

SPONSORSHIP LEVELS

We welcome any level of sponsorship that fits your needs and can customize a plan to expand your brand.

To assist you, here are clearly outlined divisions to help simplify your decision.



FIVE LEVELS:

1. Rodeo Friends Sponsor
2. Biggest Fan Sponsor
3. Silver Buckle Sponsor
4. Gold Buckle Sponsor
5. Platinum Title Sponsor

Rodeo Friends Sponsor - \$1,000

- * Annual Sponsorship Opportunity
- * Sponsor logo on TNHSRA website
- * Banner (provided by sponsor) placed at the arena at each rodeo
- * 2 General Admission tickets for 2 rodeos per year.

Biggest Fan Sponsor - \$2,500

- * Same as "Rodeo Friends" PLUS:
- * Flag (provided by the sponsor) Presentation during TNHSRA grand entries
- * Recognition during each rodeo performance (1x) (scripting as desired)
- * Recognition during local radio spots when available with the TNHSRA Queen & on TNHSRA Facebook page
- * 2 General Admission tickets for 4 rodeos per year

Silver Buckle Sponsor - \$5,000

- * Same as "Biggest Fan" PLUS:
- * Banner & Flag provided by TNHSRA
- * Recognition 2x during each rodeo performance
- * 4 General Admission Tickets for 4 rodeo performances.

Gold Buckle Sponsor - \$10,000

- * Same as "Silver Buckle" PLUS:
- * Recognitions 4x during each rodeo performance
- * 2 Banners in arena at each rodeo as well as one at your place of business (if desired)
- * Sponsor Patches for each contestant to apply to shirt or jacket
- * Sponsor logo on event materials (ie, daysheets, facebook, website, as well as a link to your business on our website)
- * 4 TNHSRA Rodeo Season Passes

Platinum Title Sponsor - \$20,000

- * Same as "Gold Buckle" PLUS:
- * Sponsor logo on 4 All-Around saddles or 4 other select event saddles
- * Sponsor Banner on awards table at State Finals as well as verbal recognition at Awards Banquet
- * Recognition during all fundraising activities, such as jackpots or barrel races
- * 6 TNHSRA Rodeo Season Passes



www.tnhsra.com
tnhsra@yahoo.com



901-412-1689
901-486-4909