



2026-2027 SPONSORSHIP OPPORTUNITIES

SUPPORTING THE NEXT GENERATION OF COWBOYS & COWGIRLS

Thank you for considering a sponsorship with the **Tennessee High School Rodeo Association (TNHSRA)**. TNHSRA is an affiliate of the National High School Rodeo Association and a **501(c)(3) nonprofit organization**.

TNHSRA's High School Division gives students in **9th-12th grade** the opportunity to compete in rodeo while developing skills and values that reach far beyond the arena.

Our purpose is to help young men and women become the best version of themselves by teaching and demonstrating **sportsmanship, horsemanship, leadership, service, and character**.

TNHSRA produces rodeos throughout the year beginning in August, takes a winter break, and concludes the season with national competition in July. Youth members have opportunities to compete in rodeo events, participate in service-related activities, serve in leadership roles statewide and nationally, and pursue numerous scholarship opportunities.

Members follow the rules, standards, and dress code established by the National High School Rodeo Association. Your sponsorship helps us continue providing meaningful opportunities for high school cowboys and cowgirls across Tennessee.

YOUR SPONSORSHIP MAKES A DIFFERENCE

Every sponsorship helps provide opportunities, recognition, awards, scholarships, and a strong rodeo experience for Tennessee high school rodeo athletes.

Any amount of donation or sponsorship is welcomed and appreciated by TNHSRA.

SPONSORSHIP CONTACT

Holly Crook
TNHSRA State Secretary
2150 Elizabeth Rd, Friendship, TN 38034
731-747-1683 | tnhsrodeosec@gmail.com



2026-2027 SPONSORSHIP LEVELS

Choose the level that best fits your business or organization.

BANNER SPONSORSHIP

\$1,250

- Annual sponsorship opportunity
- Banner provided by the sponsor and placed at the arena during each rodeo
- Sponsor posted on the TNHSRA webpage
- Social Media Package 1
- Recognition during each rodeo performance
- 2 general admission tickets for 2 rodeos per year

TNHSRA EVENT SPONSORSHIP

\$2,000

- Annual sponsorship opportunity
- Banner provided by the sponsor and placed at the arena during each rodeo
- Sponsor recognized during victory laps, round-win interviews, and social media photos
- Sponsor posted on the TNHSRA webpage
- Social Media Package 2
- Recognition during each rodeo performance as the event sponsor
- Sponsor logo on day sheets for each rodeo
- Verbal recognition as event sponsor during year-end awards
- 4 general admission tickets for 4 rodeos per year

GOLD BUCKLE SPONSOR

\$5,000

- Annual sponsorship opportunity
- Banner provided by TNHSRA and placed at the arena during each rodeo
- Sponsor posted on the TNHSRA webpage with a link to the sponsor's business
- Social Media Package 3
- Recognition during each rodeo performance
- Sponsor logo on day sheets for each rodeo
- Sponsor banner displayed on the awards table at State Finals, plus verbal recognition during year-end awards
- Recognition during fundraising activities such as jackpots or barrel races
- 4 TNHSRA rodeo season passes



SOCIAL MEDIA PACKAGES

Expanded exposure for the businesses that support TNHSRA high school rodeo athletes.

PACKAGE 1

- Short clips or flyers shared to TNHSRA's Instagram and Facebook Stories.

PACKAGE 2

- Short clips or flyers shared to TNHSRA's Instagram and Facebook Stories.
- Sponsor Spotlight - flyer or photos posted to TNHSRA's permanent social media feed.

PACKAGE 3

- Short clips or flyers shared to TNHSRA's Instagram and Facebook Stories.
- Sponsor Spotlight - flyer, photos, and/or Reels posted to TNHSRA's permanent social media feed.
- Student Athlete Social Media Sponsor recognition.
- Interview video at the sponsor's place of business with a TNHSRA member, posted to TNHSRA's permanent social media feed.

READY TO PARTNER WITH TNHSRA?

We would be honored to have your business or organization partner with the Tennessee High School Rodeo Association for the 2026-2027 season. Your support directly helps us continue building strong competitors, leaders, and young adults.

Holly Crook, TNHSRA State Secretary

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