

Yona Melody Finance, Structure and Services

Yona Melody is Charity with current running costs per month being the equivalent of purchasing 10 cups of coffee from a high street shop. Yona Melody therefore currently falls below the threshold requiring Charitable status registration. The current running costs are funded by the founder.

Future funding of Yona Melody will be restricted to mechanisms where:

- 1) users indirectly create funding, for example advertising revenue from an application such as YouTube based on user traffic to the Yona Melody You Tube channel

or

- 2) Yona Melody open up a contributions page annually to secure a reserve of 18 months running costs. Once 18 months running costs have been collected, the contributions page is closed and a monthly statement of the balance of remaining funds will be published.

Yona Melody is and will always remain independent of any outside influence which could unduly bias those contributing to or using Yona Melody. As a practical example, a testimonial from a respected figure or organisation from within the community which supported the purpose of Yona Melody would be acceptable and may be published on a testimonial page – any form of direct promotion of their own products, services or band would not.

Yona Melody will never take direct funding or advertising.

Current Services

YonaMeldoy.com

Hosted on GoDaddy.com and secured for 10 years. GoDaddy inhouse design tools are used to create and update the site

Yona Melody Soundcloud Account

Basic level package. All banjo, tune and/or fiddle audio files published on Yona Melody are hosted on the account.

Yona Melody Facebook Account

A Facebook business page linked to the founders personal page. All sound files published are reposted on the Yona Melody Facebook page.

Yona Melody Instagram Account

All posting to the Yona Melody Facebook account are automatically reposted on Yona Melody Instagram.

Yona Melody YouTube Channel

All audio files published on Yona Melody Soundcloud account are reposted on the Yona Melody YouTube account. These files specifically feature the model name of the instrument used, as it allows users to hear audio file reference points for models of instruments they may never get to play, but which could help them in their own choice of instruments. Yona Melody becoming a reference point for sound files for different model instruments could help users and help drive traffic to Yona Melody at zero cost.

Tablatures

The Teff.pad app has been used, simple to set up and use. Banjo Tablatures can be automatically changed into music notation by changing settings.

Video Creation

Apple Music iMovie has been used.

Future Volunteer Running of Yona Melody

It is envisaged that the first phase of Yona Melody will be one of manageable growth, where a group of volunteers may gradually be required to help run it day-to-day. Should Yona Melody pass through this phase and it be clear to the volunteers involved that something more structured is required, it will be discussed by those involved at the time and full transparent disclosure be available on a published page.

No matter what the future holds, we have songs, music and dance today which were passed freely from player to player, singer to singer and dancer to dancer, and everyone involved passed it on with the implicit message 'Here.... I love this, why not....'

Make it your own.....Miyo