



**Educational Opportunity Centers of PA  
presents**

**FUTURES: A Lackawanna County Career  
Exploration & Discovery Conference for  
High School Students**

**Saturday, October 5, 2019**

**at Johnson College**

**Presenters' Biographies**



## Welcoming Remarks and College Student Panel

### **Dr. Katie Leonard**

Dr. Katie Leonard joined Johnson College in January of 2007 as the College's Coordinator of Grants and Annual Fund. From there, she had continued success in the areas of fundraising and community outreach which led her to become the Director of Development, Director of Institutional Advancement, and then on to Vice President of Institutional Advancement and Senior Vice President of College Advancement. Over the last ten years, Dr. Leonard's contributions to the College have been innumerable. In her time with the College, Dr. Leonard formed industry relationships, reestablished the alumni program, increased annual giving, and initiated the College's rebranding in 2011. She executed the College's first-ever capital campaign in 2013 which raised, comprehensively, over \$5 million to build the new Health Science Technology Center on campus, the largest building project to date.

Dr. Leonard holds a Bachelor of Arts degree in English from York College of Pennsylvania, a Master of Arts degree in organizational leadership from Mansfield University, and a doctorate of education from Capella University. Before bringing her talents to Johnson College, Dr. Leonard held multiple positions in York, PA, working with government officials and non-profit organizations. In York, she was the Executive Director of Downtown Inc., York's Main Street Program. Dr. Leonard has also made great contributions to the community outside of her roles with Johnson College. She serves on the board of directors of NeighborWorks of Northeastern Pennsylvania, The Greater Scranton Chamber of Commerce's LIFE Board, and is a past board member of the Lackawanna Home Builders Association.

Dr. Leonard resides in Scranton with her husband Bill and daughter Sophie.

### **Carolyn Quinn, MPA**

As Executive Director of Educational Opportunity Centers, Carolyn realizes her career dream every day. At EOC, Inc., she has held many positions in her 19 years working with TRIO including Academic Specialist and Program Manager. Today, the agency offers services in eleven counties and five ETS target school districts. EOC, Inc. is committed to providing exemplary educational and career services!

Carolyn has a Bachelor Degree in Secondary Education History Degree with a minor in Political Science from Misericordia University and a Certificate of Higher Education and a Master of Public Administration from Capella University. She lives in Scranton with her wonderful husband, Patrick Quinn along with their blended family of five grown children and two beautiful granddaughters.

### **LaTida Smith**

As President and CEO of Moses Taylor Foundation, LaTida Smith operationalizes the Foundation's commitment to improve the health of people in Northeastern Pennsylvania. With over 15 years' experience in health legacy foundations, LaTida is driven by the opportunity to engage diverse stakeholders in identifying, prioritizing and addressing local community health needs. Prior to joining Moses Taylor Foundation, LaTida was Vice President of Saint Luke's Foundation of Cleveland, directed the City of Cleveland's HIV/AIDS Unit and served as a community educator for Planned Parenthood of Greater Cleveland. She currently serves on the boards of Grantmakers for Effective Organizations, Playworks, and Highlights Foundation. LaTida considers it a privilege to lead the development of this new philanthropy and promote collaborative strategies to increase opportunities for people in Northeastern Pennsylvania to live healthier lives.

## **Dr. Marwan A. Wafa**

Dr. Wafa took the helm as chancellor of Penn State Scranton on July 1, 2015 and has been actively engaged with community leaders and organizations. His priorities for PSSN includes access and affordability, offering 4-year bachelor's degree programs that are aligned with regional market needs, community engagement, diversity and inclusion, student retention and assessment of student learning outcomes. He established the Center for Business Development and Community Outreach to serve as a bridge between Penn State Scranton and the business community to provide business solutions. The latest is the creation of the Launch Box in South Scranton to provide free help and support to area entrepreneurs.

Currently serves as a board member of the Greater Scranton Chamber of Commerce, LIFE, Geisinger Community Medical Center, United Way of Lackawanna and Wayne Counties, United Neighborhood Centers, and TecBridge

### **Careers in Logistics & Warehousing**

#### **Whitney Wooten**

Whitney Wooten, originally from Orlando, Florida, is the oldest of two. Her father was a Psychology Professor at the University of Central Florida and raised his children to have a curious mind and value education. Whitney is a graduate of the University of Florida with a Bachelor's of Science degree in Industrial and Systems Engineering. She has worked in the Distribution and Supply Chain industry for the last 15 years. She started her career in leadership with Target Corporation in the big city of Tifton, GA as Team leader. She was quickly promoted to Area Manager, leading departments all over the building and gaining a strong understanding of Warehouse operations as well a Good Leadership qualities. She later took the opportunity to work with Nike, Inc. in the beautiful city of Memphis, TN. With Nike, Inc. Whitney worked in Manager and Senior Manager roles responsible for the Operations and Planning at both Nike Footwear and Nike Apparel Facilities. She also took leadership roles in Inventory Control and Capacity Management for Nike's Direct to Consumer (Digital) operations as well as Nike NFL. In this position, she governed \$35 million dollars of inventory housed in 3 different sites with a combined square footage of 2.8 M. Whitney also was the Project Leader for the implementation of a Labor Management System for Nike North America Apparel Facility. She is currently the Vice President of the Pennsylvania Division at McLane Company and has aspirations of growing her career in the years to come.

### **Careers in Manufacturing**

#### **John Mele**

I am an Automation and Robotics specialists. With training in both the Electrical and Mechanical engineering fields. Currently I am the founder and President of JAM Works LLC, a robotics, and automation company located in Mayfield Pa. Where we currently employ 15 individuals, (3 Johnson college graduates) who perform the tasks of Mechanical and Electrical Design, Machining, Welding, 3D printing, etc. with the goal of producing automation systems to assist clients in being more efficient and to keep jobs in Pa. Currently I live in Forest City with my wife and stepson, but was born and raised in Dunmore Pa. I also have a son living in Delaware working in the Pharma field as an Environmental engineer. I am a USN veteran of Operation Desert Storm and served on the USS Coral Sea aircraft carrier, and also stationed in Sicily thereafter. I have worked locally for Specialty Records and Gentex Corp as an Automation engineer, I also worked for a Company in Bologna Italy, representing them in North America and Australia doing the same.

## **Patrick Lindmeier**

Patrick Lindmeier is a Manufacturing Engineer at Mitsubishi Chemical. At MCAM he designs, builds and repairs plastic making machinery. He graduated from Wilkes University in May 2018 with a Bachelor's Degree in Mechanical Engineering and minor in Computer Engineering. He is originally from the Quakertown area but moved to Scranton after an internship at MCAM turned into a full time job after school.

## **Careers in Skilled Trades**

### **Alex Ellsworth**

Alex Ellsworth is the Assistant Director of Enrollment at Johnson College. His main duties include meeting with prospective students, visiting local high schools, reviewing applications and overseeing a staff of four. Alex also works closely with other departments across campus including Academic Advising, Student Engagement and Financial Aid to ensure that students have a seamless transition once they start classes.

Prior to working in Higher Education, Alex worked in the Ticket Sales Department for the Wilkes-Barre/Scranton Penguins. He holds a Bachelor's Degree in Marketing from the University of Scranton and resides in West Wyoming with his wife.

### **Cole Goldstein**

Cole Goldstein is currently the program director for the Advanced Manufacturing Technologies department at Johnson College. He specializes in computer aided design, additive manufacturing, design and sustainability. He is very active in the local arts community and volunteering with the local arts, culture, and education council, while also running a small bespoke furniture design company. He received a Bachelor's of Fine Art from Kutztown University in 2012 concentrating in Furniture Design and minoring in Fine Metals and Product Design. He then went on to receive a Master's of Fine Art from Maine College of Art in 2016. His master's thesis, "A Maker's Manifesto", illustrated the view that a blending of traditional and contemporary fabrication techniques are needed to move forward in a contemporary practice. He resides in Scranton with his wife and 3D printers.

### **Michael Brust**

Michael Brust serves as the Training Director for the Scranton Electricians JATC since 2015. In addition to this accomplishment, he is an active member of IBEW Local 81 for 25 years and serves on the local's E-Board for the past 8 years. He has been an Instructor for 9 years.

Michael graduated from Johnson College in Scranton, PA with an Associate's Degree in Electronics and worked as a Foreman at Leber Electric for 17 years prior to his appointment of Training Director. He is retired from the U.S. Navy Reserves and completed two tours to the Persian Gulf and Iraq.

Michael received the *Outstanding Instructor Award* in 2014 through UL Laboratories and *Instructor VIP (Visionary-Innovator-Pioneer) Award* from E2E Summit also in 2014. Michael is also very active within his community serving as an active member of the Clarks Summit Fire Company since 1992, Trustee of his home parish, and Little League volunteer for over 10 years.

Michael lives in Clarks Summit, PA with his wife of 21 years, Jaqueline, and three kids Brady (17), James (14) and Leandra (14). Michael is an avid Redskins and Yankees fan and enjoys fishing, hunting, and attending his kid's sporting events.

## Careers in Culinary

### **Lucrezia Holgate**

I am a Keystone College alumni where I was the first ever culinary fellow teaching assistant for the program. I graduated with my Associates degree in culinary arts and continued at Keystone for my Bachelor's degree in business management with a minor in organizational leadership. I've spent over the last 10 years in different positions throughout the culinary and food service industry. Much of my career was spent in various country clubs in the northeastern Pennsylvania area. My passion has always been culinary arts education and in the last two years I've made that dream a reality at Lackawanna College Kiesendahl School of Hospitality where I instruct several culinary arts classes, am a certified ServSafe instructor and serve as the sous chef for the student run restaurant, 409 on Adams.

## Careers in Hospitality

### **Lindsay Griffin**

Lindsay is a graduate of LaSalle University where she received her degree in Bachelor's Degree in Business. She has worked for Comcast Spectacor – Philadelphia 76ers, Wachovia Arena, Mohegan Sun at Pocono Downs and Genetti Hotel & Conference Center. She is avidly involved in the community and is a board member of the United Way of Wyoming Valley, The Wilkes-Barre YMCA, Northeast Sight Services, The Osterhout Library, CASA of Luzerne County & The Pennsylvania Association of Chamber Professionals. She also belongs to committees such as American Heart Association, Wyoming Valley Children's Association, Leadership Wilkes-Barre Alumni Council, Junior Achievement of Northeastern PA and Northbranch Landtrust. She has received the 2018 Young Professional Inspiration Award, Northeast PA Business Journal's Top 25 Women in Business 2019, Times Leaders Distinguished Women 2019 and is a member of Circle 200, a leadership group for Executive Women in NEPA.

As the COO of Greater Wilkes-Barre Chamber of Commerce, she manages and oversees the daily operations of the chamber and team. This includes all of our 40-50 programs and events, our membership of 700+ in the business community, budgeting, strategic planning and all new & continuing initiatives including the integration with our economic development program Wilkes-Barre Connect.

## Careers in Nursing

### **Dr. Michael M. Evans**

Dr. Michael M. Evans, PhD, MEd, RN, ACNS, CMSRN, CNE is the Assistant Dean of Undergraduate Nursing Education at the Commonwealth Campuses and an Associate Teaching Professor of Nursing at Penn State University in the College of Nursing where he is responsible for teaching in the Baccalaureate, RN to BSN, and graduate nursing programs. Dr. Evans is board certified in medical surgical nursing and nursing education.

Dr. Evans is published in the areas of nursing education and clinical practice. He also volunteers his time as a manuscript reviewer for MedSurg Matters. He is a member of many professional organizations including Sigma Theta Tau International Honor Society of Nursing (Xi Gamma & Beta Sigma Chapters), National Association of Clinical Nurse Specialists, National League for Nursing and the Academy of Medical-Surgical Nurses. He maintains his clinical excellence through his part-time work with the Visiting Nurses Association Hospice and Home Health of Lackawanna County.

Dr. Evans received an Associate of Science in Nursing and his Bachelor of Science in Nursing from Penn State University and a Masters of Science in Nursing, with a specialization in adult health and a sub-specialization in nursing education from Misericordia University. In addition, he earned his Master of Science in Education with a focus in Professional Studies from Capella University and his PhD in Nursing from the College in Nursing at Penn State University.

He lives in Archbald with his wife, Stephanie, their son, Finn Michael and their two dogs, Duncan Hines and Sweet Polly Purebred and their cats, Andrew Michael and Praire Dawn.

### **Terry Macknosky**

Terry Macknosky, BSN, RN, is Staff Development Coordinator at Allied Services Skilled Nursing Center where she develops and implements educational programs for their Certified Nursing Assistant program, orientation materials for new hires and educational inservices for both licensed and unlicensed nursing staff. Terry completed the Practical Nursing Program at CTCLC, holds a Bachelor of Science degree in Nursing from the University of Scranton and is a certified NATCEP instructor. She has experience in both long term and acute care and has worked as a clinical instructor for local practical nursing and nursing assistant programs. She is a member of the Health Occupations Advisory Committee at CTCLC. She currently resides in South Abington Township.

## **Careers in Healthcare**

### **Tiffany Newell**

Tiffany Newell is a Radiologic Technologist for Geisinger Wyoming Valley Hospital. Where she provides patient care using Radiation to see inside the body. She is a Johnson College alum from the class of 2018, with her Associates degree in science. She is currently a professional tutor for the College and helps visit clinical sites for the 2020 and 2021 Radiology class.

### **Brittany Tallarico**

Brittany Tallarico MS, OTR/L is an occupational therapist employed at Allied Services Transitional Rehabilitation Unit where she provides inpatient OT services to the adult and geriatric population prior to transitioning to home from the hospital. Brittany is also employed as a per diem OT for several home health agencies where she works with clients and their caregivers to maximize independence in their home. Brittany received her Master's Degree in Occupational Therapy from the University of Scranton in 2015 and currently resides in Peckville with her husband and two daughters.

### **Kathleen Wood**

Kathleen Wood, PT is an Physical Therapist with Allied Services Integrated Health System working for the past 19 years in the areas of home health, skilled nursing, in-patient rehabilitation & currently in the out-patient setting where she provides physical therapy services. As a healthcare specialist, Kathleen performs comprehensive evaluations & assessments establishing treatments to individuals with limitations in their functional mobility within phases of impairment including initial diagnosis to restorative phases of recovery to optimize the individuals quality of life. Prior working at Allied Services Integrated Health System, Kathleen was employed by the former Mercy Hospital in Scranton as a staff physical therapist. She holds a Bachelor's of Science degree in Physical Therapy from Beaver College '90 (currently Arcadia University in Glenside, PA). She resides in Dalton with her husband of 24 years and two daughters.

## **Business & Entrepreneurship**

### **Aaron McNany**

Aaron McNany is a full-time entrepreneur, dividing his time between multiple businesses. His largest business, Veloce Group, is an omnichannel bike retailer with a focus on customer experience, scalability, and online integration. Aaron earned his bachelor's from Clarks Summit University before working for the US Air Force as an Airborne Linguist, where he earned an AA in Mandarin Chinese from The Defense Language Institute. He is currently wrapping up an MBA program at the University of Scranton. Aaron is a creative at heart and finds satisfaction in producing positive and meaningful value for people through products and experiences. He enjoys cycling in his spare time, and lives with his wife and three daughters in Northeastern Pennsylvania.

### **Brianna Florovito**

Brianna (Brii) Florovito is the Workforce and Entrepreneurial Development Specialist for The Greater Scranton Chamber of Commerce. In her current role, she focuses on the development of workforce strategy, as well as the mentoring of various start-up companies within the IGNITE incubator program. Previously, Brii has worked at PA CareerLink® Lackawanna County delivering soft skills workshops, career guidance, and employer services to both individuals and businesses.

Brii holds a Bachelor of Arts degree in Sociology from Rutgers University and has studied at Central European University in Budapest, Hungary. She is a graduate of Valley View High School, and currently resides in Jermyn with her daughter, Delaney.

## **Careers in Financial Services**

### **Megan Alpert**

Megan Alpert, Senior Financial Advisor, began her career with Merrill Lynch in 2004. Megan adheres to a disciplined process that delivers a consistent yet customized wealth management experience for clients. Megan's focus is on understanding, planning and assisting clients with a process to help them achieve their personal and financial goals. She incorporates wealth management strategies which align with each clients' unique investment objectives and individualized risk tolerance levels. Megan works with individuals and families incorporating education and retirement planning, trust and estate planning services in conjunction with CPAs and attorneys. Megan graduated in 2003 from the University of Pittsburgh with a degree in Psychology. Megan is a board member of The Scranton Chamber of Commerce, William Prescott Parent Teacher Association, and is a member Circle 200 and Women in Philanthropy of The Scranton Area Foundation. She holds FINRA Series 7 and Series 66 registrations. Megan resides in Scranton with her husband and three children.

## Careers in STEM

### **Kristie Spinello**

Kristie Spinello is a Talent Acquisition Specialist with Borton-Lawson Engineering, where she manages full life-cycle recruitment, fosters partnerships with agencies and schools, and focuses on maintaining an environment of equal employment opportunity and competitive advantage. Prior to working at Borton-Lawson, Kristie was a Recruiting Manager for BAYADA Home Health Care in Wilkes-Barre, PA. She holds a Master's of Business Administration from Wilkes University, a Bachelor's of Business Administration in Management and Marketing from Wilkes University, and holds her SHRM-CP Certification. She is also a member of the local NEPA SHRM chapter. She lives in Archbald with her fiancé.

### **Christopher A. Arnold**

Christopher A. Arnold, MLE, PE is a Civil Engineer with Borton-Lawson Engineering, where he helps guide clients through the land development process and reviews plans for compliance with local ordinances. He is licensed in four states and the District of Columbia. Previously, Chris worked as a Designer at RZ Engineering in Syracuse, NY where he provided land development services to clients in Central and Western New York. He holds a BS in Forest Engineering from the State University of New York College of Environmental Science and Forestry. He lives in Kingston with his wife.

### **Brian Reese**

Brian Reese is currently a Systems Administrator and Adjunct Instructor with Penn State University at the Wilkes-Barre Campus. Prior to working for Penn State University, he working as a Systems Administrator for Keystone Oaks School District in Pittsburgh PA. Brian received a Master's degree in Information Sciences with a focus on cybersecurity and information assurance from Penn State University. He shares his knowledge and passion for information technology by mentoring IT students, working as an IT consultant with local businesses, and teaching introductory technology courses to high school and college students. He resides in Pittston with his wife and 18-month old son.

### **Ron Supkowski**

Ron Supkowski, Ph. D., is Professor of Chemistry at King's College and Chair of the Department of Chemistry and Physics. He has been at King's since 2004 and teaches freshman chemistry, senior inorganic chemistry and in the King's CORE curriculum. Ron graduated from King's College with a BS in chemistry and earned his Ph. D. at The Pennsylvania State University specializing in bioinorganic chemistry. After receiving his graduate degree, Ron worked at the specialty chemical company W.R. Grace in Columbia, MD as a Senior R&D/Analytical Chemist for four years before taking a teaching position at King's College. He lives in Mountain Top with his wife and two children.

## Careers in Real Estate

### **Sara Levy**

Sara is an Associate Broker and Regional Sales Manager at Classic Properties. Working primarily out of the Clarks Summit and North Pocono offices, she is a multi-million dollar producer who was responsible for over \$9.4 million in sales in 2018. She also manages three offices (Clarks Summit, North Pocono, and Pocono Mountain) where she oversees approximately \$150 million in annual sales and is the lead trainer for the Ninja selling program and the new agent training program. She is a member of the President's Circle within Classic

Properties, which recognizes all million dollar and greater producers and a past recipient of the Classic Properties Rookie of the Year award.

Outside of her work at Classic Properties, Sara is a member of the Greater Scranton Board of Realtors, serving as President in 2016 and receiving the Realtor of the Year award from the Board in 2017. She is the current Chairperson of the National Association of Realtors Young Professionals Network, Scranton Chapter. She has been awarded multiple scholarships at the state and local levels of the Associations of Realtors. In 2013 Sara was inducted into Realtor Magazine's Class of 30 Under 30, which recognizes the top 30 Realtors under 30 in the nation. She was only the third Realtor in Pennsylvania to be selected for this award in its 11-year history.

In the community, Sara is the immediate Past President on the Board of Directors for the Voluntary Action Center of Northeastern Pennsylvania and a board member of NeighborWorks NEPA, Jewish Family Services, and the Scranton Preparatory School Alumni Board.

She is a graduate of Scranton Prep and the University of Connecticut. She resides in Clarks Summit.

### **Careers in Education**

#### **Colleen Leonard**

Colleen Leonard is the principal of Abington Heights Middle School in Clarks Summit, PA. She has over 22 years' experience working in education. Colleen taught Spanish at Scranton High School for 11 years and then became the Assistant Principal at Scranton High for 4 years. After her tenure at Scranton High she became the principal of McNichols Plaza Elementary in Scranton for 6 years. She is currently in her second year as the principal of AHMS. Colleen earned a Master of Education degree from East Stroudsburg University and a BA in International Business from the University of Scranton. She resides in North Abington Township with her husband and daughter.

#### **Nanine Gramigna**

Nanine Gramigna has been working in the teaching profession for twenty four years. Her experience ranges from middle school through college level. She has a Bachelor of Science in Education and a Master's Degree in Reading. Nanine is certified in English and Communication. She is a certified Reading Specialist and Library Media Specialist. Nanine has additional college credits in technology and language arts. She is a Google certified educator. She feels education is the key to success in life, and she hopes she makes a lasting impact in the lives of her students!

### **Careers in Human Services & Social Services**

#### **Don Minkoff**

Don Minkoff, a Licensed Clinical Social Worker, has been employed at Jewish Family Service of Northeastern Pennsylvania since July 1995 where he provides counseling for children, adults and families with a variety of life and relationship problems. Don received his Master's in Social Work degree from Wurzweiler School of Social Work, Yeshiva University, New York City, in 1980. After graduation he worked at an adolescent residential program outside of New York City, moving to the Scranton area in 1981 to work at Friendship House's Children's Partial Hospital Program. From 1982 until July 1995, Don worked at Hazelton Nanticoke MH/MR (now Northeast Counseling Services) providing counseling for children adolescents and families in the outpatient and

the Hazelton Junior High School in-school partial program. As an aspect of his work, Don has partnered with multiple social service agencies, the courts, schools, physicians in Lackawanna and Luzerne County.

### **Patrick Quinn**

Patrick Quinn is the Director of Program Operations for The Arc of Northeastern Pennsylvania, where he has made his career for over thirty five years. Patrick started as a teenager providing direct supports for the individuals with intellectual and developmental disabilities served by The Arc, and after graduating from The University of Scranton, moved into a series of progressively responsible agency positions including Supervisor, Program Specialist, Departmental Program Manager, and most recently Director of Residential and Adult Day services. Patrick is responsible for oversight of all operations, program development and revision, quality and compliance, and individual and systems advocacy, among other duties. He is an accomplished lecturer in the field of intellectual and developmental disabilities at the local, state, and national levels. Patrick is a graduate of the National Leadership Consortium on Developmental Disabilities at The University of Delaware, as well as the first cohort of the Non Profit Leadership Program at The University of Scranton.

## **Careers in Nonprofits**

### **Jesse Ergott**

Jesse Ergott, President & CEO of NeighborWorks Northeastern Pennsylvania (NWNPEA), has served in the community development field for over 15 years. During this time he has used his community planning background on many different types of initiatives, including environmental & conservation projects, educational programming, historic preservation efforts, and the promotion of tourism in northeastern Pennsylvania.

Prior to joining NWNPEA, Jesse served as Chief Operations Officer for the Lackawanna Heritage Valley State and National Heritage Area where he was responsible for the administration and oversight of the organization's programs, projects and day-to-day operations.

Ergott is the immediate past President of the National NeighborWorks Association, a national trade organization representing over 240 organizations across the United States, is a member of the Institute for Public Policy & Economic Development's Housing Task Force, serves on the MetroAction board of directors, and is a member of the Advisory Council for the Ignatian Volunteer Corps of Northeastern PA. Jesse also serves as an adjunct faculty member at the University of Scranton's Kania School of Business where he helps lead the University's Nonprofit Leadership Certificate Program. A graduate of the Achieving Excellence in Community Development Program at the Harvard Kennedy School, Ergott was also previously selected as the National NeighborWorks Association's National Emerging Leader of the Year and has been named one of the Northeast Business Journal's past "Top 20 Professionals Under 40".

Jesse resides in Tunkhannock with his wife, Sara, and their two children.

### **Lisa Durkin**

Lisa Durkin is the President and CEO of United Neighborhood Centers and United Neighborhood Community Development Corporation. Ms. Durkin has been an employee of UNC since 1998 when she graduated from Mansfield University. In 2007 she was promoted to Director of Community Services where she supervised over 20 crisis intervention programs serving the needs of low income families and individuals. In 2010 she became Chief Operating Officer and developed an Education & Revitalization Department and Community Health Department within the agency. She has served as chairperson of the Housing Coalition of Lackawanna County and the Center for Family Engagement. Lisa currently serves as a member of Women in Philanthropy, the

advisory board of Penn State Scranton and several committees addressing community needs. In 2012 she was named to the NEPA Business Journal's top 20 under 40 and in 2013 she completed the Executive Leadership Institute through the Alliance for Strong Families and Communities at the University of Michigan. In 2016 she completed the Achieving Excellence in Executive Education program at Harvard University's Kennedy School of Government.

### **Jessica Wallo**

Jessica Wallo is Vice President of Programs & Services at United Neighborhood Centers of Northeastern Pennsylvania. Jessica started at the agency in 2009 in the HIV/AIDS prevention program before becoming a case manager in the Community Services Department in 2011. She became Emergency Services Supervisor in 2013, followed by Community Services Assistant Director in 2014. Jessica holds a Master's degree in General Theoretical Psychology from Marywood University and a Bachelor's degree in Psychology from King's College.

### **Kelly E. Langan**

Kelly E. Langan is the Director of Children & Teens at United Neighborhood Centers of Northeastern Pennsylvania where she oversees three child care centers, a teen drop-in center, a youth art center, and a summer camp. Ms. Langan currently serves as a Red Cross Instructor within her organization and her community. She holds an M.A. in English & Creative Writing from West Chester University of Pennsylvania and a B.A. in Communication Arts & Humanities from Keystone College.

## **Careers in Marketing & Media**

### **Holly K. Pilcavage**

Holly K. Pilcavage is currently the director of operations & business development for CoalCreative, a full-service creative agency located in downtown Wilkes-Barre.

A native of Plains Twp. and a graduate of Coughlin High School, Holly earned a degree in business management from University of Scranton and a master's degree in higher education administration from University of Akron. She now lives in Wilkes-Barre and dedicates her daily life to creating a positive ripple effect throughout our region and beyond. To this effect, Holly is one of the Avengers of Wilkes-Barre Connect, an initiative of the Greater Wilkes-Barre Chamber of Commerce. She is the co-founder of NEPA Creative and the founder of Project Wednesday. Locally, Holly serves on the board of directors of Dress for Success Luzerne County, Empowerment Education, and Wilkes-Barre POWER. She is also an active member of the Greater Wilkes-Barre Chamber Young Professionals Council and Women's Network.

### **Liz Finley**

Liz Finley is a Marketing Strategist with Sweda Advertising, where she has developed advertising campaigns and strengthened client relationships. As Director of Production and Senior Account Executive, Liz has produced award-winning television commercial campaigns and executed strategic advertising campaigns for clients in Education, Healthcare, Political, Law, and Services fields. A former board member of the American Advertising Federation of Northeast PA, and a previous First Friday of Scranton presenter, Liz is active in the local arts community. She holds a bachelor's degree from Penn State University in Communications and resides in South Abington Twp. with her husband and daughter.

## Careers in Law Enforcement

### **Carl R. Graziano**

Chief Carl R. Graziano has been a member of the Scranton Police Department for the past 27 years serving in the ranks of Patrolman, Detective, Narcotics Officer, Detective Sergeant, Patrol Captain and for the past 7 years as Chief of Police. He is a graduate of the Police Academy at Lackawanna College, FBI National Academy in Quantico, Va. And The Northwestern University School of Police Command. He holds a Bachelor's Degree in Criminal Justice from Keystone College and a Master's Degree in Criminal Justice from Arizona State University. He is also an adjunct criminal justice instructor at the University of Scranton, Keystone College, and at the Lackawanna College Police Academy.

### **John Chilleri**

John Chilleri is the Lackawanna College Police Academy Director of Academy Operations, and is responsible for the Program administration of the Pennsylvania Basic Municipal Police Training program, and Pennsylvania Lethal Weapons training program at the Scranton and Hazleton Campus of Lackawanna College.

Prior to being the Director of the Lackawanna College Police Academy John was employed for 21 years by the Moosic Police Department and retired in 2018 with the rank of Sergeant. John has been a Law Enforcement Instructor with Lackawanna College Police Academy since 1991. He obtained a Bachelor of Science degree in Administration of Criminal Justice from Penn State University. John resides in Moosic with his wife Annette and 11 year old son Johnny and his 2 year old son Rocco.

## Financial Aid for College

### **Jessica Farrell**

Jessica Farrell is the Director of Financial Aid and VA Certifying Official here at Johnson College. She has been helping students and their families navigate the very complex Financial Aid process for over a decade. Prior to working at Johnson College, Jessica worked at Keystone College and McCann School of Business and Technology. She holds a Bachelor's Degree in Business with a concentration in Human Resources from Keystone College. She resides in Roaring Brook Twp with her son and husband.

### **Katie Gettmann**

Katie Gettmann is a Financial Aid Advisor at Johnson College where she assists students by processing their Financial Aid and informing them of all available funding sources. She also taught a Customer Service course at Johnson College this past summer. Prior to working at Johnson College, Katie worked as an adjunct professor at the University of Scranton in the Business Department. She has also worked as the Financial Services Manager at Penn Foster and has prior career experience in marketing, management, and counseling. She holds a Master's degree in Business Administration from Wilkes University and a Bachelor's degree in Psychology and Music from Lycoming College. She resides in Gouldsboro with her husband and son.

## College Career Services

### **Dana Healey**

Dana Healey is the Manager of Career Services at Johnson College. She provides strategic direction for students, and facilitates career advising and internships for undergraduate students and alumni. Additionally, she develops and implements an advising philosophy and a comprehensive group of programs that aligns with and supports student achievement and the Johnson College Mission.

Prior to working for Johnson College, Dana was the Career Services Director for McCann School of Business and Technology, and the Outreach Director for the Boy Scouts of America. She holds a Bachelor's degree in Communications from Misericordia University and resides in Scranton with her husband and two dogs.

### **Christina Whitney**

Christina (Chris) Whitney has served students in higher education roles since 1995. Throughout her career, she has worked with 5 institutions and currently serves as Director of the Center for Career Development at The University of Scranton, where she graduated with her MS degree in Counseling. In addition to her role in career development, she serves as a member of the Veterans Advocacy Committee and advises the Student Veterans Organization.

With her husband of 24 years, 2 children, and 1 grandchild, Chris enjoys an active life full of outdoor sports for every season. Boating in the finger lakes of upstate NY is her favorite! She loves reading and her DVR is full of Bravo-TV. Though her days are full and "down time" doesn't really exist, she feels truly blessed to serve her alma mater and join her Scranton mentors in ensuring student success.

## College Student Support Services

### **Emily Holmes**

Emily Holmes is a Licensed Professional Counselor and the Manager of Disability Services at Johnson College, where she meets with students to support their academic, personal and social growth. She also works with the entire campus community to provide equal access for students with disabilities. Prior to working at Johnson College, Emily was a Counselor and Coordinator of Disability Services at Keystone College. She holds a Master's degree in Rehabilitation Counseling from the University of Scranton and a Bachelor's degree in Sociology from Saint Joseph's University. She resides in Scranton and loves to read and hike.