

# GIVING OPPORTUNITIES & SPONSORSHIPS

**2025  
-2026**



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**[www.latinasleadingtomorrow.org](http://www.latinasleadingtomorrow.org)**

# ABOUT US



## Mission

To connect and expose Latinas to opportunities that enrich their futures through education, mentoring, and leadership development

## Vision

To create a community of educated, committed, and empowered Latinas



LLT is a 501(c)(3) Arlington-based nonprofit dedicated to connecting middle and high school youth to professionals across a variety of careers and providing them with access to programs that decrease achievement gaps.

These connections are carefully cultivated to provide students with insight into their career options and information on how to successfully open the doors of opportunity.

Today, LLT provides **FREE** programming to middle and high school students in three signature programs: CORE (Creating Opportunities to Reach Excellence), ELITE Academy (Exemplifying Leadership in a Team Environment), and LLT STEMpower Camp. Our programming impacts youth across the District of Columbia, Maryland, and Virginia (DMV) area.

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SHAPING  
YOUTH LEADERS,  
BUILDING TOMORROW

**2100+**  
Youth  
Served

**60%**  
of participants  
become first-  
generation  
college students

**65%**  
of participants  
come from  
low-income  
households

**1700+**  
Volunteer  
Hours

**6,500+**  
Social Media  
Followers



# DANIELA

Daniela Gonzalez, a proud Salvadoran-American and senior at Yorktown HS, is recognized for her dedication to academics and community service. She earned the LLT Community Service Award and was honored by Arlington Public Schools for representing her school at the Minority Student Achievement Network (MSAN) conference in Wisconsin.

Daniela also received Yorktown's ROCS Award, nominated by a teacher, for her positive impact and leadership. Since joining LLT in her freshman year, she has embraced her cultural roots, developed leadership skills, and mentored younger students. As a senior, Daniela is committed to inspiring others to believe in themselves and pursue their dreams.



## PARTICIPANT STORIES

# NATALIE

Natalie Portillo is a talented Salvadoran-American student, currently a rising senior at Wakefield High School for the academic year of 2023 - 2024. She has been an integral part of LLT for two years, during which she has thrived as a young leader.

Natalie's dedication to her academic and personal growth has earned her recognition, including being granted the prestigious LULAC scholarship and the Girls Inspired & Ready to Lead Inc. award. Her commitment to LLT has allowed her to be part of an empowering environment where she feels seen and heard.



# YOUR SUPPORT MAKES AN IMPACT

**Dear Corporate Partner,**

**Thank you for your interest in supporting Latinas Leading Tomorrow (LLT). Since 2004, LLT has empowered first-generation Latina students in the DC Metro Area, helping them achieve their dreams of becoming college-bound. With 60% of our students being first-generation and 65% from economically disadvantaged families, your support directly impacts their futures. To date, 90% of our alumnae go on to college.**



**Through our CORE, ELITE, and LLT STEMpower programs, as well as mentorship initiatives, we prepare young Latina women to excel in their academic and professional careers while embracing their cultural heritage. Our programs are offered free of charge, made possible by the generosity of partners like you.**

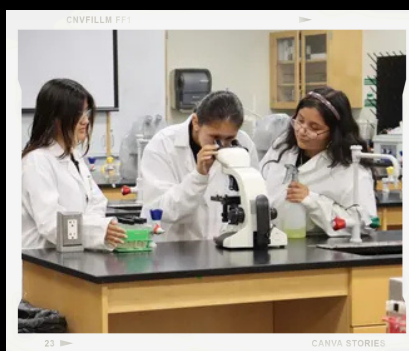
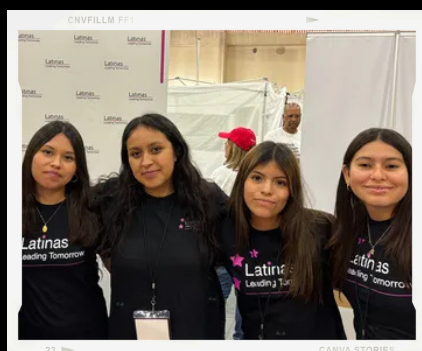
**Can we count on your partnership to help advance our mission? We would love to welcome you as a sponsor for the 2025-2026 school year, ensuring a brighter and more inclusive tomorrow for all.**

**¡Juntas alcanzaremos las estrellas!  
Together, we'll reach the stars!**



# LLT PROGRAMS

<b>CORE</b>	<p>This after-school program focuses on cultural identity, leadership, academics excellence, community service, and mentoring. We empower girls to achieve greatness and pursue their dreams fearlessly, overcoming any obstacles that come their way. Offered in select Arlington Public Schools &amp; expanding to Prince George's County Public Schools in Fall 2025.</p>
<b>LLT STEMPOWER CAMP</b>	<p>This in-person summer program engages middle school students in hands-on interactive Science, Technology, Engineering, and Mathematics (STEM) activities at Marymount University. The goal is to cultivate problem solving, critical thinking, and self-efficacy while introducing them to inspiring role models in STEM.</p>
<b>ELITE ACADEMY</b>	<p>This in-person summer program offers high school students advanced leadership skills, empowering girls to excel as effective and authentic leaders. The curriculum encompasses resume writing, personal branding, crafting a compelling LinkedIn profile, and emphasizes the significance of networking.</p>



# SIGNATURE EVENTS

## 5K REACH FOR THE STARS RUN/WALK OCTOBER 11, 2025

The Reach for the Stars  
 5K is an annual  
 community-centered  
 fundraiser that helps us  
 keep programs free of  
 charge.



## NOCHE DE IMPACTO AWARDS NIGHT SPRING 2026

Annual celebration  
 recognizing our CORE  
 graduates & community  
 through a keynote,  
 entertainment, awards, &  
 scholarships.



# SPONSORSHIP BENEFITS

As a corporate sponsor, you'll enjoy numerous benefits, including increased visibility through our social media channels, reaching over 6,000 followers across platforms LinkedIn, Facebook, Instagram and Newsletters. Your investment in Latinas Leading Tomorrow directly enhances your company's impact and returns in three key areas— the more you contribute, the greater the rewards.

## **Community Engagement and Social Impact**

Engaging your local community or regional markets allows your leadership and employees to understand the unique needs and dynamics, enabling them to tailor initiatives for a greater impact on families and future leaders.

## **Marketing and Brand Visibility**

Investing in LLT will provide early exposure to future leaders in our community, who will positively connect your brand to their development and success. Increased consumer trust, consumer loyalty, and top employee recruitment.

## **Innovation and Growth**

Collaborative projects or programs with LLT can encourage out-of-the-box thinking and create novel solutions to address community problems. Such innovations can lead to new services, products, or business models for your company.

# SPONSORSHIP PACKAGES



## Community Impact Leader



- Exclusive title sponsor recognition on 2025-2026 school year LLT program T-shirts
- Exclusive sponsor of 2025 ELITE Leadership Academy
- Premium logo placement on signature events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns
- Extensive social media campaign highlighting the partnership
- 3 minute remark from podium at 2025 5K and Noche de Impacto
- 10 tickets for company representatives to attend Noche de Impacto
- Photo op with awardees and board at Noche de Impacto
- Full-page ad in Program Book for Noche De Impacto
- Large logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at 5K
- 25 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page
- Logo featured on Finish Line Banner at the 5K

\$25,000



## Empowerment Advocate



- Exclusive title sponsor recognition, including company name in 2025 STEMpower Camp
- Premium logo placement on the events website, promotional materials, event signage, and stage backdrops
- Featured in all press releases, newsletters, and marketing campaigns
- Extensive social media campaign highlighting the partnership
- 1 minute remark from podium at Noche de Impacto
- 5 tickets for company representatives to attend Noche De Impacto
- Photo op with awardees and board at Noche De Impacto
- Logo featured in Program Book for Noche De Impacto
- Logo featured on the “Reach for the Stars 5K” Official T-shirt
- Opportunity to provide a branded giveaway at 5K
- 15 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K website landing page
- Logo featured on Finish Line Banner at 5K

\$15,000

# SPONSORSHIP PACKAGES



## Visionary Leader



**\$10,000**

- Exclusive sponsorship of one CORE school for 2025-2026 school year
- Priority volunteer opportunities for sponsored CORE school
- Prominent display of company logo on the events website, promotional materials, event signage, and selected CORE school participant T-shirts
- Featured in dedicated email blasts to Noche de Impacto and 5K attendees
- Multiple social media mentions across all event platforms
- 3 tickets for company representatives to attend Noche De Impacto
- Quarter-page ad in Program Book for Noche De Impacto
- Recognition on LLT 5K landing page
- 10 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Opportunity to provide a branded giveaway at 5K
- Logo included on Finish Line Banner at 5K
- Logo featured on the back of the “Reach for the Stars 5K” Official T-shirt



## Community Sponsor



**\$5,000**

- Exclusive sponsorship of one LLT community outreach event (funds transportation, food, photography and giveaways)
- Priority volunteer opportunities for select community event
- Opportunity to provide a branded giveaway for community event
- Company logo displayed on the events website and promotional materials
- Mention of company name in press releases and newsletters
- Social media shout-outs before, during, and after signature events
- 5 tickets for company representatives to attend Noche de Impacto
- Quarter-page ad in program book for Noche de Impacto and logo on Sponsor Board
- 3 tickets to 5K (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K landing page
- Logo featured on the back of the “Reach for the Stars 5K” Official T-shirt

# SPONSORSHIP PACKAGES



## LLT Ambassador



- Exclusive sponsorship of the photographer at Signature Events
- Company logo displayed on the event website and promotional materials
- Mention of company name in press releases and newsletters
- Social media shout-outs before, during, and after the event
- 3 tickets for company representatives to attend Noche de Impacto
- Quarter-page ad in program book for Noche de Impacto and Logo on Sponsor Board
- 3 tickets to 5K event (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K landing page
- Logo featured on the back of the "Reach for the Stars 5K" Official T-shirt

**\$3,000**



## Entertainment Sponsor



- Exclusive sponsorship of the DJ at Signature Events
- Sponsorship recognition on LLT social media pages
- Company Name featured in Noche de Impacto program book
- Recognition in Noche de Impacto Powerpoint
- Name featured on official event landing page
- 1 ticket to attend Noche De Impacto
- 1 ticket to 5K event

**\$1,000**



## Wellness Sponsor



- Exclusive sponsorship of the Water Station or Snack Station at the 5K
- Company or personal name included on 5K promotional material
- 2 tickets to 5K event (option to walk/run, volunteer, or attend to network)
- Recognition on LLT 5K landing page

**\$500**

2025  
-2026



# COMMITMENT

INVEST IN THE FUTURE



**LLT Sponsorship Commitment Form**

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