Petty Officers, service members, veterans, military families, community partners, and local leaders through events rooted in heritage, leadership, training, service, fellowship, and Navy pride.

As a sponsor, your company receives meaningful visibility while standing alongside a respected Navy tradition that continues to strengthen the bond between the Navy and the community we proudly serve. Your sponsorship directly supports an event built by Chiefs, for Chiefs, while also helping us give back to local nonprofit organizations serving veterans, service members, and military families.

Why it matters to sponsors

- Reach a highly engaged military, veteran, and community audience in Northeast Florida.
- Connect your brand with Navy heritage, leadership, service, and trusted community impact.
- Receive sponsor visibility through website placement, social media recognition, event signage, Jumbotron/video banner opportunities, sponsor tables, and attendee engagement based on sponsorship level.
- Support an event that gives back to local veteran-serving nonprofits and strengthens the military-connected community.
- Demonstrate that your business values those who serve, those who have served, and the families who support them.

We invite your company to stand with us, support the mission, and be part of one of Jacksonville's most impactful military heritage events.

**Title \$25K | Diamond \$15K | Platinum \$10K | Gold \$7.5K | Silver \$5K | Bronze \$1.5K
Veteran-Owned Small Business \$500 | Supporting Sponsorships \$1K-\$2.5K**

Sponsorship benefits, availability, and recognition are pending confirmation prior to the deadline.



2026 Sponsorship Levels at a Glance

Major sponsor tiers and supporting opportunities

Sponsorship Level	Amount	Available	Key Included Access
TITLE SPONSOR	\$25,000.00	1	10 VIP packages, 10 lunch tickets, 10 Manifest guests, 6 booth tables
DIAMOND "PRESENTING" SPONSOR	\$15,000.00	1	6 VIP packages, 6 lunch tickets, 6 Manifest guests, 4 booth tables
PLATINUM "MCPON" SPONSOR	\$10,000.00	2	4 VIP packages, 4 lunch tickets, 4 Manifest guests, 3 tables
GOLD "MCPO" SPONSOR	\$7,500.00	3	3 VIP packages, 3 lunch tickets, 3 Manifest guests, 3 tables
SILVER "SCPO" SPONSOR	\$5,000.00	4	2 VIP packages, 2 lunch tickets, 2 Manifest guests, 2 tables
BRONZE "CPO" SPONSOR	\$1,500.00	10	1 VIP package, 1 lunch ticket, 1 Manifest guest, 1 table
VETERAN-OWNED SMALL BUSINESS SPONSOR	\$500.00	Limited	1 table, 1 meal ticket, 1 event coin

Supporting Sponsorship Opportunities

All supporting sponsor packages below include one (1) event coin, T-shirt, and hat, plus VIP Wrap-Up Reception access for one guest, including cocktails and dinner post event at Manifest Distillery.

Event Drone/Videography

\$2,500.00

Helps pay for event video recording and post-production.

Event Photography

\$2,500.00

Helps pay for event photographer(s).

DJ / Sound

\$2,500.00

Pays for the event DJ and sponsor announcements will be made by the DJ once an hour during the event.

Gifts & Awards

\$2,500.00

Per award group (Guidon/Cadence/Vessel/Coin). Your name and logo will be on each award, and you or a representative can help present the award!

Event Water

\$1,000.00 | 2 Available

Helps pay for event hydration. Signage by each water station with your name and logo!

Coffee & Doughnuts Stations

\$1,000.00 | 2 Available

Signage by each coffee and doughnuts station with your name and logo!

Sponsorship benefits increase by level to ensure higher-level sponsors receive greater visibility, access, recognition, and direct engagement with the CPO Pride Day JAX audience.



Premier Opportunity

TITLE SPONSOR - \$25,000.00 | 1 Available

Exclusive top-level sponsorship for maximum event identity, visibility, and access.

Designed for the strongest connection to CPO Pride Day JAX and the Chief's Mess.

10

VIP PACKAGES

10

LUNCH TICKETS

10

MANIFEST
GUESTS

6

BOOTH TABLES

10 min

MICROPHONE
TIME

2

JUDGES

- Exclusive recognition as the 2026 CPO Pride Day JAX Title Sponsor.
- Exclusive top-level sponsorship position above all other sponsorship levels.
- Company logo on all event marketing as the official TITLE SPONSOR.
- Company logo on all T-shirt sleeves.
- Company logo on all event marketing with [Company Name]'s CPO Pride Day JAX.
- Company logo, advertisement graphics/video on Jumbotron and video banners at VyStar Veterans Memorial Arena.
- Premium Title Sponsor video/commercial recognition on Jumbotron during the event.
- Company logo included on event registration page, website, digital sponsor graphics, event signage, and applicable printed materials.
- 12 months premium logo placement on the website until the next calendar year event. (2026/2027)
- Mention in press release* as the official Title Sponsor.
- 10 minutes on the microphone to thank/address the audience. (Transcript to be approved by event coordinators.)

- 10 VIP seats with CPO Pride Day packages (T-shirt, hat, and challenge coin).
- 10 lunch tickets.
- Seat as competition judge (2).
- Opportunity for the sponsor representative to help present one major event award or recognition.
- Verbal and social media sponsorship recognition and marketing at all events for 12 months.
- Dedicated Title Sponsor social media announcement and sponsor spotlight.
- Company logo placed in the largest and most prominent position on sponsor recognition graphics.
- Premium placement on event signage where sponsor recognition is displayed.
- 6 tables/booth spaces for company resources, information, and sales in a premium/high-traffic location.
- Opportunity to provide approved branded giveaway items or promotional materials to attendees.
- Admission for 10 guests to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.
- First right of refusal for 2027 Title Sponsorship.
- Exclusive invitation to all other CPO Heritage Week events (Aug. 31 - Sept. 4).

Maximum recognition. Direct engagement. Highest sponsor visibility.

Built for sponsors who want to stand at the front of the Mess and the mission.

**Pending confirmation of sponsorship prior to deadline.*



Major Sponsor Packages

Diamond Presenting and Platinum MCPON Sponsor levels

DIAMOND "PRESENTING" SPONSOR

\$15,000.00 | 1 Available

- Recognition as Diamond Presenting Sponsor.
- Company logo on all event marketing with Presented By ...
- Company logo, advertisement graphics/video on Jumbotron at VyStar Veterans Memorial Arena.
- 12 months logo placement on the website until the next calendar year event. (2026/2027)
- Mention in press release*.
- 5 minutes on the microphone to thank/address the audience. (Transcript to be approved by event coordinators.)
- 6 VIP seats with CPO Pride Day packages (T-shirt, hat, and challenge coin).
- 6 lunch tickets.
- Seat as competition judge (1).
- Verbal and social media sponsorship recognition and marketing at all events for 12 months.
- 4 tables/booth spaces for company resources, information, and sales.
- Admission for 6 guests to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.
- Exclusive invitation to all other CPO Heritage Week events (Aug. 31 - Sept. 4).

**Pending confirmation of sponsorship prior to deadline.*

PLATINUM "MCPON" SPONSOR

\$10,000.00 | 2 Available

- Recognition as Platinum MCPON Sponsor.
- Company logo and contact information on all challenge coin PVC pouches.
- Company logo and advertisement graphics on Jumbotron at VyStar Veterans Memorial Arena.
- Listed as PLATINUM MCPON SPONSOR on the website with 6 months logo placement on the website until the next calendar year event. (2026/2027)
- Mention in press release*.
- 4 VIP seats with CPO Pride Day packages (T-shirt, hat, and challenge coin).
- 4 lunch tickets.
- Seat as competition judge (1).
- Verbal and social media sponsorship recognition at all events for 12 months.
- 3 tables for company resources, information, and sales.
- Admission for 4 guests to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.
- Exclusive invitation to all other CPO Heritage Week events (Aug. 31 - Sept. 4).

**Pending confirmation of sponsorship prior to deadline.*



Major Sponsor Packages

Gold MCPO and Silver SCPO Sponsor levels

GOLD "MCPO" SPONSOR

\$7,500.00 | 3 Available

- Company logo on Jumbotron at VyStar Veterans Memorial Arena.
- Listed as GOLD MCPO SPONSOR on the website with 6 months logo placement on the website until the next calendar year event. (Through the end of 2026)
- Mention in press release*.
- 3 VIP seats with CPO Pride Day packages (T-shirt, hat, and challenge coin).
- 3 lunch tickets.
- Seat as competition judge (1).
- Verbal and social media sponsorship recognition at all events for 6 months.
- 3 tables for company resources, information, and sales.
- Admission for 3 guests to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.
- Exclusive invitation to all other CPO Heritage Week events (Aug. 31 - Sept. 4).

**Pending confirmation of sponsorship prior to deadline.*

SILVER "SCPO" SPONSOR

\$5,000.00 | 4 Available

- Company logo on Jumbotron at VyStar Veterans Memorial Arena.
- Listed as SILVER SCPO SPONSOR on the website with 3 months logo placement on the website until the next calendar year event. (Through the end of 2026)
- Mention in press release*.
- 2 VIP seats with CPO Pride Day packages (T-shirt, hat, and challenge coin).
- 2 lunch tickets.
- Seat as competition judge (1).
- Verbal and social media sponsorship recognition at all events for 3 months.
- 2 tables for company resources, information, and sales.
- Admission for 2 guests to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

**Pending confirmation of sponsorship prior to deadline.*



Additional Sponsor Packages

Bronze CPO and Veteran-Owned Small Business opportunities

BRONZE "CPO" SPONSOR

\$1,500.00 | 10 Available

- Company logo on website and Jumbotron.
- Listed as BRONZE CPO SPONSOR on the website with 3 months logo placement on the website until the next calendar year event.
- Mention in press release*.
- 1 VIP seat with CPO Pride Day package (T-shirt, hat, and challenge coin).
- 1 lunch ticket.
- Social media sponsorship recognition leading up to and through the event.
- 1 table for company resources, information, and sales.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

**Pending confirmation of sponsorship prior to deadline.*

VETERAN-OWNED SMALL BUSINESS SPONSOR

\$500.00 | Limited Availability

- For veteran-owned small businesses only.
- Recognition as Veteran-Owned Small Business Sponsor.
- Business name and logo listed on the website.
- Social media sponsorship recognition leading up to and through the event.
- 1 table for company resources, information, and sales.
- 1 meal ticket.
- 1 event coin.
- Opportunity to sell approved products and services during the event.
- Opportunity to provide approved promotional materials at your table.
- Opportunity to network, promote, and grow your small business!

Veteran-owned small businesses receive an affordable event presence with one table, one meal ticket, one event coin, website recognition, social media recognition, and approved sales or promotional opportunity.



Supporting Sponsorship Opportunities

Focused support for event services, awards, hospitality, and media

Event Drone/Videography

\$2,500.00

- Helps pay for event video recording and post-production.
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

Event Photography

\$2,500.00

- Helps pay for event photographer(s).
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

DJ / Sound

\$2,500.00

- Pays for the event DJ and sponsor announcements will be made by the DJ once an hour during the event.
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

Gifts & Awards

\$2,500.00

- Per award group (Guidon/Cadence/Vessel/Coin). Your name and logo will be on each award, and you or a representative can help present the award!
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

Event Water

\$1,000.00 | 2 Available

- Helps pay for event hydration. Signage by each water station with your name and logo!
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.

Coffee & Doughnuts Stations

\$1,000.00 | 2 Available

- Signage by each coffee and doughnuts station with your name and logo!
- Includes one (1) event coin, T-shirt, and hat.
- Admission for 1 guest to the VIP Wrap-Up Reception, including cocktails and dinner post event at Manifest Distillery.



Payment, In-Kind Donations, and Contact

Fiscal sponsor, preferred payment method, and next steps

Preferred Payment Method: Check

Checks should be made payable to:

CLAY VETERANS INC.

Mail checks to:

Eccentriq Development Solutions LLC
C/O Clay Veterans Inc.
5000-18 US Highway 17 S.
Fleming Island, FL 32003

Clay Veterans Inc. serves as the 2026 fiscal sponsor for CPO Pride Day JAX.

Checks are preferred to help reduce eCommerce fees. If a check is not possible, sponsors may use the purchase option on the sponsorship webpage.

In-kind donations that match the value of any package will receive the same benefits as the value of the donation. We are open to in-kind donations and modifications of the above to fit your needs.



Ready to Sponsor?

Once you have selected the sponsorship level that best aligns with your goals, contact us by email or through the sponsorship webpage. We are eager to discuss your sponsorship and look forward to the possibility of working together.

Email: info@cpopridedayjax.com

Website: www.cpopridedayjax.com/sponsorship-opportunities

Community Support and Disclaimer

Community support for CPO Pride Day JAX includes JHNSA and Clay Veterans Inc. Clay Veterans Inc. serves as the 2026 fiscal sponsor for CPO Pride Day JAX. JHNSA is a 501(c)(3) nonprofit organization and is not identified here as the 2026 fiscal sponsor. CPO Pride Day JAX is not affiliated, associated, endorsed by, or in any way officially connected with the United States Navy, the DON, or any of its subsidiaries or affiliates.